Look back, think forward into 2019 - with CoreNet Global NZ

As we charge ahead into another busy year for corporate real estate, we’ve taken the chance to reflect on 2018 and give you a sneak peek into what we have in store for you this year:

CoreNet begins 2019 off the back of a spectacularly busy 2018. If you ever wondered about the breadth and range of engagement our events generate, nearly 2,700 property professionals attended 26 CoreNet events around the country last year, all of which was possible thanks to the support of our wonderful members and sponsors.

We began the year with our Predictions and Resolutions events in Auckland and Wellington. These fun and useful events are a tradition that continue to grow in popularity as they draw out the key issues and trends within corporate real estate.

*Come along to our Predictions and Resolutions events this year!*

Taking place in Wellington on Tuesday 19th February and Auckland on Thursday 21st February, not only will you get to hear our panel of leading industry professionals impart their wisdom, but we call upon the room’s collective expertise in a really fun and engaging way to leave you in a better position to map out the road ahead.

Contact adrian@corenetglobal.org.nz for more information and to sign up!

**DO YOU REMEMBER LAST YEAR’S PREDICTIONS?**

Here are some of the predictions that our speakers made this time last year. How did they go?

1. Cranes – more and more of them dotting our skylines.
2. Shorter lease terms - making the need for flexible, relocatable soft fitout more prevalent.
3. Rise of the moral corporate - have we seen this happen, as predicted?
4. Reducing emails - could this be on the horizon with an increase of collaboration platforms?
5. Biophilic design - designing nature into workplaces and spaces, via greenery and fabric patterns that mimic the non-conformity of nature.
6. 60,000 sqm new office development completed in Auckland over the next two years driving aggressive leasing once new builds are occupied - in turn restricting rental growth.
7. Yields likely to plateau across our markets - due to upwards trend of global bond yields.
8. US Democrats - to take back the majority in the midterm elections, and impeachment proceedings will begin against Donald Trump...

**Which of these happened?**
The CoreNet competitive edge: *Talk and Tours and MCR*

Being a member of CoreNet gives you a peek into worlds you otherwise might not get to see. A big part of that offering is our *Talk and Tour* series, which takes you to some of this country’s most innovative workplaces.

Last year we were given unique access to many pioneering new spaces, including those created by and for Digital Nomad, Z Energy, Transpower Boulcott Street, Auckland Airport, Kiwi Property’s new offices, Suncorp’s new offices, PwC Centre, Accenture’s new Auckland premises, Generator Britomart Place, and BizDojo – among others.

We also held a number of topical sessions on a range of current and future challenges, including:

- Managing how we change, or changing how we manage?
- NABERS
- Legal, H&S, the earthquake-prone buildings regime and asbestos and other challenges - Bell Gully (in Auckland and Wellington)

And, for those looking for a more formal education process, CoreNet’s Master of Corporate Real Estate (MCR) continued to set the benchmark for the strategic management of corporate real estate in 2018. It gives unparalleled access to local and global best practice and knowledge which can then be translated into improved performance and results for you and your organisation.

It’s also great to see that the future of CoreNet is in safe hands with the growing number of young people coming on board through our Young Leaders programme which continues to represent great value for money.

The Proactive Property Award 2018

One of the highlights of 2018 was the inaugural Proactive Property Award, which generated some impressive submissions and considerable interest on the awards night in September, which was attended by 180 people in the new Generator coworking space.

Sponsored by leading executive search specialists SWR Group, the award showcases people and real estate solutions they create to solve major organisational challenges.

After receiving many superb submissions, the panel of eminent judges revealed the inaugural award winner as Housing NZ, which transformed its portfolio by combining two extremes of innovation - the Simple Guide and Capacity Modelling Machine - to improve social outcomes and generated outstanding 1000-1 ROI.
Rod Aitken, Chair of the New Zealand chapter of CoreNet Global and chairman of the judging panel, said: “Property professionals come up with some pretty amazing solutions to significant business challenges. Housing NZ’s brief, challenges and methodology became a favourite of the judges’ due in part to a submission that succinctly specified the context, complex challenges, and excellent innovations and collaborations that facilitated its success.”

2018 CoreNet Symposium

The jewel in the CoreNet crown is undoubtedly our annual symposium, which last year was all about The Experience Edge: People, place and competitive advantage.

Exploring the work that the world’s best companies are putting into creating great experiences for people in places, the 350 attendees were treated to a truly world-class line-up of speakers - including internationally recognised designer Craig Menzies talking about the thinking behind Singapore Airport’s latest terminals, noted economist Shamubeel Eaqub unpicking the numbers behind why experiences make for better real estate, and globally respected property expert Neil Usher, who provided a powerful toolkit to create positive workplace experiences for all, before we had a sneak peek into ANZ’s latest spaces.

The afternoon panel on coworking featured the complete set of top-tier operators in this space and, steered artfully by Lloyd Budd, gave great insights into the next wave of coworking trends and moves that are yet to be made. Jo Monaghan of the Flow Company then explored the emerging world of energy-based design and why it is rising in importance, before Mike Hutcheson gripped the room with not only his great sense of humour but also his arguments for innovation being the way to create the next wave of experiences.

The stalls within Shed 10 were a real step up on previous years, offering something it for everyone, and the feedback we’ve had is that we now have a real job on our hands to go one better this year. Which brings us to:

CoreNet Global NZ Symposium 2019

THE INTUITIVE PLACE

Technology making better places for people

Thursday 30th May, Shed 10 on Queen’s Wharf in downtown Auckland.

Are you creating intuitive spaces for your people? If not, you’re already behind.

All across the world places are springing up that know your desire before you do, based on your past patterns of behaviour. Responsive
places are becoming increasingly important for people, companies and real estate providers. Frightening? Not if you are using technology to create intuitive, data-enabled environments that help your people by making their lives better and their time more productive.

Because it is no longer a matter of guesswork to create places that learn and respond to people, we will ask the question at our symposium this year: how can you use this latest thinking to make your people’s lives better and your business more profitable over the short, medium and long term?

At the symposium we will hear from people at the edge of this new frontier of knowledge, unpick the latest thinking and apply practical learnings that property professionals across the sector - owners, occupiers and suppliers - can take away and use.

So, we say be intuitive and:

And, with so many corporate real estate professionals and industry leaders in the room, our exhibition booths are a great way to get in front of the people who matter. If you would like to enquire about an exhibition booth, please email kd@tcc.co.nz.

**CoreNet Global Summit 2019**

As part of a truly global network, you also have access to the CoreNet Global Summit, which this year will take place in Hong Kong 12th-14th March. With over 100 speakers, 50 sessions and endless networking opportunities, the summit is the essential event for corporate real estate professionals. Topics to be covered include:

- Flex, Core and the Cloud: A Blueprint for the Future Asia Pacific Workplace
- Technology Enabled Design: Enhancing the Human Experience
- The Future of Transport: Driving Disruption in Corporate Real Estate
- Driving Personalised Work-Style Change in Japan
- Microsoft Headquarters Singapore
- Digital Analytics - a Tool for Real Estate Workplace and Procurement

Please let Adrian know if you’d like to come along. We look forward to seeing you in Hong Kong!

**Connecting to create meaningful experiences in 2019**

CoreNet exists to ‘advance knowledge, connect people, and promote personal excellence’. The only way, we as a people, as a nation, can reach the heights we’re capable is through sharing ideas. As technological advancements continue to drive corporate real estate forward it’s becoming more and more important to have a large network of industry professionals to call upon.

Connections are how CoreNet really comes to the fore, providing opportunities for people of all ages and stages to meet, share ideas and explore new ways of doing things. Our membership continues to grow globally and across New Zealand - arguably the most influential network in the commercial real estate sphere.

We would like to thank our amazing members, sponsors and supporters, without whom none of this would be possible.

To keep up to date with all of our upcoming events and to be a part of the latest online industry discussions, check out our [LinkedIn](#) and [Twitter](#) accounts (@Corenetkiwi).
Here’s to another great year! We’re thrilled to have you on the journey.

Yours,

The CoreNet Team

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