

INDUSTRY PARTNER MEMBERSHIP APPLICATION

(Privileges and Benefits on 2nd Page)

Industry Partner memberships are available to commercial or professional firms, or persons/organizations offering products and services related to the park & recreation field. For \$440 per year, Industry Partner members are entitled to general membership privileges as well as the special privileges listed on page 2.

Name of Firm:

Address:

Phone:

Fax:

Email:

Website:

Please type your company product/service description below (15-word maximum). This information will appear in the California Parks and Recreation Magazine Buyer's Guide. Exceeding the maximum may result in editing by CPRS.

Please list the (up to) three named members for your company.

Primary Member Name:

2nd Voting Member Name:

Non-Voting Member Name:

Title:

Title:

Title:

Address:

Address:

Address:

Direct Line or Cell:

Direct Line or Cell:

Direct Line or Cell:

Email:

Email:

Email:

SECTION AFFILIATION INFO

Each member may join up to two sections. The primary and 2nd voting members can vote and hold office in their primary section if they reside in California. Non-voting members and secondary affiliations receive information only and cannot vote or hold office.

Section Affiliation Options (\$5 fee for primary/\$15 fee for secondary unless otherwise noted)

Administrators

Advocacy (No Fee/No Fee)

Aging Services

Aquatics

Development & Operations

Educators (No Fee/\$10 fee)

Recreation

Recreation Therapy

No Section Desired

Primary Member - Primary Section

2nd Voting Member - Primary Section

Non-Voting Member - Primary Section

Primary Member - Secondary Section

2nd Voting Member - Secondary Section

Non-Voting Member - Secondary Section

INDUSTRY PARTNER MEMBERSHIP BENEFITS

Region/District Affiliation

CPRS has 15 districts and five regions offering you additional training, publications and networking opportunities. Region & District affiliation is included in the Industry Partner membership.

Publications

Industry Partner Members will receive:

- Up to three annual subscriptions to California Parks & Recreation Magazine (the official quarterly publication of the Society) sent, at no cost, to your personnel identified as members.
- Two subscriptions to P&R Weekly Newsletter, e-mailed to members.

Reduced Exhibit Show Fee

Industry Partner members will receive a discount on all booths purchased for the annual CPRS Conference & Expo.

Buyer's Guide in Quarterly Magazine

Industry Partner Members will receive a company listing in the Buyer's Guide published four times a year in the California Parks & Recreation magazine. The Spring, Summer and Winter addition includes a listing of your firm name, contact name, contact phone number, and web address. The fall edition of the magazine will feature a pull out buyer's guide that includes your company description in addition to the contact info listed above.

Buyer's Guide on CPRS Website

Industry Partner Members are listed on the CPRS website at www.cprs.org. The Buyers Guide is searchable by Company name and/or Product/Service.

Business Promotion Referral Services

CPRS encourages members to purchase products or services from Industry Partner members. Also referrals will be made from inquiries received at the CPRS office.

Special Research

CPRS will work in collaboration with Industry Partner members on market research at cost of service provided. Appropriate credit and recognition will be given to Industry Partner members in any publication, manuals, brochures, etc., as a result of such research.

Advertising Discount*

Industry Partner members will receive a discount on ads placed in the California Parks & Recreation magazine.

***CPRS Advertising Policy:** *The Publisher reserves the right to refuse any advertising or cancel existing contracts that in its opinion does not conform to standards of the publication at any time. The Publisher reserves the right to add "advertisement" to any ad. Publisher assumes no liability for errors in key numbers or in its Advertisers' Index. Advertiser or agency assumes liability for all content of advertisement as printed.*

Mailing Labels

Industry Partner members may rent mailing labels and lists of Society members at the rate of \$65 per thousand. The non-member rate is \$165 per thousand.

E-Blast Discount

Reach your audience through the CPRS E-Blast Program. The e-blast service is exclusive to members, priced at \$500 per email. Specific email address lists can be generated by geographical district, special interest sections, or for the entire membership.

Access to CPRS Online Directory & Community Site

Please make check payable to CPRS. If you would prefer to pay by credit card, please call us at 916-665-2777.

CPRS dues are not tax-deductible but may qualify as a business expense.