



APPLICATION FOR COMPANY MEMBERSHIP

Privileges and Benefits on Reverse Side

Mail To: CPRS, 7971 Freeport Blvd., Sacramento, CA 95832-9701 • 916/665-2777 • fax 916/665-9149

Company memberships are available to commercial and/or professional firms, persons or organizations offering products and services related to the park, recreation and leisure services field. For **\$440** per year, company members are entitled to general membership privileges as well as special privileges made available to company members.

Name of Firm _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

The information above and below will appear in the Buyer's Guide of the *California Parks & Recreation* magazine. Description of product/service may not exceed 15 words. If description exceeds 15 words, CPRS reserves the right to edit your copy:

Please type your company product/service description below (15-word maximum)

Please list the names and addresses of up to three representatives of your company to be members of CPRS.

Please select a section affiliation from #2 on the reverse side of this form

Primary Contact _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Email _____

Representative _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Email _____

Representative _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Email _____

Method of Payment Check Credit Card Visa MasterCard AmEx Exp. Date _____

Acct. # _____ Signature _____

MEMBERSHIP BENEFITS

- One Company Membership in the California Park & Recreation Society including up to two voting members.**
- Section Affiliation: each representative has an option of becoming a member in one of the Primary Sections below:** (Place a name next to the section in which you or your representatives want to participate - **California Members Only**):
 - Administrators (\$5 each additional) _____
 - Aging (\$5 each additional) _____
 - Aquatics _____
 - Educators _____
 - Development & Operations (\$5 each additional) _____
 - Recreation (\$5 each additional) _____
 - Recreation Therapy (\$5 each additional) _____
 - No Section Desired**Secondary Section (Optional) - open to California and out-of-state individuals:** Members may join a second section for an additional fee. You will receive membership privileges with your secondary section except the right to vote and hold office.
Choose only secondary section(s) below.
 - \$15 each Administrators _____
 - \$15 each Aging _____
 - Aquatics _____
 - Educators _____
 - \$15 each Development & Operations _____
 - \$15 each Recreation _____
 - \$15 each Recreation Therapy _____
- Region/District Affiliation**
CPRS has 15 districts and five regions offering you additional training, publications and networking opportunities. Region & District affiliation is included in membership.
- Publications**
 - Up to three annual subscriptions to *California Parks & Recreation* (the official quarterly publication of the Society) sent, at no cost, to your personnel as identified as members.
 - Two subscriptions to P&R Wired, e-mailed to members.
- Reduced Exhibit Show Fee**
Discount on all booths purchased for the annual CPRS Conference & Expo.
- Buyer's Guide in Quarterly Magazine**
Company listing in the Buyer's Guide published four times a year in the *California Parks & Recreation* magazine. Includes listing of firm name, address, phone number and 15 word description of products and services.
- Buyer's Guide on CPRS Website**
Company Members are listed on the CPRS website at **www.cprs.org**. The Buyers Guide is searchable by Company name and/or Product/Service.
- Business Promotion Referral Services**
CPRS encourages members to purchase products or services from company members. Also referrals will be made from inquiries received at the CPRS office.

- Special Research**
 - CPRS will work in collaboration with members on market research at cost of service provided.
 - Appropriate credit and recognition will be given to members in any publication, manuals, brochures, etc., as a result of such research.
- Advertising Discount***
Company members will receive a 15% discount on ads placed in the *California Parks & Recreation* magazine.
- Mailing Labels**
Members may rent mailing labels and lists of Society members at the rate of \$65 per thousand. Nonmember rate is \$165 per thousand.
- E-Blast Discount**
Reach your audience through the CPRS E-Blast Program. We can provide email blasts for members at a discount rate of \$300; compared to \$500 for nonmembers. Contact CPRS for additional information.
- Access to CPRS Online Directory & Community Site.**

* CPRS advertising policy: "The Publisher reserves the right to refuse any advertising or cancel existing contracts that in its opinion does not conform to standards of the publication at any time. The Publisher reserves the right to add "advertisement" to any ad. Publisher assumes no liability for errors in key numbers or in its Advertisers' Index. Advertiser or agency assumes liability for all content of advertisement as printed."

By providing my mailing address, email address and fax number, I consent to receive communications and/or commercial messages sent by or on behalf of CPRS (and its districts, sections, committees, and affiliates) via regular mail, email or fax). I further understand that I will not use or share with any other person or organization any portion of any CPRS membership list or roster compiled by CPRS, for any marketing, advertising or other communications purposes without complying with CPRS authorization procedure. I understand any unauthorized use of any CPRS list or roster may result in the imposition of fines or other penalties, including termination of membership privileges.

I also understand that CPRS events I attend may be photographed or filmed. I agree to allow CPRS to include photographs of me in any printed material, broadcast, or print advertising which is produced by CPRS now or in the future.

Signature _____

Date _____

Membership is for one year from the date dues are received. 14% of your membership dues goes towards a subscription to the California Parks & Recreation magazine and members may not deduct subscription price from dues. CPRS dues are not deductible as a charitable contribution for U.S. federal income tax purposes, but may be deductible as a business expense. CPRS estimates that 14.85% of your dues are not deductible because of CPRS lobbying activities on behalf of its members.