



**CSDA Finance Corporation
Board of Directors Annual Meeting
AGENDA**

**Wednesday, August 30, 2023
2:15 - 3:30 PM**

**Monterey Marriott, Ferrante's Bay View Room
350 Calle Principal
Monterey, CA 93940**

**CSDA Finance Corporation, 350 Calle Principal Monterey, CA 93940
Jo MacKenzie, President, 350 Calle Principal Monterey, CA 93940
Vincent Ferrante, Vice-President, 350 Calle Principal Monterey, CA 93940
Arlene Schafer, Secretary, 350 Calle Principal Monterey, CA 93940
Glenn Lazof, Treasurer, 350 Calle Principal Monterey, CA 93940
Paul Hughes, 350 Calle Principal Monterey, CA 93940
Matt McCue, 350 Calle Principal Monterey, CA 93940
Greg Orsini, 350 Calle Principal Monterey, CA 93940**

**A COPY OF THIS AGENDA MUST BE POSTED AT EACH LOCATION AT LEAST 72 HOURS
PRIOR TO THE SCHEDULED MEETING**

THE FOLLOWING ARE ITEMS OF BUSINESS TO BE TRANSACTED OR DISCUSSED AT THE REGULAR
MEETING OF THE BOARD OF THE CSDA FINANCE CORPORATION ON THIS DAY:

1. CALL TO ORDER/ESTABLISH QUORUM

2. ADJUSTMENTS AND APPROVAL OF AGENDA

ACTION

3. PUBLIC COMMENT

The public may address any item on the Agenda by submitting a speaker card to the Executive Assistant prior to or during the time the matter is addressed by the Board. Anyone wishing to speak to the Board on any item within the subject matter jurisdiction of the District and NOT on the Agenda may do so at this time. Please approach the podium and give your name and address for the record. Individual presentations should be limited to three minutes.

4. CONSENT CALENDAR

ACTION

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Presenter(s): Jo MacKenzie, President; Neil McCormick, CEO; Rick Wood, Finance & Administration Director

a. Minutes (8-22-2023)

b. Receive and file CSDA Finance Corporation Financial Report through July 2023

- Budget v. actual
- Balance Sheet

5. 2023 CSDA FINANCE CORPORATION SCOPE OF WORK UPDATE

INFO/DISC

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Presenter(s): N. McCormick, CEO; C. Lemaire, CSDA FC Coordinator

Review and progress update of the approved 2023 scope of work reflecting the priorities established by the Board at their November 2022 meeting.



- 6. CSDA FC MARKETING & CONSULTANTS REPORTS** **INFO/DISC** **VERBAL**
Presenter(s): N. McCormick, CEO; C. Lemaire, CSDA FC Coordinator; B. Morton, Consultant; S. Morton, Consultant; A. Reyes, Bond Counsel; R. Brandis, Consultant; N. Tallman, Consultant; J. Land, Consultant; D. McMurchie, Legal Counsel
Review and discussion of general Finance Corporation consultant activity.
- 7. 2023 ALLIANCE COOPERATIVE MARKETING UPDATE** **INFO/DISC** **PAGE 9**
Presenter(s): N. McCormick, CEO
Review and update related to the approved Alliance marketing activities for 2023. Board to provide any feedback on items they would like to see for 2024 Alliance marketing.
- 8. 2023 ALLIANCE COLLABORATIVE OPPORTUNITIES UPDATE** **INFO/DISC** **PAGE 14**
Presenter(s): N. McCormick, CEO
Review and update related to the approved Alliance collaborative opportunities for 2023. Board to provide any feedback on items they would like to see for 2024 opportunities.
- 9. 2022 CSDA FINANCE CORPORATION FORM 990 APPROVAL** **ACTION** **PAGE 18**
Presenter(s): Neil McCormick, CEO; Rick Wood, Finance and Administration Director
Review and approval of the CSDA FC completed IRS Form 990 for fiscal year 2022.
- 10. CONFIRMATION OF 2024 BOARD MEMBERS** **DISCUSSION** **PAGE 25**
Presenter(s): J. MacKenzie, President
Brief discussion to confirm board member's interest in continuing to serve on the Board for 2024.
- 11. ELECTION OF CSDA FC BOARD OFFICERS FOR 2024** **ACTION** **PAGE 29**
Presenter(s): J. MacKenzie, President
The election of President, Vice-President, Secretary and Treasurer for the 2024 CSDA Finance Corporation Board.
- 12. INDIVIDUAL REPORTS/COMMENTS/OTHER BUSINESS**

a.	Board Members	INFORMATION INFORMATION INFORMATION
b.	Staff	
c.	Consultants	
- 13. ADJOURNMENT**