

Central Europe Chapter & ZIA Event

CRE Ecosystems – the digital leap

Workshop Agenda

Thursday, March 5, 2020

Deloitte Digital, Ratherstraße 110 A, 40476 Düsseldorf

- 11:00 Registration
- 11:30 Welcome – CoreNet, Deloitte
- 11:45 Introducing participants
- 12:15 Digital Ecosystems – Deloitte concepts
- 13:00 Lunch
- 14:00 Four Ecosystems in action
- 14:10 Smart lighting produces insights at Merck's Innovation Center
- 14:40 Understanding occupancy at Colliers HQ, London
- 15:10 Coffee
- 15:30 From employees to business processes - with Comfy & SAP
- 16:00 Insights to existing ecosystems in THE EDGE, Amsterdam
- 16:30 Coffee
- 17:00 World café – meet presenters
 - understand innovations
 - discuss open challenges
- 18:00 Wrap up day 1
- 19:30 Networking dinner (at your own expense)
Uerige Hausbrauerei, Berger Str. 1, 40213 Düsseldorf

Friday, March 6, 2020

Deloitte Digital, Ratherstraße 110 A, 40476 Düsseldorf

- 08:30 Coffee
- 08:50 Welcome
- 09:00 Insights to Digital Studio and Digital Factory
- 10:15 Coffee
- 10:30 Workshop: How to develop digital CRE Ecosystems?
- 12:00 Wrap up day 2 and Summary
- 12:30 Lunch and Networking
- 14:00 End of Innovation Workshop



Many thanks to our sponsor

Deloitte.

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Four ecosystems in action

| Offer and experience | Presenters |
|---|---|
| Smartengine devices ensure optimal conditions and low energy consumption at the Merck Innovation Center . These data are now used to improve operations. | Ulrich Leiders, Merck Johannes Nussbaum, wtec |
| Colliers understands occupancy at their London HQ by using Basking. This information helped to increase workplace usage and quality as well as collaboration levels. | Benedikt Wieser, Colliers Olmo Mezger, Basking |
| Organizations are empowered to transform workplaces into true drivers of employee experience and business value throughout the entire building life cycle with Comfy and SAP. | Henrik Luengen, Comfy Marco Hofmann, SAP |
| The Edge , Deloitte's showcase for smart and sustainable buildings hosts many ecosystems – also a blockchain for connected coffee machines | Andrew Soliana, Deloitte Kees van Iwaarden, Loek! Jorgen Verstralen, CBRE |

How to develop digital CRE Ecosystems?

Workshop on Friday hosted by Jürgen Lehmann, [elfsights](#)

In this highly interactive session, we will jointly develop concrete approaches based on our understanding of ecosystems and their relevance for our personal professional situation.