

# New Jersey Chapter

Advancing Corporate Real Estate











# 2024 Annual Sponsorship Program

January 1 – December 31, 2024

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#### **About CoreNet Global**

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Over 9,000 members, who include 70% of the Fortune 100 and nearly half of the Forbes Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

The New Jersey Chapter invites you to partner with us this year in creating compelling and valuable events for our membership while helping to meet the professional goals of your company. Partnering levels will offer sponsors consistent exposure to our chapter membership as well as allow for strategic engagement in programs that align with the sponsor firm's expertise.



#### Diamond (()) (\$10,000)

- Two CoreNet Global memberships
- Two "Young Leader" CoreNet Global memberships
- Foursome at Annual Golf Outing
- · Specialty tee hole at outing
- Four passes to all in person education programs and chapter networking events
- · Unlimited registrations to paid virtual events
- Four passes to the Annual Sponsor Recognition Reception
- One (1) complimentary registration to the CoreNet Global North American Summit
- Two passes to End User Roundtables
- Six passes to the Annual Awards Banquet
- Recognition on chapter website with logo and direct link to sponsor's website
- · Recognition at all virtual and in person events
- Member spotlight in newsletter & social media headline
- Social media recognition post

#### Gold (()) (\$7,500)

- One CoreNet Global Membership & One CoreNet Young Leader Membership
- Two Golfers at Annual Golf Outing (can be increased to a foursome at a discounted rate)
- · Tee hole at outing
- Three passes to all in person educational programs and chapter networking events
- · Unlimited registrations to all paid virtual events
- Three passes to the Annual Sponsor Recognition Reception
- One pass to an End User Roundtable
- · Four passes to the Annual Awards Banquet
- · Recognition on chapter website with logo and direct link to sponsor's website
- · Recognition at all virtual and in person events
- Social media recognition post

#### Silver (\$5,000)

- One CoreNet Young Leader Membership
- One Golfer at Annual Golf Outing (can be increased to a foursome at a discounted rate)
- Two passes to all in person educational programs and chapter networking events
- Two passes to the Annual Sponsor Recognition Reception
- Unlimited registrations to all paid virtual events
- Two passes to the Annual Awards Banquet
- Recognition on chapter website with logo and direct link to sponsor's website
- · Recognition at all virtual and in person events
- · Social media recognition post

#### Bronze (\$3,000)

- One pass to all in person educational programs and chapter networking events
- (5) registrations to paid virtual events
- One pass to the Annual Sponsor Recognition Reception
- · One pass to Fall Annual Awards Banquet
- · Name recognition on all chapter marketing throughout the year
- · Recognition on chapter website and direct link to sponsor's website
- Recognition at all virtual and in person events
- Social media recognition post

## Chapter Supporter (\$1,500)

- Name recognition on all chapter marketing (no logo) throughout the year
- Recognition on chapter website (no logo) and direct link to sponsor's website
- Recognition at all virtual events and in person events

## Diversity, Equity, Inclusion Supporter (\$6,000) Limit to two

- One CoreNet Global Membership & One CoreNet Young Leader Membership
- One Golfer at Annual Golf Outing (can be increased to a foursome at a discounted rate)
- Two passes to all in person educational programs and chapter networking events\*
- Two passes to the Annual Sponsor Recognition Reception
- Two passes to the Annual Awards Banquet

- Unlimited registrations to all paid virtual events
- Recognition on chapter website with logo and direct link to sponsor's website as a DEI supporter
- Recognition at all virtual and in person events as a DEI supporter
- Social media recognition post as a DEI supporter
- Opportunity to actively support DEI events, initiatives, and university relations