

## OpCo External Relations Responsibilities

### Roles

1. CoreNet Chapter Liaison - Develop close relationships with the wider CoreNet chapters in particular within EMEA in order to facilitate closer ties and cross pollination of content/knowledge sharing for the enhancement of the UK membership.
2. External associations - identify external associations / partnerships with industry bodies and specific streams to enhance the content, knowledge sharing and innovation in order to drive increase membership within the CoreNet UK Chapter.

### Responsibilities and objectives

1. CoreNet Chapter Liaison
  - a. Develop a network within the global chapter network, with particular concentration within EMEA initially.
  - b. Provide monthly updates to the CoreNet Board on initiatives/content and events throughout the CoreNet Chapter network.
  - c. Facilitate stream lead collaboration between chapters through content and knowledge sharing through introduction and subsequent follow up.
  - d. Deliver one combined chapter(s) event annually at the EMEA Summit, other Summits, event or webex to share with the UK CoreNet membership.
2. External associations
  - a. Identify key external sector wide associations relevant to the CoreNet UK chapter network.
  - b. Agree with the CoreNet UK Chapter Board key associations within a given year and develop this/these partnerships to enhance content/knowledge sharing for the UK membership.
  - c. Collaborate with the operations committee leads to identify key associations within a given stream to enhance that stream and develop relationship and associations to a formal agreement type approach.
  - d. Deliver at least one combined sector and one stream combined approach with identified associations per annum.
  - e. Work with Marketing lead to take advantage of associations and combined press coverage.

### Support

A young leader to support plus the support of the operations committee where relevant.

As this initiative expands and more content/collaboration is driven further support will be required.

This will be a two year post, so a replacement will be found during year one for both the YL and lead who can shadow / transition during year two.