

# The Awards of Excellence Gala

## Nominations Guidelines

### Mid-Atlantic Chapter of CoreNet Global 2023 Corporate Real Estate Awards of Excellence

**The Barns at Wolf Trap**

Wednesday, September 13th

#### About the Awards

For the past 19 years, the Mid-Atlantic Chapter of CoreNet Global has recognized outstanding leadership through its Awards of Excellence in corporate real estate. The Awards Gala serves as an opportunity for the Corporate Real Estate community to recognize those individuals and companies who are advancing the profession. Award Winners will be announced in front of 300 CRE professionals at the Awards Dinner on September 13th, and winners will be posted on Chapter website for 2023 year as well as in the Chapter e-announcements.

The Awards of Excellence have established themselves as one of the most sought-after in the Mid-Atlantic Region. In addition to the awards announcement at the Gala, winners enjoy promotion on the Mid-Atlantic website, and at educational and networking events throughout the year. Now is the time to consider nominating a project, individual, company or partnership in one of the award categories. Previous 2022 winners include:

**CRE of the Year:** AJ Greulich, Uber Solutions

**Young Leader of the Year:** Corinne Brady, Cresa

**Corporate Real Estate Partnership of the Year:** fhi360 with Cushman & Wakefield

**Workplace – Design Excellence:** LSM with Paul Hastings

**Workplace – Technology & Innovation:** IA Interior Architects with Freddie Mac

**Workplace – User Experience:** Orr Partners with NAVA

**Workplace – Sustainable Leadership:** Perkins and Will, DC office

For a complete list of winners, please [visit here](#).

To submit a nomination, please review the following guidelines. If you have any questions, contact us at [midatlantic@corenetglobal.org](mailto:midatlantic@corenetglobal.org).



## Nomination Guidelines

Each nomination submission must be completed using the online Nomination Form addressing the award criteria detailed below. All written responses must specifically answer the nomination criteria for the submission to be complete. Criteria is stated as a question within the nomination form to highlight how to best develop a response and specifically, what judges will review, measure and score. Therefore, please include specific examples demonstrating the achievement for each criterion. We strongly encourage your submission to highlight measurable results that drive value to the CRE organization and its processes, procedures, and workplace.

Each submission may be no longer than 4 pages total. Workplace submissions must include a minimum of 10 photos. Please also submit headshots and firm logos with project images for submission.

Only nominations for individuals who are members in good standing of the Mid-Atlantic Chapter of CoreNet Global will be considered. If nominating a company or team, at least one person must be a member in good standing of the Mid-Atlantic Chapter of CoreNet Global. Additionally, members of the Chapter Executive Committee cannot be nominated.

The deadline to submit a nomination is: **COB, July 7<sup>th</sup>**

# CoreNet Global Mid-Atlantic Chapter 2023 Awards of Excellence Criteria

## Service Provider Young Leadership Award

[Click to Submit](#)

### Award Description:

The CoreNet Global Mid-Atlantic Service Provider Young Leadership Award recognizes a Young Leader member (35 or younger) whose service, performance, and interactions with multiple clients in the Mid-Atlantic Region provides a uniquely valued experience. This award recognizes innovative service ideas and actions that transcend the expected.

### Award Criteria:

- Please provide examples of demonstrated ability to deliver as promised, when promised, while exceeding client expectations
- Please detail two examples of how you have successfully built relationships with Senior CRE leaders or other key stakeholders within the organization Highlight Environmental, Social and Corporate Governance initiatives
- Provide two references that support your reputation for high ethical standards



- Elaborate on your contributions to CoreNet Mid-Atlantic Chapter and other real estate industry organizations and associations

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## Service Provider Leadership Award

### Award Description:

[Click to Submit](#)

The CoreNet Global Mid-Atlantic Service Provider Leadership Award recognizes an individual whose service, performance, and interactions with multiple clients in the Mid-Atlantic Region provides a uniquely valued experience. This award recognizes innovative service ideas and actions that transcend the expected.

### Award Criteria:

- Please provide examples of demonstrated ability to deliver as promised, when promised, while exceeding client expectations
- Describe two examples of where you or your firm applied new ideas and innovative approaches to solve non-standard challenges
- Highlight your involvement for mentoring young leaders
- Highlight Environmental, Social and Corporate Governance initiatives
- Provide two references that support your reputation for high ethical standards
- Elaborate on your contributions to CoreNet Mid-Atlantic Chapter and other real estate industry organizations and associations

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## Corporate Real Estate Partnership Award

### Award Description:

[Click to Submit](#)

The CoreNet Global Mid-Atlantic Corporate Real Estate Partnership Award recognizes teams of corporate real estate and service providers who partner to deliver high-performance results that demonstrate proven value to the organization as a result of collaboration. Please note both the CRE end user organization and service provider must be members with CoreNet Global.



## **Award Criteria:**

- Provide a specific example of implementing innovative approaches and practices which enhance the delivery of corporate real estate services to the end user.
- Detail and demonstrate a financial, productivity or optimization benefit.
- Illustrate how the partnership maintains a commitment to all aspects of partnership, collaboration, and transparency.
- Please provide examples of implementing sustainable organizational practice(s) which are repeatable over the long-term as opposed to one-time occurrences.
- Highlight one or more of the following with an example of demonstrated success criteria:
  - a. Successful integration of key real estate stakeholders with
  - b. Use of innovative solutions for complex transactions, projects, or programs
  - c. Highlight Environmental, Social and Corporate Governance initiatives

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## **Best New Workplace Solution | Five Award Categories**

### **Award Description:**

[Click to Submit](#)

The CoreNet Global Mid-Atlantic Best New Workplace Solution Award has five categories this year: Technology & Innovation, User Experience, and Design Excellence, Sustainable Leadership, and Community Re-Investment. These awards recognize a corporate workplace strategy implemented and completed during 2021 located in the Mid-Atlantic region which demonstrates and documents innovation and purposeful design which significantly enhanced the company's ability to meet its core business goals.

*Submitting firms can submit for more than one award but cannot submit the same project for multiple award categories.*

*This submission must be a joint effort by one of the project's service providers and the end user. The award will be presented to both.*

**General Award Criteria** (this criterion applies for each award: Technology & Innovation, User Experience, Design Excellence, Sustainable Leadership, and Community Reinvestment):

- Provide an example of demonstrated application and/or inclusion of workplace strategy for the selected category
- Please highlight that the project was completed/occupied between January 2022 and December 2022 within the Mid-Atlantic Region





- Highlight two examples of demonstration of improvements to core business functionality and/or working environments
- Provide specific evidence of cost reduction, cost neutral and/or improved productivity in the new workplace
- Highlight Environmental, Social Impact and Corporate/Community Governance initiatives (SUSTAINABILITY AND COMMUNITY REINVESTMENT)
- Describe the applicability of the solution to other organization
- Elaborate how creative workplace concepts deployed

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