

Make Membership Work for YOU

PERSONAL CHOICES. CUSTOM EXPERIENCES. GLOBAL OPPORTUNITIES.

Membership value is not a list of benefits. It's the unique ability to connect, learn, grow and belong in your own way, on your own terms. Let our CoreNet Global concierge team assist you in customizing your member experience.



Global Access, Local Engagement

Connect & Network

Global Summits, regional programs and local chapter events:

- Get insights from peers
- Make meaningful connections
- Grow your corporate real estate (CRE) network for the course of your career

www.corenetglobal.org/Summits

Connect with Young Leaders (35 and under)

- Participate in the Young Leaders Special Interest Group.
- Education programs, networking opportunities and special sessions and events are planned for and by Young Leaders

www.corenetglobal.org/YoungLeaders

Connect with Community and Chapters

- Experience the power of our global network
- Local footprint in more than 50 countries around the world
- Engage in an inclusive, welcoming community of peers, mentors, colleagues, thought leaders and subject matter experts

www.corenetglobal.org/chapters

Connect and Grow with Mentor Match

- Online mentoring program
- Connect with seasoned professionals
- Bond with other like-minded professionals
- Expand your professional network
- Create new personal relationships
- Develop skills and expose yourself to fresh perspectives

www.corenetglobal.org/mentormatch

Connect with Fellow Alums - Campus Ambassador Program

- Build on pre-existing relationships with your alma mater
- Raise awareness of corporate real estate and the rewarding career opportunities available to students
- Act as a personal point-of-contact for faculty, staff, and students to raise awareness of corporate real estate
- Encourage deeper engagement with CoreNet Global
- Share institutional memory and knowledge as a relationship manager for CoreNet Global

www.corenetglobal.org/universityrelations

CoreNet Global Academic Challenge

- Attracts students from all academic disciplines to tackle key challenges facing corporate real estate and the enterprises our members serve
- Encourage students to learn more about the profession and its impact on the global economy
- Identify future talent

www.corenetglobal.org/AcademicChallenge

Intern Connect

- Grow the talent pipeline
- Bring new thinking to your organization

www.corenetglobal.org/internconnect



Grow Professionally and Personally

Learning opportunities for each stage of your career with a diverse mix of career-enhancing designation programs.

QPCR (Qualified Professional of Corporate Real Estate) Designation

- Virtual, self-paced
- Build a strong foundation in corporate real estate
- Enhance your business and leadership skills
- Three areas of focus: building transferable business skills, building leadership skills, and building professional knowledge
- Content delivery includes eLearning courses, virtual classroom seminars and classroom-based local workshops

www.corenetglobal.org/QPCRLearnMore

MCR (Master of Corporate Real Estate) Designation

- 30+ year history
- Seminars taught by seasoned corporate real estate practitioners with proven expertise
- Build skills to tackle critical business issues and link corporate real estate to corporate goals and performance
- Enhance your organizational value

www.corenetglobal.org/ProfDev

Grow Your Opportunities

CAREER CENTER:

- Career possibilities expand exponentially when you belong to an organization focused on advancing the profession
- Search jobs database, post jobs, get career advice

www.corenetglobal.org/careers

Grow Your Visibility

- Gain recognition from your association, your company and your peers
- Awards are presented for top-rated faculty and Summit presenters, Global Innovators, chapter leadership, impact on the profession and more

www.corenetglobal.org/awards



Your membership in CoreNet Global opens up thousands of opportunities to connect with peers locally, regionally and globally in more than 50 countries around the world. Learn more at corenetglobal.org.



Learn Through Content, Knowledge Sharing and Research

- **eLEADER** – weekly member newsletter featuring association news and top corporate real estate news
- **Young Leader UPdate** – weekly newsletter for Young Leader members
- **The Pulse blog** – quick bites of news, trends and the latest CRE thinking blog.corenetglobal.org
- **Audio Leader** – audio articles of interest to CRE professionals. Sign up at www.corenetglobal.org/audioleader
- **What's Next? Podcast** – audio content for members by members – www.corenetglobal.org/podcasts
- **CNGtv** - your channel for the latest news and happenings within corporate real estate – www.corenetglobal.org/CNGtv
- **Essential Guide to Corporate Real Estate** – your essential guide, free with membership – www.corenetglobal.org/essentialguide
- **Corporate real estate glossary** – online glossary available in English and in Mandarin. www.corenetglobal.org/glossary
- **Knowledge Center** - online repository of the latest corporate real estate research all in one place. “What’s Next” podcasts, CNGtv episodes, exclusive research, member-shared resources and more can all be found here: www.corenetglobal.org/KnowledgeCenter

Belong to an Elite Group of Professionals

Belong and Give Back

- Gain compelling experience through volunteering
- Available at the local or global level.
- Opportunities range from short, one-off occasions to longer term posts.

www.corenetglobal.org/volunteer

Belong and Get Back

- Connect with professionals, and the corporations they represent, worldwide
- New members are encouraged to watch an orientation video at www.corenetglobal.org/orientation

 [@CoreNetGlobal](https://twitter.com/CoreNetGlobal)

 facebook.com/CoreNetGlobal

 youtube.com/CoreNetGlobalInc

 [The Pulse: blog.corenetglobal.org/ThePulse/](https://ThePulse.blog.corenetglobal.org/ThePulse/)

Join the CoreNet Global LinkedIn Group to engage in discussion with other corporate real estate professionals:

 linkedin.com/groups/2420247