



CSDA Finance Corporation
Board of Directors Regular Meeting

AGENDA

Thursday, April 14, 2016

12:30 to 3:00 PM

1112 I Street, Suite 250, Sacramento, CA 95814

To attend using computer: <https://csda.adobeconnect.com/finance>
To attend using phone only: (800) 832-0736 Room #1565982

CSDA Finance Corporation, 1112 I Street, Suite 200, Sacramento, CA 95814
Paul Hughes, 1275 Meadow Crest Drive, South Lake Tahoe, CA 96150
Don Humphrey, 4444 East Avenue, Livermore, CA 94550
Leslie Keane, 14177 Frederick Street, Moreno Valley, CA 92552
John Martin, 22901 Banduci Road, Tehachapi, CA 93581
Matthew McCue, 66575 2nd Street, Desert Hot Springs, CA 92240
Steve Perez, 22210 Bogie Street, Tehachapi, CA 93561

**A COPY OF THIS AGENDA MUST BE POSTED AT EACH LOCATION AT LEAST 72 HOURS
PRIOR TO THE SCHEDULED MEETING**

THE FOLLOWING ARE ITEMS OF BUSINESS TO BE TRANSACTED OR DISCUSSED AT THE REGULAR
MEETING OF THE BOARD OF THE CSDA FINANCE CORPORATION ON THIS DAY:

1. CALL TO ORDER/ESTABLISH QUORUM

2. ADJUSTMENTS AND APPROVAL OF AGENDA ACTION

3. PUBLIC COMMENT

The public may address any item on the Agenda by submitting a speaker card to the Executive Assistant prior to or during the time the matter is addressed by the Board. Anyone wishing to speak to the Board on any item within the subject matter jurisdiction of the District and NOT on the Agenda may do so at this time. Please approach the podium and give your name and address for the record. Individual presentations should be limited to three minutes.

4. CONSENT CALENDAR ACTION PAGE 3

Presenter(s): J. MacKenzie, President; N. McCormick, CEO; Rick Wood, Finance & Administration Director

- a. Minutes of the regular meeting of January 21, 2016.
- b. Receive and file the 2016 Financials.
 - Budget v Actual (as of March 31, 2016)
 - Balance Sheet (as of March 31, 2016)



5. CSDA'S "DISTRICTS MAKE THE DIFFERENCE" CAMPAIGN PRESENTATION INFORMATION VERBAL
Presenter(s): N. McCormick, CEO; B. Creager, Public Affairs Specialist
 Online presentation of CSDA's "Districts Make the Difference" public outreach campaign.
6. 2015 CSDA FINANCE CORPORATION TAX RETURN INFORMATION PAGE 8
Presenter(s): N. McCormick, CEO; R. Wood, Finance & Administration Director
 Presentation and Board review of the CSDA FC 2015 Tax Return (Form 990).
7. CSDA FC MARKETING & CONSULTANTS REPORTS INFO/DISCUSSION PAGE 14
Presenter(s): C. Lemaire, Program Manager; B. Morton, Lease Purchase Consultant; S. Rosenbaum, Underwriter; S. Boroczi, Trustee; A. Reyes, Bond Counsel; R. Brandis, Consultant; D. McMurchie, Legal Counsel
 Review and discussion of general Finance Corporation marketing, status reports on prospects and updates on in-process and closed financings.
8. 2016 FINANCE CORPORATION SCOPE OF WORK UPDATE INFO/DISCUSSION PAGE 17
Presenter(s): N. McCormick, CEO; C. Lemaire, Program Manager
 Review and progress update of the approved 2016 scope of work reflecting the priorities established by the Board at their November 2015 meeting.
9. 2016 ALLIANCE COOPERATIVE MARKETING UPDATE INFO/DISCUSSION PAGE 24
Presenter(s): N. McCormick, CEO; C. Lemaire, Program Manager
 Review and update related to the approved Alliance marketing activities for 2016.
10. 2016 ALLIANCE COLLABORATIVE OPPORTUNITIES UPDATE INFO/DISCUSSION PAGE 26
Presenter(s): N. McCormick, CEO
 Review and update related to the approved Alliance collaborative opportunities for 2016.
11. 2016 CSDA FINANCE CORPORATION BOARD MEETINGS INFORMATION PAGE 31
Presenter(s): N. McCormick, CEO
 Review of the 2016 Board meetings of the CSDA Finance Corporation.
12. INDIVIDUAL REPORTS/COMMENTS/OTHER BUSINESS
 - a. Board Members INFORMATION
 - b. Staff INFORMATION
 - c. Consultants INFORMATION
13. ADJOURNMENT

UPCOMING EVENTS:

Legislative Days	May 17-18, 2016	Sacramento Convention Center
GM Summit	June 12-14, 2016	Resort at Squaw Creek
SDLA Conference	July 10-13, 2016	Embassy Suites Napa Valley
CSDA Annual Conference	October 10-13, 2016	Sheraton San Diego Hotel & Marina
Board Sec/Clerk Conference	November 14-16, 2016	Monterey Bay Seaside Embassy Suites