

'23 Real Awards

Award Categories and Criteria



SMALL PROJECT OF THE YEAR (60,000 SQUARE FEET OR LESS)

This award honors a project in Chicagoland/Milwaukee that demonstrates innovation in design, use of real estate, functionality, and/or technology, supported the organization's mission, and contributed to its successful position in the market.

QUALIFICATIONS:

- Project must be located within the Milwaukee or Chicago metropolitan area.
- Project team must have project leader located in Chicago or Milwaukee metropolitan area.
- Project must be completed (a certificate of occupancy should have been received by Client) between September 1, 2022 and August 31, 2023.
- Project can NOT be nominated in more than one CoreNet Global Chapter Awards program (i.e. Service Provider project and POY).
- Project of the Year must be submitted only once with entire team (i.e. GC and Architect will not submit same project separately).
- If a nomination is submitted by a service provider, the service provider must have written approval from the end user (client) for such nomination and use of photos.

SUBMISSION CRITERIA:

- Implemented thoughtful and unique approaches to achieve, or exceed in achieving, the end user's (client's) objectives. Demonstrated ability to consistently deliver and exceed client expectations. **(30%)**
- Applied new solutions and innovative approaches to solving familiar and emerging challenges such as sustainability, corporate responsibility, and enterprise engagement. Demonstrated design excellence, creating a workplace environment that is inspirational, inclusive, and/or demonstrates WELL building standards and sustainable practices. Incorporated new and innovative and sustainable materials. **(20%)**
- Contributions to the advancement of Diversity, Equity, Inclusion, and Belonging. **(20%)**
- Produced quantifiable outcomes that demonstrate improvements or enhancements to the core business and/or workplace environment. **(20%)**
- Acts as an example of team collaboration with best practices and methods. **(10%)**

Submissions must include the following:

- Include the project size, full address of the project location, AND Client's name.
- All Service Providers involved on the project must be provided. Example of project team to include in submission: Design Firm, Brokerage Firm, General Contractor, Project Management Firm, MEP, Lighting Designer, Furniture Dealer, and Property Management.
- Include Firm logos.
- Include up to four (4) project images.



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LARGE PROJECT OF THE YEAR (60,001 SQUARE FEET OR MORE)

This award honors a project in Chicagoland/Milwaukee that demonstrates innovation in design, use of real estate, functionality, and/or technology, supported the organization's mission, and contributed to its successful position in the market

QUALIFICATIONS:

- Project must be located within the Milwaukee or Chicago metropolitan area.
- Project team must have project leader located in Chicago or Milwaukee metropolitan area.
- Project must be completed (a certificate of occupancy should have been received by Client) between September 1, 2022 and August 31, 2023.
- Project can NOT be nominated in more than one CoreNet Global Chapter Awards program (i.e. Service Provider project and POY).
- Project of the Year must be submitted only once with entire team (i.e. GC and Architect will not submit same project separately).
- If a nomination is submitted by a service provider, the service provider must have written approval from the end user (client) for such nomination and use of photos.

SUBMISSION CRITERIA:

- Implemented thoughtful and unique approaches to achieve, or exceed in achieving, the end user's (client's) objectives. Demonstrated ability to consistently deliver and exceed client expectations. **(30%)**
- Applied new solutions and innovative approaches to solving familiar and emerging challenges such as sustainability, corporate responsibility, and enterprise engagement. Demonstrated design excellence, creating a workplace environment that is inspirational, inclusive, and/or demonstrates WELL building standards and sustainable practices. Incorporated new and innovative and sustainable materials. **(20%)**
- Contributions to the advancement of Diversity, Equity, Inclusion, and Belonging. **(20%)**
- Produced quantifiable outcomes that demonstrate improvements or enhancements to the core business and/or workplace environment. **(20%)**
- Acts as an example of team collaboration with best practices and methods. **(10%)**

Submissions must include the following:

- Include the project size, full address of the project location, AND Client's name.
- All Service Providers involved on the project must be provided. Example of project team to include in submission: Design Firm, Brokerage Firm, General Contractor, Project Management Firm, MEP, Lighting Designer, Furniture Dealer, and Property Management.
- Include Firm logos.
- Include up to four (4) project images.



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SERVICE PROVIDER OF THE YEAR

This award recognizes an individual who delivers exceptional performance as a service provider to their corporate real estate clients on a consistent basis and brings innovative ideas to the table. Eligible professionals serve corporate real estate end users in professional disciplines such as design, engineering, construction, advisory services, legal services, project management, or other services directly impacting the built environment.

QUALIFICATIONS:

- A CoreNet Global Chicago Chapter Member in good standing.
- Cannot be on the Awards committee for the REAL Awards or a Board Member for the CoreNet Global Chicago Chapter.
- Demonstrated contribution to their organization's success.
- Demonstrated commitment to the real estate industry.

SUBMISSION CRITERIA:

- Demonstrated ability to consistently deliver and exceed client expectations. **(20%)**
- Effective leadership and contributions to promoting the practice of corporate real estate. **(20%)**
- Demonstrated experience, contribution, or encouragement of professional advancement including mentorship of young leaders. **(10%)**
- Applies new solutions and innovative approaches to solving familiar and emerging challenges such as sustainability, corporate responsibility, and enterprise engagement – with emphasis on ESG initiatives. **(20%)**
- Contributions to the advancement of Diversity, Equity, Inclusion, and Belonging in our industry and in our Chapter. **(20%)**
- Consistent involvement and achievement in community, active CoreNet Chapter membership, and participation. **(10%)**

Submissions must include the following:

- Bio (pdf)
- Headshot image
- Client testimonial
- An example project showcasing the submission criteria above. Include the project size, full address for the project, AND Client's name.

'23 Real Awards

Award Categories and Criteria



CORPORATE REAL ESTATE (CRE) EXECUTIVE OF THE YEAR

This award recognizes the Corporate Real Estate (CRE) executive who made outstanding and distinguished contribution to his/her company and to the industry. It is aimed at acknowledging the achievements of the nominee within the past year. CoreNet Global seeks to recognize:

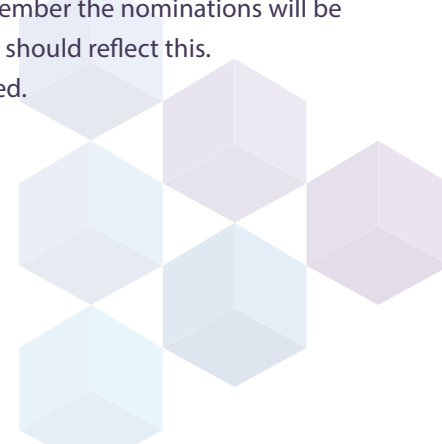
- The nominee's achievements in contributing to company success
- The nominee's contributions for elevating the practice of corporate real estate (CRE)
- The nominee's contributions to the CRE industry as educator or leader
- Current CoreNet Global membership

QUALIFICATIONS:

- Member of CoreNet Global for at least three (3) continuous years, and a CoreNet Global Chicago Chapter Member in good standing.
- Actively engaged member (examples of engagement: Chapter leader, attended a Summit, earned MCR or SLCR designation, speaker at a CoreNet Global event, contributed to the content of a Chapter program/event, participated in Chapter special programs, provided content for Leader magazine, participated in a research project, etc.).
- End User (occupier) for minimum of 3 years.

SUBMISSION CRITERIA:

- The Award is aimed at acknowledging the achievements of the nominee within the past year. Submissions should only highlight accomplishments achieved by the individual during this time-frame.
- Nominees are encouraged to review the [2022 winning submission](#).
- Provide balanced responses to each section.
- Ensure nominations are supported by clear and concise evidence of the nominees' achievements and inputs provided from a diverse audience of peers to ensure all achievements are noted, if relevant to the submission. Remember the nominations will be reviewed by senior members of the corporate real estate profession and the quality of nomination should reflect this.
- Submissions need to be uploaded on our online platform, bio or CV and Photo needs to be included.
- Supporting documents, videos or attachments are not allowed.
- Finalists will need to make themselves available for an interview.



'23 Real Awards

Award Categories and Criteria



CORPORATE REAL ESTATE (CRE) EXECUTIVE OF THE YEAR (cont.)

Questions to be answered and criteria for selection of winner:

1. Involved in innovative* strategies and/or projects that changed the conversation with the C-Suite and other business leaders with the goal to align the objectives of the organization. Describe the solutions and how these were implemented as part of your organization's CRE strategy. **(35%)**
2. Demonstrated a diverse set of skills that helped the CRE function gain status as an equal partner in a collaborative role either with key support functions in the company, e.g., HR and IT and/or business groups within the enterprise. **(35%)**
3. Developed and implemented strategic initiatives relative to Diversity, Equity & Inclusion and ESG. Describe how the strategies implemented have impacted your company's goals & objectives. **(30%)**

* Innovation is defined as an activity or initiative which brings about a material change in the way business is done in a rapidly globalizing economy. Innovation can be originated within the CRE and workplace management domains, or it can be transferred or adapted from innovations in other sectors outside CRE.

Max 400 words per question

Submissions must include the following:

- Bio or CV
- Headshot image



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YOUNG LEADER OF THE YEAR

This award recognizes a Young Leader who exemplifies excellence, and should be considered “one to watch” in the broad field of corporate real estate (CRE) in any member category.

QUALIFICATIONS:

- Paid Young Leader Member of CoreNet Global Chicago Chapter (must 35 years of age or younger by October 2023)
- Actively engaged member over the previous 12 months [examples of engagement may include but are not limited to: attended a Summit, MCR candidate or other designation (LEED, registered architect, surveyor, ...), contributed to the content of a Chapter program/event, committee member]]

SUBMISSION CRITERIA:

- The award is aimed at recognizing a real estate professional (Young Leader) age 35 or younger by October 2023 who has demonstrated leadership and exemplified excellence in CRE.
- Nominees are encouraged to review the [2022 winning submission](#).
- Provide balanced responses to each section.
- Ensure nominations are supported by clear and concise evidence of the nominees' achievements and inputs provided from a diverse audience of peers to ensure all achievements are noted, if relevant to the submission. Remember the nominations will be reviewed by senior members of the corporate real estate profession and the quality of nomination should reflect this.
- Submissions need to be uploaded on our online platform, bio or CV and Photo needs to be included.
- Supporting documents, videos or attachments are not allowed.
- Finalists will need to make themselves available for an interview.

Questions to be answered and criteria for selection of winner:

1. Developed and implemented initiatives that positively impacted the profession and how you used them in your current role **(35%)**
2. Demonstrated quantifiable achievements that contributed to the employer's success **(35%)**
3. Actively involved in real estate industry organizations and/or CoreNet Global over the previous 12 months. What was the biggest takeaway or learning achievement you experienced? **(15%)**
4. Actively pursuing professional development. Provide 1 goal or more you would like to achieve. **(15%)**

Max 400 words per question

