



CORENET GLOBAL

UK Chapter

The UK Chapter is grateful to its annual sponsors:



UPFLEX

CBRE



THE OFFICE GROUP
TOG | FORA

sodexo



Charity
Partner:

YMCA
Herts • Beds • Bucks
OneYMCA.org



CORENET
GLOBAL

UK
Chapter

Welcome

CoreNet Global UK Chapter Annual Sponsorship packages 2024

The UK Chapter is grateful to its annual sponsors:



Charity
Partner:



About CoreNet Global UK Chapter

- CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing nearly 10,000 members in 50 countries with strategic responsibility for the real estate assets of large corporations. The organization's mission is to advance the practice of Corporate Real Estate (CRE) through professional development opportunities, publications, research, conferences, designations, and networking in 46 local chapters and networking groups globally.
- CoreNet Global UK Chapter is the largest EMEA Chapter with over 600 members, of which more than 200 are end users. Membership is focused in Southeast England.
- The Chapter runs an active calendar of learning and network events. Annual learning events include "Predictions and Resolutions" a popular kickstart to the year in January. In Q4 2023 the Chapter will run the first of a new, annual half day event, "Future Focus" a 4 session event covering topics such as ESG and the impact of AI.

The UK Chapter is grateful to its annual sponsors:



Charity
Partner:



About CoreNet Global UK Chapter

- Further learning events are run by the Communities. Originally these were focused towards members working in a specialist areas such as portfolio strategy, workplace or sustainability. These well attended events are as popular with the wider membership as the specialists.
- The Chapter runs 2 “Occupier Insight” sessions a year, which only end user members can attend, plus the Platinum Sponsor.
- The Chapter also runs a number of social events each year, including the black tie Summer Party (over 600 attendees in 2023) a Thames Boat trip and a Christmas Party.
- The Chapter has a very active next gen community who run learning events, a mentoring program and social/net working events aimed at Young Leaders (under 36 years old).
- The Chapter has developed a university outreach programme with Oxford Brookes to enhance understanding of the Corporate Real Estate specialism
- The Chapter is active on Social Media and has over 2,000 followers.

The UK Chapter is grateful to its annual sponsors:



Charity
Partner:



Sponsorship packages

- Thank you for your interest in sponsoring the CoreNet Global UK Chapter. Sponsorship is the largest source of income to create learning events and content, and networking events for UK members. We hope to work with you.
- All sponsorship packages start 1st January 2024, or date of signing, if that is later.
- Sponsors' logo will be added to the CoreNet Global UK Chapter website from 1st January 2024 or date of signing if later.
- **2024 Prices:**
- Platinum: £27,500 + VAT
- Gold: £13,750 + VAT
- Silver: £8,250 + VAT
- Sponsors may purchase a table for the Summer Party at 2023 rates, providing this is paid simultaneously with sponsorship payment.

The UK Chapter is grateful to its annual sponsors:



UPFLEX

CBRE



THE OFFICE GROUP
TOG | FORA

sodexo



Charity
Partner:

YMCA
Herts • Beds • Bucks
OneYMCA.org


CORENET
GLOBAL | **UK**
Chapter

Platinum Sponsorship package

Benefit	Platinum
Company brand at all UK events.	All CoreNet events and one page spread in Summer Party brochure.
Occupier Insight Series.	One attendee from Sponsor organisation to attend the Insight Series (only service provider to attend). Sponsor organisation to introduce and close each session. Sponsor branding on all invites, presentation and write-ups.
CoreNet UK Future Focus Annual half day event.	Platinum Sponsor to provide introduction and close the event. Opportunity to shape session with the CoreNet UK organising committee Brand included within all invitations, presentations and write-up of event
Sponsorship of UK event hosting	Option to host event of choosing on a first-come, first-serve basis.
Sponsors' thank you drinks event	An opportunity for 5 leaders in the sponsor's team to network with the Chapter leaders and your fellow Chapter sponsors. (Q1 2024).
Chapter content creation.	Co-create learning content, e.g. white paper on a mutually agreed topic. To be branded as CoreNet content in collaboration with x sponsor.
Chapter university outreach prog.	Opportunity to co-present with CoreNet lecturer (programme currently with Oxford Brookes University).
Chapter university outreach prog.	Opportunity to provide 1 week placement for student, awarded by Oxford Brookes.
Membership rates for sponsor non-members at events	Membership rates for 5 at all CoreNet UK Chapter events throughout the year (excluding the Summer Party and Insight Series).

The UK Chapter is grateful to its annual sponsors:



UPFLEX

CBRE



THE OFFICE GROUP
TOG | FORA



Charity
Partner:



Gold Sponsorship packages

Benefit	Gold
Company brand at all UK events.	All CoreNet events and logo in Summer Party brochure.
Occupier Insight Series.	Gold sponsor branding on all invites, presentation and write-ups
CoreNet UK Future Focus Annual half day event.	Opportunity to shape session with the CoreNet UK organising committee. Brand included within all invitations, presentations and write-up of event
Sponsorship of UK event hosting	Option to host event of choosing on a first-come, first-serve basis.
Sponsors' thank you drinks event	An opportunity for 3 leaders in the sponsor's team to network with the Chapter leaders and your fellow Chapter sponsors. (Q1 2024).
Chapter content creation.	Co-create learning content, e.g. white paper on a mutually agreed topic. To be branded as CoreNet content in collaboration with x sponsor.
Chapter university outreach prog.	Opportunity to co-present with CoreNet lecturer (programme currently with Oxford Brookes University).
Chapter university outreach prog.	Opportunity to provide 1 week placement for student, awarded by Oxford Brookes.
Membership rates for sponsor non-members at events	Membership rates for 3 at all CoreNet UK Chapter events (excluding the Summer Party and Insight Series).

The UK Chapter is grateful to its annual sponsors:



UPFLEX

CBRE



THE OFFICE GROUP
TOG | FORA

sodexo



Charity
Partner:

YMCA
Herts • Beds • Bucks
OneYMCA.org


CORENET
GLOBAL | **UK**
Chapter

Silver sponsorship packages

Benefit	Silver
Company brand at all UK events.	All CoreNet events and logo in Summer Party brochure.
Occupier Insight Series.	N/A
CoreNet UK Future Focus Annual half day event.	Logo on presentations.
Sponsorship of UK event hosting	Option to host event of choosing on a first-come, first-serve basis.
Sponsors' thank you drinks event	An opportunity for 3 leaders in the sponsor's team to network with the Chapter leaders and your fellow Chapter sponsors. (Q1 2024).
Membership rates for sponsor non-members at events	Membership rates for 1 at all CoreNet UK Chapter events throughout the year (excluding the Summer Party and Insight Series).

The UK Chapter is grateful to its annual sponsors:



UPFLEX

CBRE



THE OFFICE GROUP
TOG | FORA

sodexo



Charity
Partner:

YMCA
Herts • Beds • Bucks
OneYMCA.org


CORENET
GLOBAL | **UK**
Chapter

Thank you



The UK Chapter is grateful to its annual sponsors:



Charity
Partner:

