



CSDA Finance Corporation
Board of Directors Regular Meeting
AGENDA

Wednesday, September 23, 2015

11:00 AM to 12:15 PM

Monterey Marriott – Los Angeles Room
350 Calle Principal
Monterey, CA 93940

**A COPY OF THIS AGENDA MUST BE POSTED AT EACH LOCATION AT LEAST 72 HOURS
PRIOR TO THE SCHEDULED MEETING**

THE FOLLOWING ARE ITEMS OF BUSINESS TO BE TRANSACTED OR DISCUSSED AT THE REGULAR
MEETING OF THE BOARD OF THE CSDA FINANCE CORPORATION ON THIS DAY:

1. CALL TO ORDER/ESTABLISH QUORUM
2. ADJUSTMENTS AND APPROVAL OF AGENDA ACTION
3. PUBLIC COMMENT
The public may address any item on the Agenda by submitting a speaker card to the Executive Assistant prior to or during the time the matter is addressed by the Board. Anyone wishing to speak to the Board on any item within the subject matter jurisdiction of the District and NOT on the Agenda may do so at this time. Please approach the podium and give your name and address for the record. Individual presentations should be limited to three minutes.
4. CONSENT CALENDAR ACTION PAGE 12
Presenter(s): J. MacKenzie, President; N. McCormick, CEO
 - a. Minutes of the meeting of April 16, 2015.
 - b. Receive and file the 2015 Financials.
 - Budget v Actual (through August 2015)
 - Balance Sheet (through August 2015)
5. 2015 FINANCE CORPORATION SCOPE OF WORK UPDATE INFO/DISCUSSION PAGE 17
Presenter(s): N. McCormick, CEO; C. Lemaire, Program Manager
Review and progress update of the approved 2015 scope of work reflecting the priorities established by the Board at their November 2014 meeting.
6. 2015 ALLIANCE MARKETING UPDATE INFO/DISCUSSION PAGE 20
Presenter(s): N. McCormick, CEO; C. Lemaire, Program Manager
Review and update related to the approved Alliance marketing activities for 2015.



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| 7. | <u>2015 ALLIANCE COLLABORATIVE OPPORTUNITIES UPDATE</u>
<i>Presenter(s): N. McCormick, CEO</i>
Review and update related to the approved Alliance collaborative opportunities for 2015. | INFO/DISCUSSION | PAGE 23 |
| 8. | <u>2016 PROPOSED ALLIANCE MARKETING PLAN & 2016 ALLIANCE COLLABORATIVE OPPORTUNITIES</u>
<i>Presenter(s): N. McCormick, CEO; C. Lemaire, Program Manager</i>
Discussion of the proposed 2016 Alliance Marketing Plan & Collaborative Opportunities to solicit feedback from each respective Alliance Partner and provide input to the Alliance Executive Council for their next meeting. | DISCUSSION | PAGE 26 |
| 9. | <u>APPOINTMENT/REAPPOINTMENT OF CSDA FC REPRESENTATIVE TO AEC – 1 SEAT</u>
<i>Presenter(s): N. McCormick, CEO</i>
Appointment/Reappointment of a CSDA Finance Corporation Board member to serve as the organization’s representative on the Alliance Executive Council (AEC). | ACTION | PAGE 34 |
| 10. | <u>PROPOSED 2016 FINANCE CORPORATION BOARD MEETINGS</u>
<i>Presenter(s): J. MacKenzie, President</i>
Review of the proposed 2016 Board meetings of the CSDA Finance Corporation. | INFORMATION | PAGE 36 |
| 11. | <u>INDIVIDUAL REPORTS/COMMENTS/OTHER BUSINESS</u> | | |
| | a. Board Members | INFORMATION | |
| | b. Staff | | |
| | 1. SDLF Transparency Certificate of Excellence | INFORMATION | PAGE 37 |
| | 2. Streamline Website Development | INFORMATION | PAGE 40 |
| | c. Consultants | INFORMATION | |
| 12. | <u>REGULAR MEETING ADJOURNMENT</u> | | |

UPCOMING EVENTS:

Board Secretary/Clerk Conference

Lake Tahoe Resort Hotel
October 18-20, 2015