



New Jersey Chapter

Advancing Corporate Real Estate



2021 Annual Sponsorship Program

January 1 – December 31, 2021



2021 Sponsorship Levels



For more information about
CoreNet Global, New Jersey Chapter,
contact: Kathy Doran

E: newjersey@corenetglobal.org

P: 973-771-5201

W: newjersey.corenetglobal.org

Diamond (\$10,000)

- Two CoreNet Global memberships
- Two “Young Leader” Corenet memberships
- Foursome at Annual Golf Outing
- Specialty tee hole at outing
- Four passes to all in person education programs and chapter networking events*
- Unlimited registrations to paid virtual events
- Four passes to the Annual Sponsor Recognition Reception*
- One (1) complimentary registration to 2021 Eastern Regional Symposium
- Two passes to End User Roundtables*
- Eight passes to the Fall Harvest Awards Banquet*
- (2) 30 second video provided by sponsor to be placed on social media platforms
- Recognition on chapter website with logo and direct link to sponsor’s website
- Digital and verbal logo recognition on all virtual and live events
- Opportunity to display literature at chapter events*
- Member spotlight in newsletter & social media headline
- Title sponsor of the Fall Harvest Awards Banquet*

**Sponsors will be provided a code to be used for free passes when registering online.*

**Contingent on state gathering restrictions.*



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Advancing Corporate Real Estate



Gold (\$7,500)

- One Corenet Global Membership & One Corenet Young Leader Membership
- Two Golfers at Annual Golf Outing (can be increased to a foursome at a discounted rate)
- Tee hole at outing
- Three passes to all in person educational programs and chapter networking events*
- Unlimited registrations to all paid virtual events
- Three passes to the Annual Sponsor Recognition Reception*
- One (1) complimentary registration to 2021 Eastern Regional Symposium
- One pass to an End User Roundtable*
- Six passes to the Fall Harvest Awards Banquet*
- 30 second video provided by sponsor to be placed on social media platforms
- Recognition on chapter website with logo and direct link to sponsor's website
- Digital and verbal logo recognition on all virtual and live events
- Opportunity to display literature at chapter events*
- Social media headline

Silver (\$5,000)

- One CoreNet Young Leader Membership
- One Golfer at Annual Golf Outing (can be increased to a foursome at a discounted rate)
- Two passes to all in person educational programs and chapter networking events*
- Two passes to the Annual Sponsor Recognition Reception*
- Unlimited registrations to all paid virtual events
- Four passes to the Fall Harvest Awards Banquet or other scheduled Social Event*
- 30 second video provided by sponsor to be placed on social media platforms
- Recognition on chapter website with logo and direct link to sponsor's website
- Digital and verbal logo recognition on all virtual and live events
- Opportunity to display literature at chapter events*

*Contingent on state gathering restrictions.

Bronze (\$3,000)

- One pass to all in person educational programs and chapter networking events*
- (5) registrations to paid virtual events
- One pass to the Annual Sponsor Recognition Reception*
- Two passes to Fall Harvest Awards Banquet or other scheduled Social Event*
- Name recognition (without logo) on all chapter collateral throughout the year
- Recognition on chapter website (without logo) and direct link to sponsor's website
- Digital and verbal recognition on all virtual events without logo

Chapter Supporter (\$1,500)

- Name recognition (without logo) on all chapter collateral throughout the year
- Recognition on chapter website (without logo) and direct link to sponsor's website
- Digital and verbal recognition on all virtual events without logo

Event Sponsorships

We are hopeful 2021 will allow us to be back in full swing with our event calendar! Events often afford additional opportunities for sponsorships.

Should you be interested in learning more, please contact us.



New Jersey Chapter

Advancing Corporate Real Estate



Leadership Team

Chapter Chair/President
Jeff Weidenborner, Vestian

Vice President
Mary Beth Sullivan, Teknion

Secretary
Andrea Megnin, JLL

Treasurer
Stephen Blau, Commerical Furniture Interiors

Past President/Advisor
Dana Nalbantian, Gensler

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About CoreNet Global

CoreNet Global's mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, and chapters and networking groups.

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Over 9,000 members, who include 70% of the Fortune 100 and nearly half of the Forbes Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

The New Jersey Chapter of CoreNet Global invites you to partner with us this year in creating compelling and valuable events for our membership while helping to meet the professional goals of your company. This year, our sponsorship program is structured to provide our Chapter Sponsors better value and recognition throughout the year. Partnering levels will offer sponsors consistent exposure to our chapter membership as well as allow for strategic engagement in educational and other programs that align with the sponsor firm's expertise.

