



2016 – All Eyes on Philadelphia



On a global level, it's going to be a big year for our Philadelphia Chapter. The Annual CoreNet Global North American Summit is coming to Philadelphia, October 16-19, 2016 at the Pennsylvania Convention Center. With a theme of "The Bigger Picture: Geopolitics, Economics, and the Environment," the conference will be focused on how real estate leaders are responding to rapid changes in the commercial real estate world. We are expecting over 2,500 commercial real estate leaders to converge on Philadelphia for this conference.

On a local level, we have a packed schedule full of fun and educational events. A new venture we are embarking on is the Young Leader Mentor Series. It is a unique series for young leaders in the industry to foster personal and professional discussions with seasoned real estate professionals. This four-part series will include both panel discussions and an interactive dialogue covering topics such as career development, the changing global real estate landscape, workplace strategy and sustainability.

Last, but not least, 2016 will be a year of celebration. The chapter will celebrate how much we have grown in regards to the types and quality of our events, the connections our members are making, our commitment to college students, and to our community-at-large. For the first time, we are submitting for the Corenet Global Chapter of the Year, which will be announced at the Global Summit. We are proud of our achievements and the strength of our chapter.

Our number one chapter goal this year is engagement. We know that our members and prospective members each have different needs and levels of commitment for their CoreNet experience. We hope that each member finds value in the amount of engagement choices offered by our chapter and by CoreNet Global. We look forward to seeing you at many of our exciting events this year.

Volunteer Spotlight

Alexis Murphy
Project Manager
MovePlan USA



Recently Alexis Murphy has emerged as a new face on the CoreNet scene as a Young Leader and a promising new addition to our chapter. Join us in getting to know Alexis a little bit better...

I was born and raised...

In Bucks County, Pennsylvania.

When I was growing up I wanted to be...

An actress. I was always the star of our home movies – I think it irritated my sisters a bit!

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Don't Miss These Events!

Feb. 24: End User Dinner
Fork Restaurant, Philadelphia, PA

**April 12: The Internet of Things
& How it Affects Real Estate**
Philadelphia Chamber of Commerce,
Philadelphia, PA

May 12: Young Leader Mentor Series
TBA, Philadelphia, PA

July 25: Annual Golf Outing
Llanerch Country Club, Havertown, PA

Oct. 16-19: CoreNet Global NA Summit
Pennsylvania Convention Center,
Philadelphia, PA

Visit the [events section](#) of the chapter website for more information and to register.



Philadelphia Chapter Hosts Annual Winter Social

The Philadelphia Chapter kicked off 2016 with their annual Winter Social on January 27th. Each year, the Special Events Committee gives much thought and effort into finding a new location that is fun and fresh to the real estate community. This year was no exception as close to 100 attendees gathered at Brandywine Realty Trust's newly renovated 1900 Market Street lobby in the Philadelphia CBD.

The space was transformed and modernized to accommodate its new lead tenant, Independence Blue Cross.

Thank you to our event sponsors Bala Engineers and Granum A/I for helping to make this event's festivities even more spectacular.

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End User Dinner

February 24 | Fork Restaurant, Philadelphia



Join your fellow Corporate End User colleagues at a special event to discuss Corporate Real Estate challenges and opportunities.

Corporate End Users are invited to come together at a complimentary dinner on February 24th at Fork Restaurant. The Philadelphia Inquirer's food critic, Craig Laban, describes Chef Kulp's "four-bell potential" menu as "hauntingly good" while

"there are few crews anywhere that can match the polish of (Fork's) veteran service staff."

Additionally, Philadelphia Magazine has named Fork Restaurant Best Restaurant for 2014, and Chef Kulp was just named Best New Chef by Food & Wine Magazine. This is a great opportunity for professional development, networking and to share best practices with your peers.

This event is by invitation. [Contact us for registration details.](#)

The Internet of Things & How it Affects Real Estate

April 12 | Philadelphia Chamber of Commerce, Philadelphia

From Hype to Here, the Internet of Things (IoT) is changing Everything. This session will focus on the challenges and opportunities related to IoT and the impact IoT has upon the workplace and services we deliver. We will introduce a new Cognitive IoT that enables us to learn from and infuse intelligence into the physical world to transform business and enhance the human experience.

Innovative organizations are putting the IoT to work to achieve real outcomes around boosting operational efficiencies, transforming the customer experience, and disrupting their industry. Pay attention to the IoT explosion or else your company could be Uber-ized.

Speaker: John "Smarty" Smart, Program Director, Internet of Things, Facilities & Real Estate Offerings, IBM Analytics.

Registration will open soon. [Click here for more information.](#)



CoreNet Philadelphia Young Leader Mentor Series

The Young Leaders are offering a unique mentor series for chapter members and guests built to foster personal and professional discussions with seasoned real estate leaders in the industry. This four-part series will include both panel discussions and an interactive dialogue covering topics such as career development, the changing global real estate landscape, workplace strategy and sustainability. The registration fee includes all four sessions!



Mentors include:

Lea Ann Molineux, Verizon Global Real Estate

Craig Walton, SAP Global Real Estate Strategy

David Kontra, GE Real Estate Operations

David Duncan, Towers Watson Real Estate

[VIEW MENTOR BIOS](#)

Session Topics and Dates:

Session 1 | February 11: Career Development (COMPLETED)

Session 2 | May 12: Changing Landscape of Global Real Estate (Philadelphia)

Session 3 | September 8: Workplace Strategy (Trevose)

Session 4 | November 10: Sustainability (Newtown Square)

NOTE: Topics will be fine-tuned and more focused as we gear up for each event. Each session will be held at a different venue from 8:00am – 9:30am.

The first session has already taken place, but it is not too late to register for the rest of the series.
[Click here for more information.](#)

Mentor Series: Session #1 Recap

The CoreNet Mentor Series kicked off on February 11th with a select group of mentees engaging in a stimulating dialogue with four of Philadelphia's most distinguished leaders in real estate. This first of four events was focused on Career Development and hosted by Lea Ann Molineux of Verizon at Three Logan Square. In addition to Lea Ann, fellow mentors Craig Walton (SAP), David Kontra (GE) and Dave Duncan (Willis Towers Watson) all provided insight into their individual career paths, the keys to their success and the approaches they utilized to overcome some of their greatest challenges. The intimate event format inspired an interactive discussion among all of the participants and set the stage for the next three events in the series (The Changing Landscape of Global Real Estate, Workplace Strategy and Corporate Sustainability).

Volunteer Spotlight *continued from page 1*

My favorite building in Philadelphia is...

All of the homes on Boat House Row.

My favorite place to have lunch is...

Reading Terminal Market.

The best piece of advice I ever received was...

Be yourself in everything you do.

My biggest motivator is...

Experience and exposure. Learning more about things I do not have a lot of experience in and allowing my

experiences to build my professional and personal lifestyle.

If I had to pick one place in the Greater Philadelphia area to bring a tourist, I would take them to...

A Philadelphia Eagles Game!

One thing I can't live without is...

My friends and family – they are the greatest support system and encourage me to be the best I can.

If I could have dinner with one person in the world, it would be...

Oprah Winfrey.

My favorite thing about participating in CoreNet is...

The opportunity to meet other individuals who have similar professional priorities and goals, while gaining exposure to new aspects of the Real Estate community.



CoreNet Global North American Summit

October 16-19 | Pennsylvania Convention Center, Philadelphia

Geopolitical events, the global economy, sustainability and advances in technology all influence the way organizations behave. Change is inevitable and when change accelerates there is a need for CRE to respond quickly, often on a global scale.

The CoreNet Global Summit will equip leaders to seize opportunities to:

- Build new capabilities and profitable business models
- Develop a broader knowledge of markets, internal business clients and the final end consumer
- Be a catalyst for change in organizational culture

Join over 2000 corporate real estate (CRE) executives to learn cutting-edge technologies, new and creative CRE solutions, and network with colleagues from around the world.

[Click here for more information and to register.](#)

CoreNet Philadelphia Gets Happy and Healthy Through Biophilic Design

What an impactful start of the year for CoreNet's first educational event, hosted at Temple University's Architecture building on January 20th. The room was packed with more than 75 attendees there to learn about Philly's Living Building Challenge Health and Happiness Petal, with a focus on biophilic design in the workplace. The event was a partnership between CoreNet, Delaware Valley Green Building Council, Philadelphia Collaborative, Temple University, and Interface. The event kicked off with Chris Lee from Re:Vision Architecture introducing the audience to the Health and Happiness Petal of Philly's Living Building Challenge, followed by David Gerson, from Interface, outlining the benefits of biophilic design detailed in the recent 2015 Global Human Spaces Report and Nona Gross, from Siemens, to discuss the implementation of biophilic design in their workspace. After a quick break, the event culminated in a panel discussion with Scott Kelley from Re:Vision Architecture, David Gerson, and Nona Gross moderated by Alex Dews of DVGBC. The event showcased not only the benefits of impactful design but also the benefits of bringing so many great minds together from organizations throughout the city focused on adding value to commercial real estate.



Call for Volunteers!

CoreNet Philadelphia is looking for eager volunteers! There are many ways to get involved such as helping a committee, hosting an event at your facility, speaking at an event, writing an article for the newsletter, and more. Please [let us know](#) if you are interested!

NOTE: You must be a CoreNet member to volunteer for a committee.



Welcome New Members

Gina Blitzstein • Gensler

Carrie Brown • Hillmann Consulting, LLC

Rhonda Coleman • Public Health Management Corp.

Kyle Fauth • Environetics

Sara Gates • Jacobs/Wyper Architects, LLP

David Harkins • Clestra Hauserman, Inc.

Nathaniel Johnson • Roofmeadow

William Lee • Faithful+Gould

Jesus Linares •

Linda Penrod • Zommick McMahon

Candace Spence • HOK

Matthew Tuerk • Lehigh Valley ED Corp.

Elliott Weinstein •



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