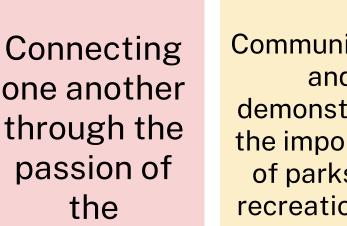
## **CPRS STRATEGIC FRAMEWORK**

ADVANCING CALIFORNIA'S PARK & RECREATION PROFESSION





profession





and
demonstrating
the importance
of parks and
recreation as a
vital community
service



A variety of tools that help elevate the profession



Learning and leadership opportunities that strengthen professionals

## HOW TO USE THIS STRATEGIC FRAMEWORK



All CPRS Regions, Districts, Sections, Committees and staff have a part in moving our association - and our profession - forward. This framework outlines our joint goals to accomplish just that.

The CPRS State Board and HQ Team have developed this framework to give us all a starting point. Goals will be set collectively, reviewed annually, and celebrated through an annual report.

As District, Section, and Committee leaders, use this framework to set YOUR goals for the year.

Consider all four pillars as you develop, plan, implement, and evaluate each program or service you offer. Then share your successes with the State Board and HQ Team so we may celebrate our collective successes.

Create *Community*. *Advance* the Profession. Share *Resources*. *Develop* personally and as a Leader.

ADVANCING CALIFORNIA'S PARK & RECREATION PROFESSION