

# LEARN WITH CORENET GLOBAL

## Essential Seminars for Corporate Real Estate Professionals



Chicago, IL - August 2018

August 13th - 14th



### Real Estate's Impact on Financial Statements

Identify how corporate real estate (CRE) transactions impact financial statements, calculate performance measures, and optimize CRE strategies using accounting treatment of transactions



### Workplace Strategy Essentials (#1 of 3)

Designed for the CRE professional seeking a greater understanding of the dynamic field and practice of workplace strategy within CRE. This seminar will discuss the broad role, value of workplace strategy, trends, global issues, tools, and technologies.



### Advanced Negotiations for Corporate Real Estate

Participants will increase their knowledge of the negotiation framework and elements and then apply this knowledge to build their skills and comfort with the negotiation process.



### Corporate Real Estate Finance

This required MCR seminar provides a comprehensive overview of financial analysis and management. Work through case studies to analyze alternative lease structures, lease buyouts, and buy vs. lease decisions.

August 15th -16th



### Enterprise Alignment

Providing a comprehensive overview of the role of a CRE professional and the competencies required to be effective in that role. With a particular focus on core concepts, tools, resources, and best practices.



### Workplace Strategy Methodologies (#2 of 3)

Designed for workplace strategy practitioners this seminar provides CRE professionals with in-depth knowledge and applications of the workplace strategy process, tools, and best practices.

*Pre-requisite: Workplace Strategy Essentials.*



### Organizational Change

Delve into business cases to examine key issues, variables and success factors of a CRE organization, and design organizational models and processes to enhance effectiveness.

August 15th -17th



### Capstone: Leadership and Strategy

This culminating experience for the MCR program reviews provides insight into leadership styles, how to leverage strengths in working with internal and external partners, and experience of current real-world strategies to create value for the organization.

*Pre-requisite: Completion of three required seminars and two elective seminars.*

### Venue

#### Summit Chicago

205 N. Michigan Ave, 10<sup>th</sup> Floor,  
Chicago, IL, 60601

**"The courses that CoreNet Global offers are unique in that they bring together people who face similar challenges and can speak the same language. I can't wait for the next class!"**

*~Carrie Ruban, Director,  
Workplace Solutions, Capital One*

For more information and to register,  
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