

Connect.

Learn.

Grow.

Belong.



India Chapter
Annual Sponsorship Opportunities
2022

About CoreNet Global India Chapter

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing more than **10,000** executives in **50 countries** with strategic responsibility for the real estate assets of large corporations. As the world's leading community for corporate real estate (CRE) professionals, the organization's mission is to advance the practice of **CRE** through professional development programs, publications, research, conferences, designations, and networking in 46 local chapters globally.

CoreNet Global India is an expanding group of CRE professionals, committed to serving the profession by increasing networking opportunities for members, offering learning opportunities for career advancement and identifying new talent for the industry. Currently, with over **275** members across Mumbai, Bengaluru, Pune, NCR, Chennai and Hyderabad, our Membership base includes the most forward-thinking and proactive CRE professionals within the end-user organizations (**45%**) and service providers (**51%**). Our [LinkedIn page](#) was set up in April 2020 and has grown to 1700+ followers.

As we embark upon a new year and strengthen the CoreNet Global presence in India, we are in cognizance of the continued COVID-19 challenges facing us and our Global counterparts. Nonetheless, never have we felt more committed to our values to connect, learn, grow and belong. We want to emerge stronger and better in 2022 through the various initiatives CoreNet Global is known for, such as networking events, professional development programs and volunteering opportunities.

CoreNet Global Mission

To advance the practice of Corporate Real Estate

CoreNet Global Vision

Be indispensable to the successful practice of corporate real estate globally

CoreNet Global Members

End Users are corporate occupiers and corporate tenants forming the industry's demand side. The end user membership base is diverse and spans industries including high-tech, financial services, manufacturing, pharmaceutical, telecommunications, healthcare, insurance and oil and gas. Google, Unilever, International Monetary Fund, Oracle, Coca Cola, Amazon, AT&T, General Motors, Barclays and Shell are among our many member companies.

Service Providers are strategic partners and outsourced service partners forming the industry's supply side. Virtually all corporate real estate departments partner with external service provider companies to deliver services needed to acquire, maintain and dispose of real estate. These services include but are not limited to brokerage, site selection, architecture and interior design, lease administration, facilities management, and technology platforms. One of the long-term trends in the CRE profession is toward leaner, smaller internal CRE teams focused primarily on strategy and client relationship management, with growing dependence on external service provider companies for tactical delivery and execution. Those external service providers are also members of the association.

Chapter Events 2021

Building your personal brand

Join us in an exclusive members only webinar to learn how to boost your personal brand on LinkedIn.

21 January 2021
5:00 PM to 6:00 PM

Anuradha Kundu
Customer Success Manager, LinkedIn

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

SPEED NETWORKING: YOUNG LEADERS & SENIOR CRE PROFESSIONALS

25 January 2021
7:30 PM to 9:00 PM

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

Fireside Chat: Proptech – The defining trends in corporate real estate technology

Join us for a deep dive into the emerging trends shaping India's corporate real estate technology sector.

10 March 2021
5:00 PM to 6:00 PM

Moderator: **Sandeep Sethi**, Managing Director, Corporate Solutions, West Asia, ICI

Speakers: **Hari Sood**, Director & Co-Founder, Ecolink; **Asish Dasari**, Senior Director, Global RE, IIT Bombay Services

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

Environmental Stewardship in a Post-Pandemic Culture

15 April 2021
5:00 PM to 5:45 PM

Moderator: **Amit Lall**, Stellar

Speakers:

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

Flash Talk on Hybrid Workforces

14 May 2021
4:00 PM to 5:00 PM

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

KNOW YOUR MEMBER

10 June 2021
5:00 PM to 5:30 PM

Host: **Nachiket Anavekar**, Global Head, Facilities & Administration, TCS Technology

Speaker: **Mahesh Thirumavukaram**, Director, Corporate Real Estate & Workplace Services, Riverbay Software

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

INDIA CHAPTER JEOPARDY

30 July 2021
4:00 PM to 5:00 PM

Moderator: **Amit Lall**, Stellar

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

Fireside Chat: Preparedness for the 3rd wave of Covid-19

05 August 2021
5:00 PM to 6:00 PM

Moderator: **Mr. Nandhan Bhaskar**, Member, Health, Workplace Program, Arogya Health Clubs Trust

Speakers: **Dr. Poojashree Bhaskar**, Director, Department of Clinical, High & High, National Institute of Health Research, Government of Karnataka; **Dr. Subhas S. Jitlal**, Director, Operations and Director of Research, Arogya Health Clubs Trust

Annual Sponsors:

For more information, contact: Binita.Jain@carenetglobal.org | +91 9833728738

Calendar of Events 2021

<p>January</p> <p>Virtual Happy Hour Session – 15th New Member Orientation / Networking</p> <p>Virtual Chapter Event – 21st Building Your Personal Brand</p>	<p>April</p> <p>Virtual Chapter Event – 15th Environmental Stewardship in a Post - Pandemic Culture</p>	<p>July</p> <p>Virtual Chapter Event – 30th India Chapter Jeopardy</p>	<p>October</p> <p>Virtual Chapter Event – 7th Know Your Member</p> <p>In Person Chapter Event – 8th, 22nd Lunch with a Chapter Leader (Pune, Hyderabad)</p>
<p>February</p> <p>Virtual Chapter Event – 25th Speed Networking: Young Leaders & Senior CRE Professionals</p>	<p>May</p> <p>Virtual Chapter Event – 14th Flash Talk on Hybrid Workforces</p>	<p>August</p> <p>Virtual Non -Member Event – 5th Arogya World</p>	<p>November</p> <p>In Person Chapter Event – TBA</p>
<p>March</p> <p>Virtual Chapter Event – 10th Fireside Chat: Proptech – The defining trends in corporate real estate technology</p>	<p>June</p> <p>Virtual Chapter Event – 10th Know Your Member</p>	<p>September</p> <p>In Person Chapter Event – 3rd 9th 17th Lunch with a Chapter Leader (Bangalore and Mumbai)</p>	<p>December</p> <p>In Person Chapter Event – TBA</p>

Calendar of Events 2021

Dates are subject to change

Note : Once it is safe to have in person events, you can expect to see the following on the calendar :

- Lunch / Happy Hour / Dinner with a Chapter Leader – Limited Seats (Bengaluru, Mumbai, NCR)
- Lunch / Happy Hour / Dinner with a Chapter Leader – Limited Seats (Hyderabad, Pune, Chennai)
- End of Year Gala

Past Sponsors (2020)



Current Sponsors (2021)



India Chapter Annual Sponsorship Opportunities

PLATINUM SPONSOR
(Exclusive)



GOLD SPONSOR
(2 Available)



SILVER SPONSOR
(3 Available)



Platinum Sponsor (Exclusive)

- Logo on India chapter microsite
- Logo on chapter event emails, WhatsApp invites and LinkedIn invites
- Verbal acknowledgement and recognition during Welcome/Opening remarks of Chapter events (excluding networking events)
- Post event delegate list (name, company name, email address)
- Recognition on the CoreNet Global India Chapter LinkedIn page (Static Post + Video)

- 3 free annual memberships
- 2 complimentary registrations for chapter events for non-members from the sponsor organization only (excluding end user only events)
- Host a chapter event at your premises (provided that holding in person events are safe)
- Opportunity to provide gift / lucky draw
- Participate in monthly new member mixers (virtual)
- Other areas where we can get feedback from the Sponsor (subject to approval from the Board)

Gold Sponsor (2 Available)

- Logo on India chapter microsite
- Logo on chapter event emails, WhatsApp invites and LinkedIn invites
- Verbal acknowledgement and recognition during Welcome/Opening remarks of Chapter events (excluding networking events)
- Post event delegate list (name, company name, email address)
- Recognition on the CoreNet Global India Chapter LinkedIn page (Static Post)

- 2 free annual memberships
- 1 complimentary registration for chapter events for non-members from the sponsor organization only (excluding end user only events)
- Host a chapter event at your premises (provided that holding in person events are safe)
- Opportunity to provide gift / lucky draw

Silver Sponsor (3 Available)

- Logo on India Chapter Microsite
- Logo on chapter event email, WhatsApp and LinkedIn invites
- Verbal acknowledgement and recognition during Welcome/Opening remarks of Chapter events (excluding networking events)
- Post event delegate list (name, company name, email address)
- Recognition on the CoreNet Global India Chapter LinkedIn page (Static Post)

- [1 free annual membership in the young leader category](#)

Deliverables	PLATINUM	GOLD	SILVER
Logo on the India Chapter	Yes	Yes	Yes
Logo on chapter event emails, WhatsApp invites and LinkedIn invites	Yes	Yes	Yes
Verbal acknowledgement and recognition during Welcome/Opening remarks of the Webinars / Learning Events	Yes	Yes	Yes
Post event delegate list (name, company name, email address)	Yes	Yes	Yes
Recognition on the CoreNet Global India Chapter LinkedIn page	Static Post + Video	Static Post	Static Post
Free annual memberships	3	2	1 (YL)
Complimentary registrations for chapter events for non-members from the sponsor organization only (excluding end user only events)	2	1	--
Host a chapter event at your premises (provided that holding in person events are safe)	Yes	Yes	--
Opportunity to provide gift / lucky draw	Yes	Yes	--
Participate in monthly new member mixers (virtual)	Yes	--	--

Notes

- The sponsorship opportunities are limited to a total of 6 organizations only
- CoreNet Global India Chapter reserves the right to select sponsors
- If all 6 sponsorships do not sell out for a 12 month period, the Chapter reserves the right to offer it to organizations later on in the year on a pro-rated basis
- The Chapter reserves the right to host events at non-sponsor premises
- CoreNet Global India Chapter currently has 275+ members 1500 + prospects and 1700+ followers on our LinkedIn page
- CoreNet Global has a mix of member only events and events that are open to non-members

India Chapter Board 2021-2022

Co-Chair

Laila Khalil

Director, Real Estate and
Workplace Services
Salesforce
Bengaluru

Co-Chair

Vijayakannan Subramanian

India Head of Property Services
Morgan Stanley
Mumbai

Chair Elect

Vikas Chawla

Director – Employee &
Workplace Solutions
Adobe
Bengaluru

Past Chair

Bhavin Thakker

Managing Director,
Mumbai Head - CBTA
Savills India
Mumbai

Treasurer

Janak Malkani

Executive Director
CBRE South Asia Pvt. Ltd.
Mumbai

Membership Director

K R Sivaraman

VP Workplace Services - Head
Facilities Management
Northern Trust Corporation
Bengaluru

Membership Director

Satish Kumar Sharma

President - Sales & Marketing
Featherlite Furniture
Bengaluru

Membership Director Committee Member

Neeraj Sharma

Site office Management Lead
Maersk Global Service Centres
India Pvt. Ltd.
Mumbai

Young Leader Director

Vipul Jain

General Manager
TATA Realty & Infrastructure
Limited
Bengaluru

Marketing, Communications & Social Media Director

Vik Lulla

President
Knight Frank Corporate Real
Estate Services Inc
Palo Alto, CA, USA

Marketing, Communications & Social Media Committee Member

Soumyajit Pal

Associate Sales Head –
Global Accounts
The Executive Centre
Bengaluru

Events Director

Ravi Ahuja

Head Commercial Leasing
L&T Realty
Mumbai

Events Director

Nachiket Anavekar

Global Head - Facilities &
Administration
TATA Technologies
Pune

Events Committee Member

Joseph Paul

Chennai

Events Committee Members

Devanshi Patel

Vice President - Workspace
ANSR Consulting
Bengaluru

University Relations Director

Amit Lall

Head - Workplace Solutions
Sodexo

**University Relations
Committee Member**

Louella Newcastle

Workplace Experience Owner -
India
Cisco

**University Relations
Committee Member**

Shishir Prasad

Director - Head of Operations
Denali Assets

Thank you for considering the India Chapter Annual Sponsorship Opportunities

For rates and other queries, please contact Simran Zainulbhai at szainulbhai@corenetglobal.org