

# CPRS STRATEGIC FRAMEWORK

ADVANCING CALIFORNIA'S PARK & RECREATION PROFESSION



## COMMUNITY

Connecting one another through the passion of the profession



## ADVANCEMENT

Communicating and demonstrating the importance of parks and recreation as a vital community service



## RESOURCES

A variety of tools that help elevate the profession



## DEVELOPMENT

Learning and leadership opportunities that strengthen professionals

# HOW TO USE THIS STRATEGIC FRAMEWORK



## COMMUNITY



## ADVANCEMENT



## RESOURCES



## DEVELOPMENT

All CPRS Regions, Districts, Sections, Committees and staff have a part in moving our association - and our profession - forward. This framework outlines our joint goals to accomplish just that.

The CPRS State Board and HQ Team have developed this framework to give us all a starting point. Goals will be set collectively, reviewed annually, and celebrated through an annual report.

As District, Section, and Committee leaders, use this framework to set YOUR goals for the year. Consider all four pillars as you develop, plan, implement, and evaluate each program or service you offer. Then share your successes with the State Board and HQ Team so we may celebrate our collective successes.

Create **Community**. **Advance** the Profession. Share **Resources**. **Develop** personally and as a Leader.

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California Park & Recreation Society

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