

Hyper-Targeted Reach



Promote your business
to the multibillion-dollar
California park, recreation
& leisure industry!

2026



CALIFORNIA PARK & RECREATION SOCIETY MEDIA KIT



California Park & Recreation Society connects you with thousands of decision-makers.

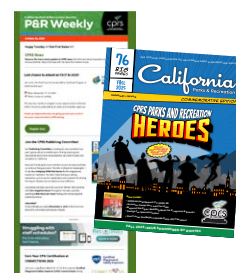
California Park and Recreation Society (CPRS) members seek resources that help them keep up with changing trends, grow professionally, and take care of the communities they serve. CPRS members oversee thousands of park sites, recreation programs, aquatics programs, indoor and outdoor facilities, athletic leagues, golf courses, trails, greenways, and nature centers. **We can help you reach them.**

5 Regions / 15 Districts



8 Sections

Administrators
Advocacy
Aging Services & Activities
Aquatics
Development & Operations
Educators
Recreation
Recreation Therapy



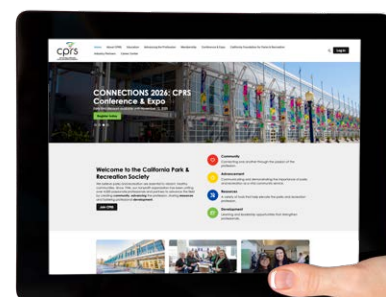
47,595

of CPRS email subscribers and magazine readers based on annual exposure*

*Based on email subscribers and total magazine passthrough readership per year.

Average monthly website views:

43K+



To customize an advertising plan specific to your business priorities, contact:
Todd Pernsteiner at todd@pernsterner.com or (952) 841-1111.

California

Parks & Recreation | MAGAZINE



[Click here to see past issues.](#)

California Parks and Recreation (CP&R) magazine is published quarterly by the California Park & Recreation Society (CPRS). More than **4,800** are printed and mailed directly to CPRS members and partners, including municipal, county, state, and national park agencies, special districts, tax-supported departments, private agencies, hospitals, armed forces administrators, educators, boards and commissions, affiliated institutions, and individual professionals. The magazine is also available online, reaching an average of **1,100** digital readers per issue. Total pass-through readership estimated at over **11,000**.

The magazine delivers educational content on today's most important topics—industry trends, advocacy, risk management, technology, staffing and leadership, programming, and best practices—along with coverage of upcoming CPRS events across California.

CP&R connects your message with highly influential decision-makers who rely on your products, services, and expertise.

2026 California Parks & Recreation Magazine Content & Deadlines

WINTER 2026	SPRING 2026	SUMMER 2026	FALL 2026
December 17, 2025	March 27, 2026	June 19, 2026	September 4, 2026
2026 CONNECTIONS Conference Preview + Emergency Preparedness + Aquatics & Pool Usage	2025 Awards of Excellence Winners + Playgrounds + Photo Contest Winners	Tech4Rec - Park & Recreation Technology + Design for All	CPRS Park & Recreation Heroes + Commercial Buyer's Guide with Grants and Entertainment Sections

Circulation

Print run as of October 2025: 4,865 copies

Official publication of the California Park and Recreation Society, Inc. Membership includes municipal, county, state, national, special districts, tax-supported departments, private agencies, educators, board and commission members and affiliated institutions and individuals.

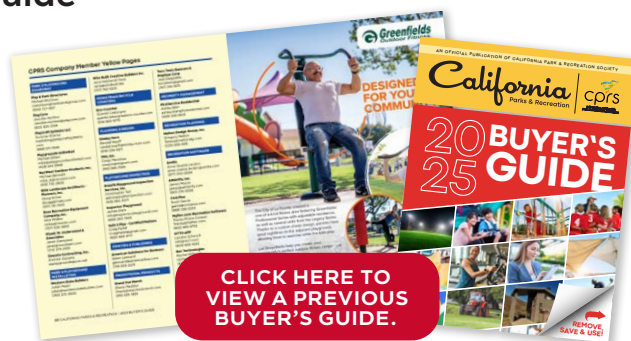
Single copies: \$7.50
Subscriptions are available.

Commissions: CPRS does not pay ad agency commissions.

Commercial Buyer's Guide

The **2026 CPRS Buyer's Guide** offers an invaluable opportunity for companies to connect with key decision-makers at municipal agencies. Widely circulated among professionals statewide, it's a trusted resource for those responsible for the management of parks, facilities, aquatics, recreational programs, and community services.

- **Increase visibility** by reaching an engaged audience of California park and recreation professionals.
- **Position your brand** as a go-to resource for innovative products and services.
- **Special rates available** for Industry Partner members and magazine advertisers.
- **Showcase your solutions** to those driving community enrichment and park development initiatives across California.



To advertise, contact Todd Pernsteiner at todd@pernsteiner.com or (952) 841-1111.

Magazine Advertising Dimensions & Rates

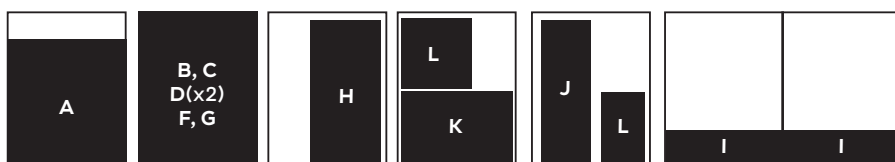
**CPRS COMPANY MEMBERS
SAVE UP TO 37% OFF RATES!**
Visit cprs.org/cprs/membership to join!

Rates listed are ad cost per issue. All ads are full color.		CPRS Industry Partner Member Rates				Non-Member	
	Inches (Width x Height)	1 issue	2 issues	3 issues	4 issues	1-2 Issues	3-4 Issues
(A) Back cover	8.5 x 8 (+ .125 bleed)	\$1,895	\$1,755	\$1,615	\$1,595	NA	NA
(B) Inside front cover	8.5 x 11 (+ .125 bleed)	\$1,548	\$1,522	\$1,470	\$1,425	NA	NA
(C) Inside back cover	8.5 x 11 (+ .125 bleed)	\$1,445	\$1,365	\$1,260	\$1,155	\$1,800	\$1,715
(D) Center Spread (2 full pages)	8.5 x 11 (+ .125 bleed)	\$2,400	\$2,320	\$2,280	\$2,155	\$3,600	\$3,250
(E) Company Connections (<i>limit 6 per issue</i>) Includes: 75 words of text, logo and 1 high resolution photo <i>The Company Connections section gets you exposure at a great rate!</i>		\$475	\$445	\$435	\$395	NA	NA
(F) Full far front (pgs 3, 7, 9, 11, 13)	8.5 x 11 (+ .125 bleed)	\$1,515	\$1,490	\$1,435	\$1,375	NA	NA
(G) Full page (with bleed)	8.5 x 11 (+ .125 bleed)	\$1,250	\$1,200	\$1,155	\$1,050	\$1,500	\$1,400
(H) 2/3 page island	4.8 x 9.5	\$1,175	\$975	\$900	\$815	\$1,400	\$1,300
(I) 1/3 double banner	17 x 3 (+ .125 bleed)	\$895	\$845	\$810	\$775	\$1,215	\$1,180
(J) 1/2 page (Horiz 7.38 x 4.625) or (Vert 3.6 x 9.5)		\$795	\$725	\$705	\$685	\$1,075	\$855
(K) 1/3 page square	4.5 x 4.5	\$705	\$645	\$605	\$585	\$895	\$805
(L) 1/4 page	3.6 x 4.5	\$615	\$575	\$555	\$525	\$855	\$715

Fall Buyer's Guide (<i>Fall Issue Pullout & Stand-Alone Online</i>)		CPRS Company Member Rates		Non-Member
(M) Back cover	8 x 10.5 (+ .125 bleed)	\$1,275 (with ad in Fall issue) / \$1,450 (without fall ad)		NA
(N) Inside front cover	8 x 10.5 (+ .125 bleed)	\$995 (with ad in Fall issue) / \$1,275 (without fall ad)		\$1,600
(O) Full page (with bleed)	8 x 10.5 (+ .125 bleed)	\$800 (with ad in Fall issue) / \$1,175 (without fall ad)		\$1,475
(P) 1/2 page	7 x 4.5 (h) or 3.5 x 9 (v)	\$675 (with ad in Fall issue) / \$895 (without fall ad)		\$1,105
(Q) Additional Yellow Pages categories <i>All CPRS Company members receive 1 complimentary listing.</i>		\$125 ea		NA
(R) Logo listing (you supply high resolution company logo)		\$125 ea		NA
(S) Photo listing (you supply high resolution photo)		\$125 ea		NA
(T) Text listing (you supply up to 50 words of text)		\$125 ea		NA

*Premium ad spaces available on a first come, first served basis. For full page bleed ads, please keep all live content at least 3/8 inches in from outside edges of page.

Advertising Placement: Advertisers' preference as to advertising position will be honored whenever possible, but the publisher reserves the right to determine final placement of all advertisements. The Publisher reserves the right to refuse any advertising or cancel existing contracts that in its opinion does not conform to standards of the publication at any time. Publisher reserves the right to add "advertisement" to any ad. Publisher assumes no liability for errors in key numbers or in its advertising index. Advertiser or agency assumes liability for all content of advertisement as printed.



Advertising Format

Ads must be a print-ready pdf (300 dpi) and emailed to todd@pernsterner.com. For larger file transfer instructions or if you need design assistance, contact Todd Pernsteiner at 952-841-1111.

Sponsor an Issue for the Most Bang for Your Buck!

We invite your company to sponsor an upcoming issue of *California Parks & Recreation* magazine, the premier publication connecting professionals in parks, recreation, and community services across the state.

As a sponsor, you'll gain unparalleled exposure to key decision-makers, elevate your brand among industry leaders, and align your business with the values of healthy living, environmental stewardship, and vibrant communities.

Each issue is distributed to thousands of professionals and stakeholders, offering a unique opportunity to showcase your products or services while supporting the mission of advancing California's public spaces. Partner with us and make a lasting impact in the parks and recreation industry!



SAMPLE COVER & TITLE PAGE

Sponsored Issue Benefits:

- Company name on cover "Issue sponsored by Company Name"
- Company logo on Intro page of sponsored section
- 2-page ad in sponsored issue (2 full pages)
- Full page ads in three other 2025 issues
- Full page ad in 2026 CPRS Buyer's Guide
- One Buyer's Guide yellow pages logo, photo, and text listing
- Your logo on Web home page ad promoting issue
- Sponsored 2-page article in one 2026 issue of your choosing (inquire for more details)
- Name mention in one CPRS social media post promoting the sponsored issue
- Banner ad size #1 and sponsored article in a CPRS P&R News email newsletter to members

Total package value: \$14,005

Your investment: \$11,825 (\$2,180 savings)

Don't delay! Reserve your space now. Sponsorship is limited to only one company per issue!

2025 California Parks & Recreation Magazine Content & Deadlines

WINTER 2026	SPRING 2026	SUMMER 2026	FALL 2026
Sponsor deadline: Dec. 17, 2025	Sponsor deadline: March 22, 2026	Sponsor deadline: June 1, 2026	Sponsor deadline: Aug. 1, 2026
2026 CPRS Conference Preview + Emergency Preparedness + Aquatics + Pool Usage	Excellence Award Winners + Playgrounds + Photo Contest Winners	Tech4Rec - Park & Recreation Technology + Design for All	CPRS Park & Recreation Heroes + Buyer's Guide

ISSUE SPONSOR CONTRACT

Company _____ Contact Name _____
 Street _____ Email _____
 City _____ State _____ Zip _____
 Phone () _____ Website _____

Issue we want to sponsor: ☐ Winter 2026 ☐ Spring 2026 ☐ Summer 2026 ☐ Fall 2026

Payment due at sponsorship commitment via check or credit card.

Advertiser Signature _____ Printed Name _____
 Title _____ Date _____

Return completed agreement to Todd Pernsteiner at todd@pernsteiner.com.

2026 “Parks Make Life Better” Photo Contest Sponsorship

The Spring 2026 issue of *California Parks & Recreation* magazine will showcase the winners of the 2026 “Parks Make Life Better” Photo Contest!

Contest categories include:

- Parks & Playgrounds
- Recreation Programs
- Festivals & Events
- Sports, Health & Fitness
- Senior/Adult Programs
- Staff & Volunteers



The “Judge’s Choice” winning photo will be featured on the Spring magazine’s cover.

As the exclusive contest sponsor, you’ll gain unmatched visibility among key decision-makers and elevate your brand within the industry. **This sponsorship offers year-long exposure to thousands of professionals and stakeholders at the Connections Conference, in print, and online**—all while supporting CPRS’s mission of advancing public spaces.

Act now! Photo Contest sponsorship is limited to one company, awarded on a first-come, first-served basis!

Key Sponsorship Deadlines

- Sponsorship commitment due: **December 17, 2025**
- Winter magazine ad, company bio and full page ad due: **December 17, 2025**
- Spring magazine ad, company bio and full page ad due: **March 22, 2026**
- Other exposure deadlines to be provided to sponsor at a later date

Sponsored Photo Contest Benefits & Investment

CONNECTIONS CONFERENCE EXPOSURE

- Company logo on 2 strategically placed “Vote Today!” banners at the 2026 Connections Conference in Long Beach, along with “Parks Make Life Better Photo Contest sponsored by “Your Company Name”
- Company logo on 3 strategically placed “Vote Today!” 24x36 signs at Connections Conference, along with “Parks Make Life Better Photo Contest sponsored by “Your Company Name”

CPRS MAGAZINE & BUYER’S GUIDE EXPOSURE

- Company logo in Winter 2026 magazine “Parks Make Life Better Photo Contest sponsored by Your Company Name” ad
- Company name on Spring magazine cover “Parks Make Life Better Photo Contest sponsored by Company Name”
- Company logo on intro page of Spring sponsored section
- Company bio (125 words) on sponsored section intro page
- Full page ad in Spring sponsored issue
- Half page ads in two other 2026 issues (summer, fall)
- Half page ad in 2026 CPRS Buyer’s Guide (fall 2026)
- 1 Buyer’s Guide yellow pages logo, photo & text listing

CPRS WEBSITE & EMAIL EXPOSURE

- Logo on Photo Contest web banner ad
- Name mentions in one CPRS social media post promoting the sponsored issue
- Banner ad and sponsored article in one CPRS *P&R Weekly* Tuesday email newsletter sent to members

Total package value: \$12,660

Your investment: \$8,640 (\$4,020 savings)

“PARKS MAKE LIFE BETTER” PHOTO CONTEST SPONSOR AGREEMENT

Company _____

Street _____

City _____

Phone () _____

Contact Name _____

Email _____

State _____ Zip _____

Website _____

Payment due at sponsorship commitment via check or credit card.

Advertiser Signature _____

Title _____

Printed Name _____

Date _____

Return completed agreement to Todd Pernsteiner at todd@pernsteiner.com.

CONNECTIONS 2026 Conference Notebook

If you're looking for more ways to reach CPRS CONNECTIONS 2026 attendees in a unique way, we have new options that get you exposure!



2025 CPRS CONNECTIONS NOTEBOOK



Want to connect directly with California Park & Recreation Society (CPRS) members attending the CONNECTIONS 2026 Conference & Expo? Here's your opportunity! Advertise in the official CONNECTIONS 2026 Conference Notebook, a must-have resource distributed to attendees in their registration packets. This custom notebook will be used throughout the event and beyond, ensuring long-lasting visibility for your brand.

What's inside the Notebook?

- A CONNECTIONS 2026 Conference section with the schedule-at-a-glance, facility maps, session details, and special event details.
- Information about CPRS programs, including legislative initiatives, educational opportunities, and more.
- Dedicated pages for attendees to record networking connections made at the conference and throughout the year.
- Ample note-taking space, making this a go-to resource long after the event.

Don't miss this unique advertising opportunity to keep your brand top-of-mind with park and recreation professionals across California!

CONNECTIONS 2026 NOTEBOOK ADVERTISING AGREEMENT

CONNECTIONS 2026 Notebook Advertising Rates - CHECK SIZE(S)

- ☐ A. Back cover ad*6 in. w x 9 in. h (plus 1/8 in bleed)\$1,385
- ☐ B. Inside front cover ad*6 in. w x 9 in. h (plus 1/8 in bleed)\$1,295
- ☐ C. Inside back cover ad*6 in. w x 9 in. h (plus 1/8 in bleed)\$1,170
- ☐ D. Full page ad*6 in. w x 9 in. h (plus 1/8 in bleed)\$735
- ☐ E. Half page ad**5 in. w x 3.85 in. h\$515
- ☐ F. Third page ad5.35 in. w x 2.75 in. h\$455
- ☐ G. Quarter page ad2.5 in. w x 3.875 in. h\$315

Total Due: \$ _____

Company _____ Contact Name _____
 Street _____ Email _____
 City _____ State _____ Zip _____
 Phone () _____ Website _____

Payment due at commitment of advertising placement via check or credit card.

Advertiser Signature _____ Printed Name _____
 Title _____ Date _____

Return completed agreement to Todd Pernsteiner at todd@pernsteiner.com.

Notebook Advertising Deadlines

Space Deadline: January 23, 2026

Ad Materials Due: January 30, 2026

**Premium Notebook advertising is sold on a first-come, first-serve basis, once spaces are sold, they are no longer available.*

California Park & Recreation Society

P&R Weekly Email



Stand out in our highly targeted P&R Weekly e-newsletter!

Advertising in the weekly e-newsletter keeps your brand top of mind, generates leads and drives traffic to your website! Every Tuesday, nearly 3,600 subscribers receive this CPRS email filled with:

- Newsworthy articles
- Agency job postings
- Member articles and profiles
- Links to webinars & CPRS events
- Member resources

AVERAGE READERSHIP

3,595
Recipients

42%
Average open rate

Non-profit industry
average open rate is 35%

EMAIL DEADLINES:

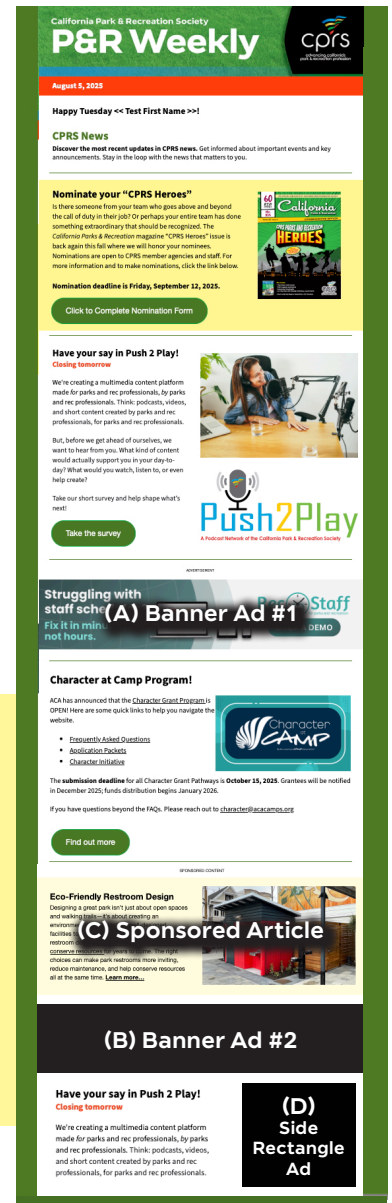
All email advertising materials are due to us by Tuesday prior to the week your email(s) will be sent to members. Submit content to: todd@pernstainer.com.

AD SPECIFICATIONS:

All advertising should be supplied at correct size at 300 dpi. Acceptable formats include jpg, png or gif. Inquire about video advertising.

Alt text: please provide up to 25 characters of alternative text for your ads or photos should the reader use sight assisted technology.

Professional design services available for a nominal fee. Need design assistance?
Contact Todd Pernsteiner at 952-841-1111 or todd@pernstainer.com.



P&R Weekly Email Dimensions & Rates

Rates listed are ad cost per week	Pixels (Width x Height)	CPRS Company Member Rates				Non-Member 1-12 wks
		1 wk	2-4 wks	5-12 wks	13+ wks	
(A) Banner Ad #1 (at top 1/2 of newsletter) Limited to just 2 advertisers per week!	700 x 150	\$315	\$295	\$275	\$255	\$625
(B) Banner Ad #2 (bottom 1/2 of newsletter) Limited to just 2 advertisers per week!	700 x 150	\$245	\$225	\$215	\$205	\$595
(C) Sponsored Article* (w/link to it's own page) Limited to just 2 articles per week! You supply text (up to 500 words), Logo (jpg or png) and 1 photo (300pxl x 300 pxl, jpg)		\$425	\$415	NA*	NA*	\$775 (1 week limit)
(D) Side Rectangle Ad Limited to just 4 advertisers per week!	300 x 250	\$225	\$200	\$185	\$170	\$450

*Limit up to 4 sponsored articles per company, per year.

To advertise, contact Todd Pernsteiner at todd@pernstainer.com or (952) 841-1111.

2026 E-Blast Opportunities

The CPRS Email Blast Service allows you to reach all CPRS members or specific groups based on geographic location or special interest groups. This service sends your message directly to members' inboxes via CPRS's email platform, ensuring your information is delivered effectively to the right audience.

Cost: \$500 per e-blast

Frequency: E-blasts are sent every other week and fill up quickly, especially as we approach CONNECTIONS 2026.

How to send an e-blast:

1. Confirm Your Distribution Date:

Email Alisha at alisha@cprs.org to confirm your desired distribution date.

2. Submit Your Content:

- Download the order form from the CPRS website [here](#) or at www.cprs.org/viewdocument/e-blast-order-form-2024
- Complete page 3 of the order form to select your desired geographic districts and/or special interest sections.
- Submit your e-blast content as a Word document or JPEG
- Return the form and content to Alisha at alisha@cprs.org

(Note: You can view the district map to find the district and region boundaries [here](#).)

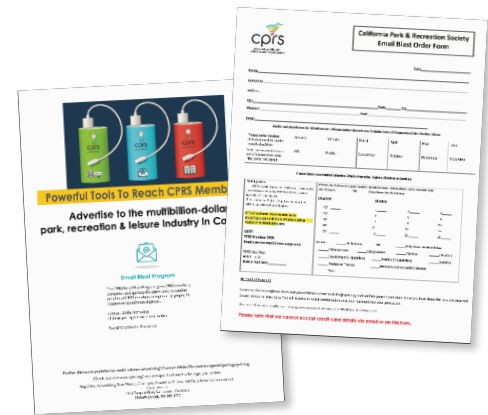
3. Make Your Payment:

- Your e-blast will be scheduled only after payment is received.
- Pay online through the CPRS website here or call CPRS at 916-665-2777 to pay by phone.

Important Notes:

- The e-blast service is for one-time use only – you are purchasing the distribution service, not the email addresses of CPRS members.
- You can choose specific districts, regions and/or sections for your e-blast, excluding members who have opted out.
- Reach out early to secure your date!

For more details, please contact Alisha Herriott at alisha@cprs.org.



2026 CPRS Advertising Agreement

Please reserve the following 2026 California Parks & Recreation advertising opportunities for us:

CALIFORNIA PARKS & RECREATION MAGAZINE							
(A) Back cover	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(B) Inside front cover	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(C) Inside back cover	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(D) Center Spread	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(E) Company Connections	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(F) Far front (3, 7, 9, 11, 13)	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(G) Full page	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(H) 2/3 page island	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(I) 1/3 double banner	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(J) 1/2 page <input type="checkbox"/> Horiz <input type="checkbox"/> Vert	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(K) 1/3 page square	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
(L) 1/4 page	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:	x \$	= \$
FALL 2026 BUYER'S GUIDE INSERT PULLOUT							
(M) Back cover	<input type="checkbox"/> BG			Qty:	x \$	= \$	
(N) Inside front cover	<input type="checkbox"/> BG			Qty:	x \$	= \$	
(O) Full page	<input type="checkbox"/> BG			Qty:	x \$	= \$	
(P) 1/2 page	<input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical		<input type="checkbox"/> BG	Qty:	x \$	= \$	
(Q) Yellow pages categories	List additional categories below			<input type="checkbox"/> BG	Qty:	x \$	= \$
(R) Logo listings	Send logo to todd@pernstainer.com			<input type="checkbox"/> BG	Qty:	x \$	= \$
(S) Photo listings	Send photo to todd@pernstainer.com			<input type="checkbox"/> BG	Qty:	x \$	= \$
(T) Text listings (up to 50 words)	Send text to todd@pernstainer.com			<input type="checkbox"/> BG	Qty:	x \$	= \$
2026 MAGAZINE ISSUE SPONSORSHIP							
Issue to Sponsor	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	Qty:1	x \$	= \$
2026 CPRS P&R WEEKLY EMAIL NEWSLETTER							
(A) Banner Ad #1					Weeks:	x \$	= \$
(B) Banner Ad #2					Weeks:	x \$	= \$
(C) Sponsored Article					Weeks:	x \$	= \$
(D) Side Rectangle Ad					Weeks:	x \$	= \$
CPRS CONNECTIONS 2026 NOTEBOOK							
(A) Back cover					Qty:	x \$	= \$
(B) Inside front cover					Qty:	x \$	= \$
(C) Inside back cover					Qty:	x \$	= \$
(D) Full page					Qty:	x \$	= \$
(E) Half page					Qty:	x \$	= \$
(F) Third page					Qty:	x \$	= \$
(G) Quarter page					Qty:	x \$	= \$
2026 PARKS MAKE LIFE BETTER PHOTO CONTEST SPONSORSHIP							
Photo Contest Sponsorship					Qty:1	x \$	= \$
Total 2026 Advertising Space & Sponsorship Commitments: \$							

2026 CPRS Advertising Agreement

2026 Buyer's Guide Categories

Current CPRS Company members receive one complimentary yellow pages category listing. Additional categories can be purchased for just \$125 each. *Non-members are not allowed to be listed in the yellow pages section.*

To see your previous listing(s), you can view the 2025 Buyer's Guide [here](#) or at www.bit.ly/CPRSBuyersGuide25.

Don't see your category listed or want to add more categories? Select "other" and enter the category.

<input type="checkbox"/> Accounting	<input type="checkbox"/> Engineering	<input type="checkbox"/> Landscape Supplies	<input type="checkbox"/> Site Furnishings
<input type="checkbox"/> Apparel	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Lighting	<input type="checkbox"/> Skate Park Design
<input type="checkbox"/> Aquatic Design	<input type="checkbox"/> Event Planning	<input type="checkbox"/> Maintenance Products	<input type="checkbox"/> Sod, Soil & Mulch
<input type="checkbox"/> Aquatic Maintenance	<input type="checkbox"/> Exercise Equipment	<input type="checkbox"/> Marketing	<input type="checkbox"/> Sporting Courts
<input type="checkbox"/> Aquatic Products	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Master Planning	<input type="checkbox"/> Strategic Planning
<input type="checkbox"/> Architecture	<input type="checkbox"/> Flooring & Tile	<input type="checkbox"/> Outdoor Fitness	<input type="checkbox"/> Surfacing
<input type="checkbox"/> Athletics	<input type="checkbox"/> Fountains	<input type="checkbox"/> Parks & Playgrounds	<input type="checkbox"/> Synthetic Turf
<input type="checkbox"/> Attorneys	<input type="checkbox"/> Gravel, Fill & Rock	<input type="checkbox"/> Power Equipment	<input type="checkbox"/> Technology
<input type="checkbox"/> Background Checks	<input type="checkbox"/> Group Tours	<input type="checkbox"/> Printing & Publishing	<input type="checkbox"/> Training
<input type="checkbox"/> Branded Items	<input type="checkbox"/> Holiday Displays & Lights	<input type="checkbox"/> Property Management	<input type="checkbox"/> Transportation
<input type="checkbox"/> Conservation	<input type="checkbox"/> Inspection Services	<input type="checkbox"/> Recreation Software	<input type="checkbox"/> Web Development
<input type="checkbox"/> Construction Management	<input type="checkbox"/> Insurance	<input type="checkbox"/> Restroom Structures	<input type="checkbox"/> Other:
<input type="checkbox"/> Consulting	<input type="checkbox"/> Investments	<input type="checkbox"/> Safety Programs	<input type="checkbox"/> Other:
<input type="checkbox"/> Cooperative Purchasing	<input type="checkbox"/> Irrigation	<input type="checkbox"/> Shade Products	<input type="checkbox"/> Other:
<input type="checkbox"/> Dog Park Products	<input type="checkbox"/> Land Preservation	<input type="checkbox"/> Shelters	<input type="checkbox"/> Other:
<input type="checkbox"/> Energy Management	<input type="checkbox"/> Landscape Design	<input type="checkbox"/> Signage	<input type="checkbox"/> Other:

ADVERTISER/SPONSOR INFORMATION

Company _____ Contact Name _____
Street _____ Email _____
City _____ State _____ Zip _____
Phone () _____ Website _____

Credit cards accepted, call or email Todd at (952) 841-1111 or todd@pernstainer.com for details.

Pernsteiner Creative Group and CPRS reserve the right to assign advertising space. Premium space placement based on chronology of date purchased. Ads must be submitted in formats as listed on specifications page and must be received no later than the due dates. Advertising requests received after the deadline will be accepted based on space availability and at the discretion of the Pernsteiner Creative Group and CPRS. Pernsteiner Creative Group and CPRS reserve the right to refuse advertisements for any reason. Advertising space reservations are final and may not be cancelled.

Advertiser Signature _____ Printed Name _____
Title _____ Date _____

Return completed agreement to Todd Pernsteiner at todd@pernstainer.com.