

A vibrant orange and yellow graphic featuring the year '2025' in large, bold, yellow numbers. The background is decorated with stylized icons of classical architecture, including domes and columns, and small starburst patterns. The text 'Nomination Guidelines' is written in a large, white, sans-serif font across the middle of the graphic. Below it, the phrase 'Bold & Bright!' is written in a smaller, yellow, italicized font.

Nomination Guidelines

Bold & Bright!

About the Awards

The Mid-Atlantic Chapter of CoreNet Global has recognized outstanding leadership through its Awards of Excellence in Corporate Real Estate. The Awards Gala allows the Corporate Real Estate community to identify those individuals and companies advancing the profession. Award Winners will be announced in front of 250 CRE professionals at the Awards Dinner on September 24th, and winners will be posted on the Chapter website and in the Chapter e-announcements.

The Awards of Excellence have established themselves as one of the most sought-after honors in the Mid-Atlantic Region. In addition to the awards announcement at the Gala, winners enjoy promotion on the Mid-Atlantic website and at educational and networking events throughout the year. Now is the time to consider nominating a project, individual, company, or partnership in one of the award categories.

Previous 2024 winners include:

CRE of the Year: Stacey Cohen, Marriott International

Young Leader of the Year: James Chryssos, General Dynamics
Information Technology

Service Provider of the Year: Jodi Paci, DPR Construction

Corporate Real Estate Partnership of the Year: WB Engineers and
General Dynamic Information Technology

Workplace < 25K: HGA and National Beer Wholesalers Association

Workplace 26K – 50K: HOK and Accenture

Workplace > 50K: Gensler and Confidential Client

Showstopper: HOK and Accenture

For a complete list of 2022 & 2023 winners, please [visit here](#).

Please review the following guidelines before submitting a nomination. If you have any questions, contact us at midatlantic@corenetglobal.org.



Nomination Guidelines

Each nomination submission must be completed using the online Nomination Form, addressing the following award criteria. All written responses must specifically answer the nomination criteria for the submission to be complete.

Criteria are stated as a question in the nomination form to highlight how to develop a response and, specifically, what judges will review, measure, and score. Therefore, please include specific examples demonstrating the achievement for each criterion. We strongly encourage your submission to highlight measurable results that drive value to the CRE organization and its processes, procedures, and workplace.

Each submission may be no longer than four (4) pages total. Workplace submissions must include a minimum of 10 photos. Please also submit headshots and firm logos with project images for submission.

Only nominations for individuals in good standing of the Mid-Atlantic Chapter of CoreNet Global will be considered. If nominating a company or team, at least one person must be a member in good standing of the Mid-Atlantic Chapter of CoreNet Global. Additionally, members of the Chapter Executive Committee cannot participate in the award submissions.

**The deadline to submit a nomination is
Monday, August 25th.**



Young Leader Award

Award Description:

The CoreNet Global Mid-Atlantic Young Leader Award recognizes a Young Leader member (35 or younger) whose service, performance, and interactions with multiple clients in the Mid-Atlantic Region provide a uniquely valued experience. This award recognizes innovative service ideas and actions that transcend the expected.

Award Criteria:

- ◆ Provide examples of demonstrated ability to deliver as promised, when promised, while exceeding client expectations
- ◆ Detail two examples of how the nominee has successfully built relationships with Senior CRE leaders or other key organizational stakeholders

- ◆ Highlight the nominee's contributions to Environmental, Social, and Corporate Governance initiatives within their organization or for others to implement
- ◆ Provide two references that support the nominee's reputation for high ethical standards
- ◆ Elaborate on the nominee's contributions to the CoreNet Mid-Atlantic Chapter and other real estate industry organizations and associations

Only nominations for individuals in good standing with the Mid-Atlantic Chapter of CoreNet Global will be considered. Additionally, members of the Chapter Executive Committee cannot be nominated.



Service Provider Leadership Award

Award Description:

The CoreNet Global Mid-Atlantic Service Provider Leadership Award recognizes individuals whose service, performance, and interactions with multiple clients in the Mid-Atlantic Region provide a uniquely valued experience. This award recognizes innovative service ideas and actions that transcend the expected.

Award Criteria:

- ◆ Provide examples of demonstrated ability to deliver as promised, when promised, while exceeding client expectations

- ◆ Describe two examples of where the nominee or their firm applied new ideas and innovative approaches to solve non-standard challenges
- ◆ Highlight the nominee's involvement in mentoring and developing young leaders
- ◆ Highlight the nominee's contributions to Environmental, Social, and Corporate Governance initiatives within their organization or for others to implement
- ◆ Provide two references that support the nominee's reputation for high ethical standards
- ◆ Elaborate on the nominee's contributions to the CoreNet Mid-Atlantic Chapter and other real estate industry associations

Only nominations for individuals in good standing of the Mid-Atlantic Chapter of CoreNet Global will be considered. If nominating a company, at least one person must be a member in good standing of the Mid-Atlantic Chapter of CoreNet Global. Additionally, members of the Chapter Executive Committee cannot be nominated.



Corporate Real Estate Partnership Award

Award Description:

The CoreNet Global Mid-Atlantic Corporate Real Estate (CRE) Partnership Award recognizes teams of corporate real estate and

service providers who partner to deliver high-performance results demonstrating proven value to the organization through collaboration.

Please note that the CRE end-user organization and service provider must be members of CoreNet Global.

Award Criteria:

- ◆ Provide a specific example of implementing innovative approaches and practices that enhance the delivery of corporate real estate services to the end user
- ◆ Detail and demonstrate a financial, productivity, or optimization benefit
- ◆ Illustrate how the partnership maintains a commitment to all aspects of partnership, collaboration, and transparency
- ◆ Provide examples of implementing sustainable organizational practices that are repeatable over the long term instead of one-time occurrences
- ◆ Highlight one or more of the following with an example of demonstrated success criteria:
 - ◆ Successful integration of key real estate stakeholders with the use of innovative solutions for complex transactions, projects, or programs
 - ◆ Highlight Environmental, Social, and Corporate Governance or other Corporate Responsibility initiatives

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Atlantic Chapter of CoreNet Global. Additionally, members of the Chapter Executive Committee cannot be nominated.



Corporate Responsibility & Social Impact Award

Award Description:

The Corporate Responsibility & Social Impact Award recognizes the project or strategic initiative that embodies the firm's commitment to sustainability, Net Zero/Carbon Reduction, Diversity/Equity/Inclusion, and/or community reinvestment. This award is given to a corporate project or strategic initiative delivered in 2024 that furthered a client or organization's efforts to achieve social impact in Corporate Real Estate.

Award Criteria:

- ◆ Elaborate on the project or initiative vision and stakeholder engagement strategy to achieve the stated outcome(s)
- ◆ Describe the applicability and creativity of the solution to other organizations within Corporate Real Estate
- ◆ Provide specific evidence on expected outcomes and key performance metrics for success

This submission may be a joint effort by one of the project's service providers and the end user in good standing with the Mid-Atlantic Chapter of CoreNet Global.



Best New Workplace Solution | **Three Award Categories**

Award Description:

The CoreNet Global Mid-Atlantic Best New Workplace Solution Award has three submission categories:

- ◆ Less than 25,000 RSF
- ◆ 26,000 – 50,000 RSF
- ◆ Greater than 50,000 RSF

These awards recognize a corporate workplace project and/or strategy delivered and completed in the Mid-Atlantic region that demonstrates purposeful design excellence, impactful user experience, and innovative ingenuity and significantly enhances the company's ability to meet its core business goals.

Submitting firms can submit for more than one award, but cannot submit the same project for multiple award categories. Firms are limited to no more than two workplace award category submissions. This submission may be a joint effort by one of the project's service providers and the end user. The award will be presented to both.

** The submission categories listed are intended to provide equitable evaluation by grouping similarly sized submissions. Should the distribution of submissions across categories become imbalanced, the evaluation committee may adjust noted ranges as appropriate. We want to showcase your wonderful achievements!*

Award Criteria

- ◆ Describe the workplace strategy and design intent for the selected category
- ◆ Highlight that the project was delivered between January 2024 and December 2024 within the Mid-Atlantic Region
- ◆ Highlight two examples of demonstrated improvements to core business functionality and/or working environments through design and project implementation
- ◆ Describe creative workplace concepts deployed to meet project goals and objectives
- ◆ Provide specific evidence of creative cost reduction or cost-neutral strategies to deliver the project
- ◆ Demonstrate elevated hospitality and increased workplace activation, collaboration, and enhanced services that promote employee engagement, productivity, and workplace vibrancy
- ◆ Highlight how technology or digital tools transform the business strategy and foster user experience

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Showstopper Award

Award Description:

All nomination submissions will be considered to receive special recognition from the Judges for “standing out from the crowd.”

Submissions that highlight impact, innovation, vision, and creativity and captivate with their ingenuity, commitment to sustainability, and community are qualified to win. All submissions should celebrate the power of teamwork and partnership, where multiple players come together to create something truly inspiring and impactful.