



2024 Sponsorship Benefits Package



CoreNet Chicago Sponsorship

WHO WE ARE

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (USA), representing nearly 10,000 executives in 50 countries with strategic responsibility for the real estate assets of large corporations. The organization's mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, designations and networking in 45 local chapters and networking groups globally.

WHAT WE DO

In addition to supporting CoreNet Global's mission, CoreNet Chicago advances the practice of corporate real estate through peer-to-peer collaboration and insight, mentoring, and industry networking events.

WHEN, WHERE, AND HOW

CoreNet Chicago offers monthly programming for our members and sponsors focused on commercial real estate trends and best practices, including mentorship through Young Leaders events and other networking opportunities. These local events support each of our businesses, and offer sponsors the chance to host programming and events.

By the numbers



1,325 followers



723 followers

378

Active Members

35

Networking events
per year

10

Chapter Committees



Sponsorship Levels

DIAMOND LEVEL (Cost: \$10,000)

- CNG annual membership
- Two (2) CNG annual Young Leader memberships
- One (1) Early Bird 2023 Summit registration
- Opportunity to host End User event
- Three (3) tickets to each program throughout year
- Three (3) tickets to each Young Leader event
- Two (2) tickets to Sponsor Appreciation event
- Company logo and company link on chapter website
- Company logo to appear on event marketing
- Opportunity to give two minute “elevator speech” at an event
- Opportunity to host CoreNet event in your space
- Quarterly social media recognition
- Sponsor Spotlight on social media
- Dedicated Sponsorship Committee liaison



www.chicago.corenetglobal.org

REAL AWARDS

- 50% off table of 10
- Early Bird access to REAL Awards Registration

ANNUAL GOLF OUTING

- Early Bird access to sign up for Annual Golf Outing
- Foursome with lunch, dinner and drink tickets
- Four (4) additional tickets to Golf Outing Dinner
- Company logo and recognition at dinner
- Company representative at assigned hole

Sponsorship Levels

PLATINUM LEVEL (Cost: \$6,000)

- \$500 credit toward CNG annual membership
- Two (2) CNG annual Young Leader memberships
- Opportunity to host End User event
- Three (3) tickets to each program throughout year
- Three (3) tickets to each Young Leader event
- Two (2) tickets to Sponsor Appreciation event
- Company logo and company link on chapter website
- Company logo to appear on event marketing
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ANNUAL GOLF OUTING

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- Foursome with lunch, dinner and drink tickets
- Two (2) additional tickets to Golf Outing Dinner
- Company logo and recognition at dinner
- Company representative at assigned hole

Sponsorship Levels

GOLD LEVEL (Cost: \$4,000)

- \$200 credit toward CNG annual membership
- One (1) CNG annual Young Leader membership
- Opportunity to host End User event
- Two (2) tickets to each program throughout year
- Two (2) tickets to each Young Leader event
- Two (2) tickets to Sponsor Appreciation event
- Company logo and company link on chapter website
- Company logo to appear on event marketing
- Sponsor Spotlight on social media
- Dedicated Sponsorship Committee liaison



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REAL AWARDS

- 30% off table of 10
- Early Bird access to REAL Awards Registration

ANNUAL GOLF OUTING

- Early Bird access to sign up for Annual Golf Outing
- Twosome with lunch, dinner and drink tickets
- Company name recognition at dinner and signage
- Company representative at assigned hole

Sponsorship Levels

SILVER LEVEL (Cost: \$3,000)

- \$100 credit toward CNG annual membership
- One (1) ticket to each program throughout year
- One (1) ticket to each Young Leader event
- Two (2) tickets to Sponsor Appreciation event
- Company name to appear on event marketing
- Sponsor spotlight on social media
- Dedicated Sponsorship Committee liaison



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REAL AWARDS

- 20% off table of 10
- Early Bird access to REAL Awards Registration

ANNUAL GOLF OUTING

- Early Bird access to sign up for Annual Golf Outing
- Company logo and recognition at dinner
- Company name recognition at dinner and signage
- Company representative at assigned hole

CoreNet Golf Outing Sponsorship Opportunities

GOLF REGISTRATION GIFT SPONSOR

Your company logo, along with the CoreNet Chicago Classic logo, will be on the gift given to participants at event kickoff. CoreNet will coordinate the gifts.

DINNER SPONSOR

Includes sponsorship of buffet dinner. Your company logo will be on all tables, bars, and screens throughout dinner as well as a verbal thank you during the dinner by our emcee. Opportunity to welcome golfers and speak at the dinner, too.

POST-GOLF HAPPY HOUR SPONSOR

Sponsor the one-hour, post-match happy hour as golfers finish their rounds. Your company logo will be displayed throughout the cocktail area.



CoreNet Golf Outing Sponsorship Opportunities

BEVERAGE CART SPONSOR

Includes cold beverages (provided by Cantigny and distributed by Cantigny staff). To top it off, you and a guest can pilot your own branded cart—with logo recognition—alongside the beverage cart to promote your company, network, or organization.

RISE AND SHINE WELCOME BAR SPONSOR

Be the sponsors of the “Welcome to the Classic” bar for all attendees to enjoy a Bloody Mary or Screwdriver prior to tee off.

DRINK TICKET SPONSOR

Sponsor drink tickets for the day! Each golfer will receive two drink tickets at registration with your company logo on the tickets.

TROLLEY SPONSOR

Sponsor the trolley ride to and from the city so our golfers get home safely. Includes logo recognition on trolley and opportunity to hand out any company branded swag.

LUNCH SPONSOR

Sponsor the boxed lunches for all golfers, hole sitters, and volunteers during the CoreNet Classic. Your company logo will be on each box.



CoreNet Golf Outing Sponsorship Opportunities

GOLF FLAG SPONSOR

Sponsor 9 of the 27 holes on the Cantigny golf course during the outing. Your company logo will be on the flags. After the outing, the flags are yours to keep for future use.

PHOTO BOOTH SPONSOR

Includes your logo on a digital photo booth with still photos, gifs, boomerangs, and videos. This booth works excellently at a hole on the golf course. Branded photos will be shared on CoreNet social media.

CIGAR SPONSOR

Includes your logo on custom rolled cigars on-site to be handed out to golfers during check-in. Great branding opportunity for any company.

MUSIC SPONSOR

Includes your logo on the DJ booth at golfer check-in and cocktail hour. Plus DJ shout outs throughout the day.

CONTEST HOLE SPONSOR

Includes a customized sign at a designated hole with your company logo for the on-course contest (longest drive, closest to the pin, straightest drive, etc.)

BAG TAG SPONSOR

Includes a co-branded bag tag for all golfers provided by Cantigny with your company logo and the CoreNet Classic logo.



Partner Levels



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END USER PARTNER (Cost: \$1,000)

- One (1) End User membership
- One (1) Young Leader membership
- Two (2) Tickets to Lunch Program
- Registration to End User Roundtable – prior to Lunch Programs
- Registration to End User Coffee Connects
- Two (2) tickets to annual Sponsorship Appreciation event
- Opportunity to host CoreNet event in your space
- Opportunity for mentorship
- Opportunity to moderate one industry panel event
- Company logo on chapter website and link
- Company name to appear on event marketing

REAL AWARDS

- 50% off table of 10
- Early Bird access to REAL Awards Registration



A wide-angle photograph of the Chicago skyline at night, viewed from across a body of water. The sky is dark blue, and the city lights are reflected on the water. The Willis Tower is prominent on the left. A rainbow-colored horizontal bar is at the top of the image.

Thank you for your support
of CoreNet Chicago!