

# CoreNet Michigan



It's a great time to sponsor



  
**CORENET**  
GLOBAL | Michigan  
Chapter

## Dear CoreNet Michigan Friends and Supporters:

CoreNet Global Michigan is continuing the *Annual Sponsorship Commitment Program* with some exciting new additions. Annual sponsorships provide your company recognition at many of CoreNet Michigan's premier events throughout the year, while allowing you to realize more return on your investment.

Here is how the Annual Sponsorship Program works:

**PART ONE:** Select the amount you wish to contribute to CoreNet Michigan from the *Annual Sponsorship Options* (Platinum through Brass.)

**PART TWO:** Determine how you want your investment to be distributed by reviewing the *Sponsorship Benefits*, and referring to and completing the *Sponsorship Agreement Form*. Select Benefits that equal the value of your sponsorship level. (For example, if you select a Gold Level Sponsorship, you pay \$3,750.00, but select \$4,500.00 in Benefits.)

You will also have the option of selecting individual sponsorships throughout the year in lieu of the annual sponsorship program.

The commitment form should be completed and returned to **Paula Arwady**, Chapter Administrator, with your payment information.

Sincerely,

CoreNet Global Michigan Board of Directors

## ANNUAL SPONSORSHIP PROGRAM BENEFITS (PICK ONE)

### ❑ Platinum Level – \$7,500 (\$9,000 Value)

- 1 free CoreNet Global membership (1 year)
- 4 complimentary admissions to the Sponsor Appreciation program.
- 4 complimentary admissions to Michigan Chapter events.\*
- Member rates to Michigan Chapter events.
- Signage recognition at every function.
- Web Page and newsletter recognition.
- Logo and link placed on the Michigan Chapter's home page.

### ❑ Palladium Level – \$5,000 (\$6,000 Value)

- 1 free CoreNet Global membership (1 year)
- 4 complimentary invitations to the Sponsor Appreciation program.
- 3 complimentary admissions to Michigan Chapter events.\*
- Member rates to Michigan Chapter events.
- Signage recognition at every function.
- Web Page and newsletter recognition.
- Logo and link placed on the Michigan Chapter's home page.

### ❑ Gold Level – \$3,750 (\$4,500 Value)

- 1 free CoreNet Global membership (1 year)
- 3 complimentary invitations to the Sponsor Appreciation program.
- 2 complimentary admissions to Michigan Chapter events.\*
- Member rates to Michigan Chapter events.
- Signage recognition at every function.
- Web Page and newsletter recognition.
- Logo and link placed on the Michigan Chapter's home page.

### ❑ Silver Level – \$2,500 (\$3,000 Value)

- 2 complimentary invitations to the Sponsor Appreciation program.
- 1 complimentary admission to Michigan Chapter events.\*
- Member rates to Michigan Chapter events.
- Signage recognition at every function.
- Web Page and newsletter recognition.
- Logo and link placed on the Michigan Chapter's home page.

### ❑ Copper Level – \$1,500 (\$1,800 Value)

- 1 complimentary invitation to the Sponsor Appreciation program.
- 1 complimentary admission to Michigan Chapter events.\*
- Member rates to 2 Michigan Chapter events.
- Signage recognition at every function.
- Web Page and newsletter recognition.
- Logo and link placed on the Michigan Chapter's home page.

### ❑ Brass Level – \$1,000 (\$1,200 Value)

- 1 complimentary invitation to the Sponsor Appreciation program.
- Signage recognition at every function.
- Web Page and newsletter recognition.
- Logo and link placed on the Michigan Chapter's home page.

\*Excludes Economic Forecast, Charity Casino & Awards Night and Golf Outing



## RECURRING SPONSORSHIP

End User Forum Sponsor	\$2,500	Five available
Program Sponsor	\$500	
Young Leaders Meeting Sponsor	\$250	
Economic Forecast Meeting Sponsor	\$1,000	

- January – Economic Forecast
- February – Education Session
- March – End User Forum
- April – Monthly Program
- May – Charity Event
- September – Golf Outing
- October – Education Session
- November – Sponsor/New Member Appreciation
- December – Holiday Party

## LEARNING PARTNERSHIP

Educational Partner Level 1	\$2,500	One available
Educational Partner Level 2	\$1,000	Two available

## AWARDS CELEBRATION SPONSORSHIP

Partner Sponsorship			\$3,500
Dessert Sponsorship			\$2,000
Centerpiece Sponsorship			\$1,500
Invitation Sponsorship			\$1,000
Photography Sponsor			\$1,000
Cocktail Sponsor			\$1,000
50/50 Raffle Sponsor			\$750
Silent Auction Sponsor			\$500
Program Advertisements:			
1/8 Page	\$100	1/2 Page	\$350
1/4 Page	\$200	Full Page	\$475

## GOLF SPONSORSHIP OPPORTUNITIES

Partner Sponsor	\$2,500
Dinner Sponsor	\$2,000
Beverage Cart Sponsor	\$2,000
Hole-in-one Sponsor	\$2,000
Golf Ball Sponsor	\$1,500
Team Photos Sponsor	\$1,000
Breakfast Sponsor	\$500
Lunch Sponsor	\$500
Trophy Sponsor	\$500
Putting Contest Sponsor	\$300
Longest Drive Sponsor	\$300
Closest to the Pin Sponsor	\$300
Driving Range / Bag Drop Sponsor	\$300
Hole Sponsor	\$150

## RECURRING SPONSORSHIP

### END USER FORUM SPONSOR ..... \$2,500

- Company name recognition from the podium at the beginning of our forum
- Logo displayed on site at event
- Two people from your organization can attend
- Networking with top corporate officials

### PROGRAM SPONSOR ..... \$500

### YOUNG LEADERS MEETING SPONSOR ..... \$250

### ECONOMIC FORECAST SPONSOR ..... \$1,000

Joint meeting with several key commercial real estate associations. Attended by 400+ people representing Corporate and Commercial Real Estate and Facilities Professionals and their suppliers. Benefits differ from regular meetings; see below:

#### Benefit of All Meetings

- Logo included on all meeting notices distributed to 1,200 CoreNet members and prospects to promote program (3–4 notices per meeting).
- Logo included on placard at meeting.
- Two minutes at podium for representative of sponsoring organization to promote company.\*
- Two tickets included for the representatives of the sponsoring company to attend the program.
- Table to display sponsor literature if requested in advance.

\*This benefit not available for the January Economic Forecast. Instead, Sponsor will be recognized during announcements and Sponsor logo will be on a running PowerPoint with the CoreNet logo prior to the lunch, Sponsor will also be recognized with a 1/2 page ad in the program for the event.

## LEARNING PARTNERSHIP OPPORTUNITIES

### Level One – \$2,500

- Sponsor consults in selection of the sessions that will be taught during the year, and can enroll an unlimited number of professional staff for those sessions.

### Level Two – \$1,000

Sponsor can enroll up to six professional staff in educational sessions.

## AWARDS CELEBRATION

#### All Sponsors below receive the following benefits:

- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### Partner Sponsorship \$3,500 (3 AVAILABLE)

- Recognition by MC at event
- Signage with company logo featured with premier silent auction package
- Four tickets to event
- Full page ad in awards program – locations based on availability to include inside and outside of back cover.
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### Dessert Sponsorship \$2,000 (UNLIMITED AVAILABLE)

- Recognition by MC at event
- Two tickets to event
- Full page ad in awards program
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

## AWARDS CELEBRATION (CONTINUED)

### Centerpiece Sponsor \$1,500 (1 AVAILABLE)

- Table tent with company logo at each cocktail table
- ½ page ad in awards program
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### Invitation Sponsor \$1,000 (1 AVAILABLE)

- ½ page ad in awards program
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### Photography Sponsor \$1,000 (1 AVAILABLE)

- ½ page ad in awards program
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### Cocktail Sponsor \$1,000 (4 AVAILABLE)

- ½ page ad in awards program
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### 50/50 Raffle Sponsor \$750 (1 AVAILABLE)

- Company logo on signage at raffle table
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event

### Silent Auction Sponsor \$500 (UNLIMITED AVAILABLE)

- Company logo on signage at silent auction tables
- Company with link featured on CoreNet website
- Company logo featured on slide show that runs during event
- Company name included on all press materials for event



## GOLF SPONSORSHIP OPPORTUNITIES

All Sponsors below receive the following benefits with the exception of raffle prize sponsors:

- Company name and link featured on the CoreNet web site.
- Company name featured in promotional flier distributed to 1,200 Real Estate Professionals.
- Company name featured in program at event distributed to 130+ golfers and supporters.
- Company name featured in all press materials.

### Partner Sponsor (One Available) \$2,500

- Company name feature in promotional flier distributed to 1,200 Real Estate Professionals.
- Brief presentation at golf dinner.
- Golf for one (1) foursome
- Quarter-page ad featured in program.
- Company name and link featured on the CoreNet Michigan website.

### Dinner Sponsor (One Available) \$2,000

- Company name and link featured on the CoreNet Michigan website.
- Name/logo in program.
- Table and (2) chairs to promote firm at dinner.
- Name/logo signage on all tables

### Beverage Cart Sponsor (One Available) \$2,000

- Company name and link featured on the CoreNet Michigan website.
- Name/logo in program.
- Table and (2) chairs to promote firm at dinner.
- Name/logo on every golfer cart.

### Hole-in-One Sponsor (One Available) \$2,000

- Company name and link featured on the CoreNet Michigan website.
- Name/logo in program.
- Table and (2) chairs to promote firm at hole.
- Signage at hole.

### Golf Ball Sponsor (One Available) \$1,500

- Company name and link featured on the CoreNet Michigan website.
- Name/logo in program.
- Name/logo on golf balls that will be placed in every cart.

### Team Photos Sponsor (One Available) \$1,000

- Name/logo in program.
- Name/logo printed on photo frames.

### Breakfast Sponsor (One Available) \$500

- Name listed in program.
- Company signage with name at breakfast.

### Lunch Sponsor (One Available) \$500

- Name listed in program.
- Company signage with name on box lunches at turn.

### Trophy Sponsor (One Available) \$500

- Name listed in Program.
- Company signage at dinner and name on trophy.

### Putting Contest Sponsor (One Available) \$300

- Name listed on prize.
- Company signage at putting green.

### Longest Drive Sponsor (M/F) (Two Available) \$300

- Name listed on prize.
- Company signage at designated hole.

### Closest to the Pin Sponsor (Two Available) \$300

- Name listed on prize.
- Company signage at designated hole.

### Driving Range/Bag Drop Sponsor (One Available) \$300

- Company signage at driving range and bag drop.

### Hole Sponsor \$150

- Company signage at hole.

## ANNUAL SPONSORSHIP PACKAGES (Select one)

- Platinum Level - \$7,500 ..... (Sponsorship Value - \$9,000)
- Palladium Level - \$5,000 ..... (Sponsorship Value - \$6,000)
- Gold Level - \$3,750 ..... (Sponsorship Value - \$4,500)

- Silver Level - \$2,500 ..... (Sponsorship Value - \$3,000)
- Copper Level - \$1,500 ..... (Sponsorship Value - \$1,800)
- Brass Level - \$1,000 ..... (Sponsorship Value - \$1,200)

## RECURRING SPONSORSHIPS

- End User Forum Sponsor ..... \$2,500
- Monthly Program ..... \$500
- Economic Forecast Meeting ..... \$1,000
- Young Leaders Meeting Sponsor ..... \$250

## LEARNING PARTNERSHIP

- Learning Partner Level 1 ..... \$2,500
- Learning Partner Level 2 ..... \$1,000

## AWARDS CELEBRATION SPONSORSHIPS

- Partner Sponsorship ..... \$3,500
- Dessert Sponsorship ..... \$2,000
- Centerpiece Sponsor ..... \$1,500
- Invitation Sponsor ..... \$1,000
- Photography Sponsor ..... \$1,000
- Cocktail Sponsor ..... \$1,000
- 50/50 Raffle Sponsor ..... \$750
- Silent Auction Sponsorship ..... \$500
- Full Page Program Ad ..... \$475
- 1/2 Page Program Ad ..... \$350
- 1/4 Page Program Ad ..... \$200
- 1/8 Page Program Ad ..... \$100

## GOLF OUTING

- Partner Sponsor ..... \$2,500
- Dinner Sponsor ..... \$2,000
- Beverage Cart Sponsor ..... \$2,000
- Hole-in-one Sponsor ..... \$2,000
- Golf Ball Sponsor ..... \$1,500
- Team Photos Sponsor ..... \$1,000
- Breakfast Sponsor ..... \$500
- Lunch Sponsor ..... \$500
- Trophy Sponsor ..... \$500
- Putting Contest Sponsor ..... \$300
- Longest Drive Sponsor ..... \$300
- Closest to the Pin Sponsor ..... \$300
- Driving Range / Bag Drop Sponsor ..... \$300
- Hole Sponsor ..... \$150

DETACH HERE AND RETURN

AGREES TO SPONSOR

COMPANY NAME

COST OF SPONSORSHIP

NAME

COMPANY

CITY / STATE / ZIP

PHONE

FAX

EMAIL

WEBSITE

**PAYMENT OPTIONS:**

**ENCLOSED CHECK** payable to:  
**CoreNet Global, Inc.**

**CREDIT CARD**

Visa    Mastercard    American Express

CARD NUMBER

NAME ON CARD

EXPIRATION DATE / ZIP CODE

SIGNATURE

**Mail payment to:** Paula Arwady, CoreNet Michigan  
145 S. Livernois, #207, Rochester Hills, MI 48307

**Fax payment to:** Paula Arwady, 248-377-0833 (secured line)

**Email payment to:** paarwady@comcast.net

**For additional information:** Contact Paula Arwady at  
248-318-2588 or paarwady@comcast.net



145 S. Livernois, #207  
Rochester Hills, MI 48307

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