Making Membership Work for YOU

PERSONAL CHOICES. CUSTOM EXPERIENCES. GLOBAL OPPORTUNITIES.
Membership value is not a list of benefits. It’s the unique ability to connect, learn, grow and belong in your own way, on your own terms. Let our CoreNet Global concierge team assist you in customizing your member experience.
We’re Here to Serve!

Welcome to your professional home. No matter where you are in the world, CoreNet Global – and its 10,000+ member community – provides an inviting space to create your own member experiences.

We’re glad you’ve invested in your career development and in the association that advances and supports the practice of corporate real estate locally and globally.

We’re here to serve and are always open to new ideas and ways to make your membership work for you.

Sincerely,

Angela Cain
Chief Executive Officer
+1 (404) 589-3200
acain@corenetglobal.org

Join the CoreNet Global LinkedIn Group to engage in discussion with other corporate real estate professionals:

linkedin.com/groups/2420247
The meaningful connections you’ll make at a local or global level will grow your corporate real estate network for the course of your career. Contact a CoreNet Global Concierge to help you identify the best connection opportunities to match your personal preferences and professional goals.

Global Summits

Global Summits, our signature events, are held annually in North America, Europe and Asia. Connect with a Strategic Events Concierge to learn more about programming, registration, sponsorship or exhibit opportunities.
**EVENT CONCIERGE TEAM**

**EVENT**

Henry Rosales  
VP, Strategic Events  
+1 (404) 589-3238  
hrosales@corenetglobal.org

Nicki Williams  
Manager, Strategic Events  
+1 (404) 589-3241  
nwilliams@corenetglobal.org

Becky Binder  
VP, Content Strategy & Development  
+1 (404) 589-3215  
bbinder@corenetglobal.org

Angelina Mullins  
Manager, Summit Programming  
+1 (404) 589-3235  
amullins@corenetglobal.org

Fred Hernandez  
Access Marketing and Events  
+1 (877) 877-6588  
fhernandez@corenetglobal.org

**REGISTRATION**

**CONTENT**

**SPONSORSHIP**
Chapters

Being part of a global community also provides hundreds of local opportunities to connect and get involved. Let a Chapter Concierge introduce you to members in your local chapter.

Connect with your local chapter online. Access chapter websites at [www.corenetglobal.org/chapters](http://www.corenetglobal.org/chapters)
CHAPTER CONCIERGE TEAM

**EUROPE, MIDDLE EAST, AFRICA**

- **Katleen Beeckman**
  VP, Global Chapter Development & Relations
  +1 (404) 589-3256
  +32 5321-2710
  kbeeckman@corenetglobal.org

- **Arusha Teotia**
  Manager, Chapter Development & Member Relations, EMEA
  +41 76-680-3012
  ateotia@corenetglobal.org

**ASIA PACIFIC**

- **Devina Sudjito**
  Director, Chapter Development & Member Relations Asia (Excl. Mainland China), Australia & New Zealand
  +65 6245-6604
dsudojito@corenetglobal.org

- **Amber Zhu**
  Manager, Chapter Development & Member Relations, Mainland China
  +86 159-0072-2272
  azhu@corenetglobal.org

**THE AMERICAS**

- **Erin Halten**
  Manager, Chapter Development & Relations, North America
  +1 (404) 589-3254
  ehalten@corenetglobal.org

- **Eleanor Estacio**
  Chapter Support Manager, North America
  +1 (404) 589-3217
  eestacio@corenetglobal.org

**ASIA PACIFIC**

- **Simran Zainulbhai**
  Associate Director, Chapter Development & Member Relations, India
  +91 22-6638-7353
  szainulbhai@corenetglobal.org

- **Binita Jain**
  Coordinator, Chapter Development & Member Relations, India
  +91 22-6638-7353
  bjain@corenetglobal.org
CoreNet Global provides learning opportunities for each stage of your career development, whether you’re a young leader, a mid-career professional or a seasoned pro. Let a Learning Concierge introduce you to our diverse mix of career-enhancing designation programs.

Professional Designations

QUALIFIED PROFESSIONAL OF CORPORATE REAL ESTATE (QPCR)

This new designation for emerging leaders offers a diverse learning menu of virtual and classroom experiences. Three areas of learning focus include: building CRE skills, building business skills and building leadership skills. See young leader section for more information.
CORE FUNDAMENTALS

Redesigned in 2017, this online course is designed to give participants an overview of the corporate real estate profession; the course is ideal for professionals.

www.corenetglobal.org/ProfDev
Professional Designations

**MCR**

CoreNet Global’s Master of Corporate Real Estate (MCR) designation program boasts a 30+ year history and is taught by seasoned corporate real estate practitioners with proven expertise. The comprehensive program builds skills needed to tackle critical business issues and link corporate real estate to corporate goals and performance.

Enhance your organizational value by achieving CoreNet Global’s Master of Corporate Real Estate (MCR) professional development designation.

**SLCR**

Enhance your strategic approach to collaboration across functions, service partners, and technologies. With a 10+ year history, the Senior Leader of Corporate Real Estate (SLCR) is a well-recognized designation representing corporate real estate dedication, specialization, expertise, and knowledge.
CoreNet Global provides dozens of resources and opportunities to help you grow in your understanding of the corporate real estate profession and help others to do the same. Contact a CoreNet Global Concierge today to get started.

Resources

THE LEADER MAGAZINE

Available online and in print, CoreNet Global’s the LEADER, our quarterly professional journal, is your best source for CRE news, trends, developments and analysis.

E-LEADER

A weekly electronic newsletter spotlighting people, practices and trends that influence change in corporate real estate, commercial real estate, and economic development.

THE PULSE BLOG

Follow The Pulse blog for the latest news in corporate real estate trends, challenges and solutions!
THE ESSENTIAL GUIDE TO CORPORATE REAL ESTATE

Free to all members in hard copy or electronic form. Order your copy today at http://network.corenetglobal.org/cre-guide

Tim Venable
Senior Vice President
+1 (404) 589-3221
tvenable@corenetglobal.org

Nicki Williams
Manager, Corporate Real Estate
Forum Logistics
+1 (404) 589-3241
nwilliams@corenetglobal.org

RESOURCES CONCIERGE TEAM
LEADER & E-LEADER, CORPORATE REAL ESTATE FORUMS, PR

LEADER & E-LEADER, CORPORATE REAL ESTATE FORUMS, PR

Nicki Williams
Manager, Corporate Real Estate
Forum Logistics
+1 (404) 589-3241
nwilliams@corenetglobal.org
Knowledge Center

Enhance your knowledge through our newly redesigned Knowledge Center, a large online repository of the latest corporate real estate research all in one place. Need help finding specific information or navigating the Knowledge Center? We can help locate the information you seek.

www.corenetglobal.org/KC0

Content Includes:
- White papers
- Survey results
- Research reports
- Market conditions reports
- Summit presentations and content
CORPORATE REAL ESTATE GLOSSARY

Available in English and in Mandarin, this glossary defines or explains a collection of terms and acronyms in common use in the corporate real estate profession.

WHAT’S NEXT PODCAST

Providing opportunities for on-demand learning about trends and issues impacting the profession. Episodes feature CoreNet Global members and experts from other disciplines.
CoreNet Global has made a strategic priority of strengthening its relationship with academic institutions around the world in order to raise the profile of corporate real estate and grow the pipeline of talent into challenging and rewarding careers.

The CoreNet Global Campus Ambassador Program builds on the pre-existing relationships so many members already have with their alma maters in order to raise awareness of corporate real estate and the rewarding career opportunities available to students.

Ambassadors serve two roles: a personal point-of-contact for faculty, staff, and students to raise awareness of CRE and encourage deeper engagement with CoreNet Global; and a relationship manager for CoreNet Global with institutional memory and knowledge.
CORENET GLOBAL ACADEMIC CHALLENGE

Started in 2015, this competition is designed to attract students from all academic disciplines to tackle key challenges facing corporate real estate and the enterprises our members serve. The Challenge is intended to encourage students to learn more about the profession and its impact on the global economy.
Young Leaders

Members ages 35 years and under are eligible to participate in the Young Leaders Special Interest Group. Education programs, networking opportunities and special sessions and events at Global Summits are planned for and by this energizing group of young professionals.

**YOUNG LEADER ADVISORY GROUP**

The Young Leader Editorial Advisory Group contributes content and ideas for Global Summit programming, the *LEADER* magazine articles, podcast topics and speakers and more!

**VOLUNTEERING**

Our volunteering program allows you to connect, learn and build professional relationships. The list of volunteer opportunities is extensive, from helping with speaker introductions at events, peer reviewing for the Summits, translation services of relevant content or assisting chapters in executing events.
DESIGNING A NEW DESIGNATION — QPCR

A new CoreNet Global designation is in development to address the unique needs of Young Leaders. The designation provides for you a learning bridge to other CoreNet Global programs while you build experience in the corporate real estate profession. There are three areas of focus: building transferable business skills, building leadership skills, and building CRE professional knowledge. The new designation requires candidates to complete a set number of hours across each of the three areas of focus and promotes the new learning platform.

- Personalized learning experience through a variety of learning options
- Content delivery includes eLearning courses, virtual classroom seminars and classroom based local workshops
- Practitioner model encourages you to get involved in mentoring, volunteering and university ambassador opportunities
- Building an overall global perspective and a network of colleagues

MENTOR MATCH

CoreNet Global's online mentoring program allows you to connect with seasoned professionals in the field of corporate real estate for a specific period of time. Through submission of self-selected preferences, you can connect with other like-minded professionals. Both you and your mentor will benefit from the Mentor Match program by expanding your professional network, creating new personal relationships, developing skills and exposing yourselves to fresh perspectives. www.corenetglobal.org/mentormatch

YOUNG LEADER CONCIERGE

Erin Halten
Manager, Chapter Development & Relations North America
+1 (404) 589-3254
ehalten@corenetglobal.org

MENTOR MATCH CONCIERGE

Brittney Webster
Member Services Representative
+1 (404) 589-3260
bwebster@corenetglobal.org
A sense of belonging is deeply personal and fundamental to the human experience. It’s a feeling that reminds us we’re part of something bigger than ourselves. CoreNet Global is a welcoming, inclusive and inspiring place to call your professional home.

Membership

Join in the vision of CoreNet Global as we continue to connect professionals, and the corporations they represent, worldwide through the offering of resources that help make CoreNet Global indispensable to the successful practice of corporate real estate. New members are encouraged to watch an orientation video at www.corenetglobal.org/orientation

Volunteer Engagement Opportunities

The ability to give back to the profession is a powerful one and members are encouraged to consider serving in a volunteer leadership role at a local or global level. Volunteering also increases your professional exposure.

Career Center

Visit our searchable jobs database to connect with job opportunities. www.corenetglobal.org/careers
CORECONNECT

Share the benefit of membership with your colleagues. More corporate real estate professionals in our CoreNet Global network means we all win: new ideas, new knowledge, new experts, new best practices and a stronger presence for all of CoreNet Global’s membership. Refer colleagues for chances to win special prizes.

Visit www.corenetglobal.org/coreconnectreferral to introduce your colleagues and peers to the CoreNet Global family.

MEMBERSHIP CONCIERGE TEAM

Kathy Godwin
Director, Global Member Services
+1 (404) 589-3226
kgodwin@corenetglobal.org

Cinnamon Draper
Manager, Member Services
+1 (404) 589-3230
cdraper@corenetglobal.org

Alice Lewis
Manager, EMEA Member Services
+44 1832-737909
alewis@corenetglobal.org

Annette Moore
Member Services Representative
+1 (404) 589-3227
amoore@corenetglobal.org

Brittney Webster
Member Services Representative
+1 (404) 589-3260
bwebster@corenetglobal.org
Concierge Service at Your Fingertips

**MOBILE FOR MEMBERS APP**

View and register for CoreNet Global & Chapter events

- Access Member Directory and update your profile
- See event/purchase history
- Use your personal QR code to check-in at events

**WEBSITE**

**My CoreNet Global:** Profile page allows simple access to profile edits, password changes and making payments.

**My History:** See your recent activity with CoreNet Global, including Global Summits attended, learning seminars attended, Knowledge Center downloads and Chapter events attended.

**Personalized Calendars:** New calendars throughout the site (Global Events calendar, Seminar Schedule, and Local Events) are pre-filtered to give you the exact information you are seeking.
Recognition

Earn recognition from your company and peers through awards programs focused on innovation and excellence. Get recognized for your contributions to the corporate real estate profession, your corporation and the association. A number of awards programs are offered throughout the year.

CORPORATE PARTNERS

End user companies from around the world join CoreNet Global as Corporate Partners and take advantage of discounts, additional benefits and access to an exclusive VIP network of colleagues. To see a list of corporate partners, visit www.corenetglobal.org/corporatepartners
Your membership in CoreNet Global opens up thousands of opportunities to connect with peers locally, regionally and globally in more than 50 countries around the world. Learn more at corenetglobal.org.