

CoreNet UK Chapter: Communities

What is a community in CoreNet?

Building on the model of Connect. Learn. Grow. Belong., *CoreNet Global's Knowledge Communities* provide innumerable opportunities for membership enrichment and knowledge creation



CONNECT.

Through your CoreNet Global membership, you have an opportunity to join one of five Communities. Currently the fields of Manufacturing & Industrial, Strategy & Portfolio Planning, Strategic Facilities Management, Sustainability, and Workplace are represented.



LEARN.

Participate locally or globally as your Community hosts seminars, leads industry-affecting research, moderates taskforces and publishes best practices.



GROW.

Deepen your networking as you connect with colleagues globally. Share experiences that transcend language through Summits, newsletters and the CoreNet Global NetWORK.



BELONG.

Communities offer just that- a group of like minded experts who seek to deepen their professional experiences through exchange, collaboration and education. Engage today!

Purpose of Role

To ensure that the UK chapter has strong and active communities that are valued by members.

Objectives

- Work with the operational board to ensure leadership and plans are in place for each community
- To set the standard of expectation the Chapter has from each community and to then work with the respective community leads in meeting this expectation
- Ensure we have the right people and mix of people leading our communities
- Provide leadership to the communities in developing their business plans setting the strategic direction for each community and ensuring plans are sustainable and aligned to the overall UK Chapter Plan
- Align plans with the values of connect, learn, grow & belong
- Provide support and counsel to community leads such that each community delivers against plan
- Identify and advise the board on the infrastructure/support requirements of the communities and then oversee the effective use of those support resources
- Work with each community lead to ensure that they build out a committee within their community to drive delivery of the plan and identify succession planning
- To connect with community leads in other key chapters to share best practice and ideas
- Provide the board with a monthly update report

Support

If we are to be ambitious and make an impact the communities will need support in Event Planning, Marketing, PR, White Papers & Research. My intention is to assemble the community leads (once all are confirmed) and work with them to validate precisely the support which is required and bring that back to the board as a recommendation business case. [Not wishing to pre-judge this outcome but this could easily be 0.5FTE]

We will require support from marketing, PR and event planning professionals and this should be delivered in a centralized way to be efficient and enable us to leverage across communities.

Immediate Ask

I would ask the board provide their own suggestions for open lead positions for:

Strategy & Portfolio Planning - Open

Strategic Facilities Management – Open

Sustainability – Sam has identified two candidates (JC & SP to action)

Manufacturing & Industrial – Harry Cole

Workplace – Nik Robotham

Young leader Communities lead to be appointed to work alongside JC

Reminder email to be distributed to membership highlighting open positions and a call to arms!

What Is a Community?

Visit the Community's microsite to get involved!

Manufacturing & Industrial (M&I) Community

CoreNet Global's Manufacturing & Industrial (M&I) Community offers access and exposure to an elite group of senior decision makers within the Corporate Real Estate community. Manufacturing and Industrial firms, with real estate portfolios heavily weighted toward production, distribution and similar types of space, often have different real estate issues and drivers than the typical financial services or high-tech firm. That's why CoreNet Global established its Manufacturing & Industrial Community - to provide real estate executives with industrial companies an opportunity for enhanced learning and networking specific to their needs. Logistics, location strategy, surplus property disposition and environmental remediation are just a few of the topics that the Community is addressing. [Get involved!](#)

Strategic Facilities Management

Strategic Facilities Management (SFM) is a strategic discipline that provides safe, healthy, reliable and productive work environments which enable the core business to achieve its objectives. It's much more than cleaning and maintenance, and it's not all about driving down cost. It's about maximizing value to the business. The SFM Community provides a platform for professionals in CoreNet Global to carry out research that expands the body of knowledge on SFM and to participate in a peer-to-peer network to connect, learn, grow

and belong. [Get involved!](#)

Strategy and Portfolio Planning (SPP) Community

Strategy and Portfolio Planning is a multidisciplinary endeavor that is growing in importance to firms worldwide. The Strategy and Portfolio Planning Community intends to help further define the overall domain, address areas of interest via research or collaborative interaction, and become the meeting place (in person or on-line) for Subject Matter Experts to share their experiences and best practices. [Get involved!](#)

Sustainability Community

The CoreNet Global (CNG) Sustainability Community promotes the development, introduction and dissemination of industry best practices, guidelines and protocols in an effort to accelerate the adoption and diffusion of sustainable and socially responsible real estate practices. Within the CoreNet Global organization, the Sustainability Community maintains overall responsibility for policies, education, membership, and stakeholder engagement related to sustainability and social responsibility. [Get involved!](#)

Workplace Community

The future of work is changing. The way we work today is very different from how we worked even five years ago. If we accept that premise, we may question the role of the workplace in support of these changing expectations. In order to address these changing demands, many professionals are engaged in the active research and support of workplace solutions that squarely address how work occurs within their organizations and how they can best provide solutions that redefine the role of the workplace. The CoreNet Workplace Community is home to these individuals. The Workplace Community has content study teams actively researching a wide range of subjects, and the teams report out their findings and post them for comment and discussion. [Get involved!](#)