Qualifications

- A CoreNet Global Chicago Chapter Member in good standing
- Cannot be on the Awards committee for the REAL Awards or a Board Member for the CoreNet Global Chicago Chapter
- Must work and reside in the Greater Chicago Area or Central Midwest
- Demonstrated contribution to their organization’s success
- Demonstrated commitment to the real estate industry
- Provides excellent value to clients and exceeds expectations
- Applies innovative ideas & approaches to problem-solving

If not self-nominating, the nominator needs to collaborate with the nominee on content for the award as well as gain permission from the nominee to be nominated.

Submission Criteria:

- Please provide examples of demonstrated ability to deliver as promised, when promised, while exceeding client expectations
- Highlight your involvement for mentoring young leaders
- Elaborate on your contributions to the CoreNet Chicago Chapter and other real estate industry organizations and associations
- Describe two examples of where you or your firm applied new ideas and innovative approaches to solve non-standard challenges.
- Bio (pdf)
- Headshot (image, 300dpi min)
- Please note, nominees and nominators will be required to participate in an audio or video interview
- 1 Letter of Recommendation or Commendation from an Industry Peer

The REAL Awards, from the Chicago Chapter of CoreNet Global, recognize corporate real estate professionals who inspire, transform and drive progress.

Questions? Contact:
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Beth Brouwer • beth@managementservices.org
YOUNG LEADER
OF THE YEAR

Recognizes individuals who are a Young Leader member (35 or younger), who shows dedication and enthusiasm for his/her work, exemplifies excellence and should be considered “one to watch” in the broad field of corporate real estate in any member category.

Qualifications

• A CoreNet Global Chicago Chapter member in good standing
• Under the age of 35; person submitting the nomination should make this verification
• Must be within or serve the corporate real estate community
• Cannot be on the Awards committee for the REAL Awards or a Board Member for the CoreNet Global Chicago Chapter
• Must work and reside in the Greater Chicago Area or Central Midwest
• Has demonstrated promise as a future leader in CoreNet Global and the Chicago Real Estate Community

If not self-nominating, the nominator needs to collaborate with the nominee on content for the award as well as gain permission from the nominee to be nominated.

Submission Criteria:

• Please provide examples of demonstrated, quantifiable achievements that contribute to your organization’s success
• Please detail two examples of how you have successfully built relationships with Senior CRE leaders or other key stakeholders within the organization
• Please detail two examples that demonstrate your own significant leadership accomplishments within the organization
• Detail your involvement in the real estate industry organizations and associations
• Bio (pdf)
• Headshot (image, 300dpi min)
• 1 Letter of Recommendation or Commendation from Industry Peer
• Please note, nominees and nominators will be required to participate in an audio or video interview

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Qualifications

• A CoreNet Global Chicago Chapter member in good standing for past 2 ½ years
• End User (occupier) must be in CRE for the past 2 ½ years
• Cannot be on the Awards committee for the REAL Awards or a Board Member for the CoreNet Global Chicago Chapter
• Must work and reside in the Greater Chicago area or Central Midwest
• Demonstrated contribution to their organization’s success
• Demonstrated commitment to the CRE industry as educator or leader
• Led innovative corporate real estate projects
• Demonstrated a partnership with other internal key support functions, such as HR & IT
• Demonstrated best practices and initiatives that resulted in more efficient processes and cost reduction for the company
• **INNOVATION IS DEFINED AS AN ACTIVITY OR INITIATIVE THAT BRINGS ABOUT A PARADIGM SHIFT IN THE WAY THAT BUSINESS IS DONE IN A RAPIDLY CHANGING ECONOMY.**

Submission Criteria:

• Please provide examples of how this person has demonstrated leadership within the industry, and elevated the CRE function within their organization including partnership with other key functions (ie HR, IT).
• Please detail examples of collaborative and innovative solutions, which may include practices or initiatives which resulted in cost or process improvements. Provide supporting metrics where available.
• Provide relevant examples of this person’s involvement in CoreNet Global Chicago Chapter, and details of their activity. Examples of this engagement include Chapter leader, attended a Summit; earned MCR or SLCR designation, speaker at a CoreNet Global event, contributed to the content of a Chapter program/event; participated in Chapter special programs, provided content for Leader magazine, participated in a research project, etc.)
• Bio (pdf)
• Headshot (image, 300dpi min)
• 1 Letter of Recommendation or Commendation from Industry Peer
• Please note, nominees and nominators will be required to participate in an audio or video interview

If not self-nominating, the nominator needs to collaborate with the nominee on content for the award as well as gain permission from the nominee to be nominated.

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During these times we are pivoting to address the concerns of 2020. These categories elevate those across the real estate industry for their extraordinary efforts. Innovation submissions below shall be in response to the events of 2020, including the pandemic, racial equality movement, and promoting inclusivity.

Industry Innovators

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Recognizes individuals or organizations who have provided innovative, gamechanging environments in the face of the Coronavirus pandemic, contributing to the improved health of others and the health of their organizations. Achievements can include physical or conceptual measures that were taken in response to COVID 19, and offer ongoing health benefits in the fight against the virus.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

- Provide project details including client name, location, size, and scope.
- Provide the complete project team.
- Provide photos (300dpi min), videos, renderings or graphics.
- Describe the nature and scope of your project and how the built environment has impacted the user(s).
- Explain specific and measurable benefits to the people, purpose, and results of the user organization.
- Please note, nominees and nominators will be required to participate in an audio or video interview.

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Industry Innovators – WORKPLACE

Recognizes individuals or organizations who have created workplace solutions and strategies that are engaging for employees while promoting health and well-being.

This award recognizes superior achievement in creating a corporate/commercial environment that enhances the need for community, connectivity, and creativity while supporting and enhancing the corporate culture and associate health.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

- Provide project details including client name, location, size, and scope.
- Describe the nature and scope of your project and how the built environment has impacted the user(s).
- Provide the complete project team.
- Provide photos, videos, renderings or graphics.
- Explain specific and measurable benefits to the people, purpose, and results of the user organization.

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Industry Innovators
– INDUSTRIAL DESIGN

Recognizes individuals or organizations who have created a tangible product that revolutionizes the corporate real estate community amidst times of uncertainty.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

• Please describe the product you or your organization have designed.
• Provide the complete project team.
• Provide photos, videos, renderings, sketches or graphics.
• Describe why your product is superior and/or innovative in the market
• Describe how your product can or does improve the corporate real estate industry and the lives of customers.

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Industry Innovators
– COMMUNITY OUTREACH

Recognizes individuals or organizations who have provided service to our local communities in need.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

• Please provide information for the community program(s) served.
• Provide the complete project team.
• Provide photos, videos, renderings or graphics if available.
• Describe the nature of the community work.
• Briefly describe the results of the volunteer work.

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Industry Innovators – DIVERSITY + INCLUSION

Recognizes individuals or organizations who demonstrate a commitment and appreciation for diversity and acceptance, including: culture, race, religion, age, sex/gender, sexual orientation, and disability.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

• Please describe how you have provided leadership and direction in building a culture of inclusion and appreciation of individual and group differences within your organization.
• Please list events for which you have organized, conducted, and/or supported diversity.
• Please provide three examples of how you will continue to promote diversity and the opportunity for diversity supportive business practices within the corporate real estate community.
• Provide the complete project team.
• Provide photos, videos, renderings or graphics if available.

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Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

- Please describe how you or your firm has adapted on the jobsite to maintain project deliveries while mitigating risk of spread of Coronavirus to your trade workers and project partners.
- Please provide examples of responsiveness to the changing needs of your customers through innovative construction tools or practices.
- Describe how you created new ideas or methods to improve the quality of the built environment and productivity of the users.
- Provide the complete project team.
- Provide photos, videos, renderings or graphics if available.

Recognizes individuals or organizations who have demonstrated agility and responsiveness in the built environment, supporting the greater good.

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Recognizes individuals or organizations who have developed innovative infrastructural systems improving the health and wellbeing of occupiers.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

- Describe the technology or systems employed that contributed to the success of the project.
- Outline the specific health and wellbeing benefits achieved.
- Explain how this technology will impact the commercial real estate industry beyond this initial event.
- Provide the complete project team.
- Provide photos, videos, renderings or graphics if available.

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Industry Innovators
– PROPERTY MANAGEMENT

Recognizes individuals or organizations who have led the way for tenant needs, creating safe environments for the return to the workplace.

Innovation shall have been executed by an individual or team based in the CoreNet Chicago Region.

Submission Criteria:

• Describe physical modifications you have made to your property that have contributed to the health and wellbeing of your tenants.
• Provide a list of innovative communication methods you have implemented.
• Describe any building upgrades you have made which follow CDC guidelines, for example infrastructural upgrades or renovations to amenities spaces.
• Provide the complete project team.
• Provide photos, videos, renderings or graphics if available.

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