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Paula Arwady
paarwady@comcast.net
V: 248.318.2588/F: 248.377.0833
4840 North Adams Road - #150
Rochester, MI 48306

PRESIDENT'S MESSAGE

We Need to Celebrate!



Debra Homic Hoge

This is my last President's Message as a new slate of officers will be going out soon, so I also want to celebrate the great year I have had representing the Chapter. Our members are incredible! The energy and excitement that has been building is contagious. There is always some event whether it be educational or a program to look forward too! We have also had great collaboration with other organizations in bringing the best to you!

We all need to celebrate victories; therefore, I believe the entire Michigan Chapter needs to celebrate! Please mark your calendars for a great celebration and our headline event of the Charity Casino Cruise Night in May! It is going to be for a great cause that is near and dear to all of our hearts—the Detroit Riverfront Conservancy! The victory is not only for the Chapter and the Detroit Riverfront Conservancy, but for the Region! We have continued to weather the economic storm with grace and perseverance. I hope to see you there!

Also, there are some board members who will not be returning for the 2010 slate of officers that I want to recognize and celebrate. These individuals have put forth a lot of time and energy, however, due to their current work life are unable to stay with us! They are Leanne Bowen and Michael Benham. They have both left us a stronger organization! Thank you!

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Welcome New Board Members!

President – **Jamie Dingeman**, CB Richard Ellis
Executive VP – **Bill Madias**, B & L Landscaping, Inc.
Secretary – **Margaret St. Andre**, The Auto Club Group
Treasurer – **Ron Moran**, Ghafari Associates
VP Programs – **Bob Bowen**, Turner Construction
VP Membership – **Dave Eby**, Microsoft Corporation
VP Education – **Kyle Hauberg**, Dykema
VP Communication – **Kathy Banicki**, Testing Engineers & Consultants, Inc.
VP Sponsorship – **Alan Okon**, Nudell Architects
VP Western Operations – **Chuck King**, CKX Realty Ventures
Immediate Past President – **Debby Homic Hoge**, General Motors, LLC

COMING EVENTS:

Business Leaders for MI Turn Around Plan for MI • Doug Rothwell • Radisson-Kingsley, Bloomfield Hills • 4/22/10 11am

Summer Social • Roostertail, Detroit • 6/9/10 4pm

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Sponsor Profile

B&L Landscaping

By: Michelle Martin



"Quality is our Greatest Asset"

Founded in 1978 by Brian Yaffa, and now overseen and operated daily by his son Larry, B&L Landscaping started with two push mowers and a pick-up truck. Currently the company is located in Oak Park and boasts over 100 employees, including a highly-trained management team with the freedom to be fully dedicated and accessible to their clients.

Coupled with personalized customer relationships, B&L has diversified beyond snow management and grounds maintenance by tailoring services to be location-specific, insisting "there isn't a job we'll say no to."

Various divisions specialize in high-quality landscape construction, mulching, and irrigation work, and they even maintain an on-site landscape architect with nearly 40 years of industry experience. The company's multiple award-winning landscaping projects include McClaren Cancer Center's Healing Garden in Clarkston.

As nearly every Michigan business has struggled financially over the preceding years, Larry Yaffa and his team admit that thinking outside the box has been a necessary mindset.

"My ultimate goal is to provide a superior product at the best price," says Yaffa. "To do that we need to focus on being proactive and creating innovative ways to interact with our clients. I'd like to see us expand even further into the Midwest."

Michelle Martin, B&L Landscaping



Michelle Martin

Michelle Martin is an account manager with B&L Landscaping specializing in commercial, retail, industrial and municipal outdoor maintenance services. Her professional background boasts experience in both the property management and property maintenance fields. As an active member of the International Facility Management Association (IFMA) and the Michigan chapter of the Institute of Real Estate Management (IREM) she is constantly striving to obtain the necessary education and resources in order to provide excellent customer service and build strong client relationships. She can be reached at mmartin@bllanscaping.com or (248) 866-0578.

Member Profile

Debbie Mocer, Account Executive, DMS Moving Systems, Atlas Van Lines

Being a new member to CoreNet Global Michigan's Chapter, Debbie is enjoying being a active participant and has joined the membership committee.



Debbie Mocer

Being on the committee allows her to promote the membership, and attendance to functions provides a forum for getting to know some of the members better. Building and keeping relationships is a key to Debbie's success in the business world. "Being in the market we all are in, CoreNet is opening doors to decision makers in the local business community, while also helping others in similar markets".

Debbie has been in the Moving and Storage industry for over 15 years specializing in commercial office moving, specialized lab and medical equipment relocations, distribution projects, and transportation services locally to globally. Her hands on experience with the projects, gives her a wide range of knowledge in the commercial relocation industry arena. With the affiliation of Atlas Van Lines, DMS Moving Systems allows Debbie to be able to handle client's commercial office moving needs on a local as well as nation wide basis.

Along with her business world activities, Debbie enjoys yoga, giving her time back to the community and running with her dog. She and her husband, Frank, live in West Bloomfield and have 3 children.

Charity Casino Cruise Night

By: Paula Arwady

Planning for the Charity Casino Cruise Night is well underway and promises to be a fabulous evening. On May 19, 2010 guests board the Ovation Cruise Boat for dinner and gambling with a portion of the proceeds benefitting the Detroit Riverfront Conservancy.



A guest's ticket to the event will buy hors d'oeuvres, dinner, and open bar. It also buys them into Blackjack, Craps, and Roulette play. Winners of the night will have an opportunity at fabulous prizes. *Continued on page 4*

Business Leaders for Michigan Turn Around Plan for Michigan

By: Kirsten Ussery

Business Leaders Offer Plan to Fix Michigan

Two generations ago, Michigan was a “Top Ten” state for economic growth. For the past generation, we have lagged the nation as we become economically poorer, smaller and less competitive. But we can do better. Business Leaders for Michigan, a group of CEOs and other senior executives from across Michigan is advocating a comprehensive, holistic plan for turning around Michigan’s economy that will make Michigan a “Top Ten” state for economic and job growth. The Michigan Turnaround Plan lays out the case for change, sets achievable goals, identifies specific action steps and explains the impact of change.

The plan will create jobs and position Michigan for long-term, sustained economic growth through five strategies:

1. Changing the way the state manages its finances:

For the past three fiscal years, Michigan has over-projected revenues, in part due to the lack of sufficient input from a broad spectrum of economic advisors, resulting in chronic budget crises. Fiscal discipline could be enhanced through forming an independent forecasting council, adopting two-year budgets and prohibiting new programs unless revenues grow or others of like size are eliminated.

2. Right-sizing and enacting structural budget reforms:

Budget right-sizing is needed in the short-term and structural reforms in the long-term to achieve sustainable finances. Budget right-sizing should address public employee compensation and benefits, while long-term structural reforms should include corrections spending reductions, local government and school district service sharing and elimination of optional federal services or duplicative state programs.

3. Getting Michigan competitive to attract and retain jobs:

This would include developing a competitive business tax structure that reflects Michigan’s changing economy, providing a more predictable and stable tax environment for businesses and ensuring tax changes don’t make the state’s structural deficit worse. The short-term goal is to significantly reduce the tax

burden of the MBT, while making Michigan a “top ten” state for lowest business costs in the long-run.

4. Making investments that create a great job environment: Michigan must set priorities and invest its budget resources in areas that will have the greatest long-term economic impact, such as infrastructure, higher education and urban development.

5. Accelerating job growth through innovation and entrepreneurship: Michigan could benefit from shifting its economic development strategy towards supporting innovation and entrepreneurship across all sectors; increasing entrepreneurial education; and creating a university-business partnership focused on attracting business, growing sectors and retaining talent.

It’s going to take the work of government, business and the civic sectors to turn Michigan around. But the business leaders of Michigan are prepared to raising public awareness, offering leadership and expertise and closely monitoring progress to ensure success. If you are interested in learning more or want to find out what you can do to support and advance these efforts to create a better future for our state, visit www.MichiganTurnaroundPlan.com.



Michigan
Chapter

2010 Annual Sponsors

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Nudell Architects
Stathakis, Inc.

2010/2011 Sponsorship opportunities are now available

Contact Leanne Bowen: 313.967.4117 or leanne.bowen@am.jll.com

Charity Casino Cruise Night

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In addition there will be a 50/50 raffle so don't forget to bring your cash as well.

Invitations for the Charity Casino Cruise Night will be mailed in mid-April.

If you have questions about sponsorship opportunities for this event, please contact Alan Okon at aokon@jhn.com. For information on attending the event, please contact Paula Arwady at paarwady@comcast.net.



Save the Date

Wednesday, May 19, 2010

Charity Casino Cruise Night on the Ovation
Benefiting:
The Detroit Riverfront Conservancy

For Sponsorship Opportunities,
please contact:
Alan Okon at
aokon@jhn.com

President's Message

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Some new names and faces to the Officers will be showing up on the 2010 Slate! Bob Bowen, Kyle Hauberg, and Alan Okon! Three young energetic individuals that will continue this momentum! All have been involved at Committee levels within the organization. We want to thank them for their efforts to date and look forward to their contributions going forward. So, if you are thinking of getting involved, we would love to have you join a committee as it is a great way to get your feet wet! Contact us as we are always looking for individuals and ideas!

The other Board Members and past Presidents who continue to guide us who are sticking around, I applaud you and thank you! Last but not least, our Administrator, Paula Arwady, the only thing I can say-- as my sons would put it-- "U Rock"!

As we spring forward to the new Board, I will stay on the Executive Committee for one more year as well so you will still be seeing me at events! Thank you all, and....let's celebrate the network we have built within the Michigan Chapter of CORENET!

2010 Program Schedule

DATE	TOPIC	LOCATION	TIME	SPONSOR
April 22	Business Leaders for Michigan Turn Around Plan for Michigan	Radisson – Kingsley, Bloomfield Hills	11 am - 2 pm	The Wieland-Davco Corporation
April 28	Synergy Conference	MGM Grand Hotel & Casino, Detroit	8 am – 6 pm	Various
May 19	Charity Casino Cruise Night	The Ovation Cruise Boat, Detroit	6:30 pm – 10 pm	Various
June 9	Summer Social	The Roostertail, Detroit	4 pm – 7 pm	TBD
July 12	CoreNet/Comerica Golf Outing	Indianwood Golf Course, Lake Orion	9 am – 6 pm	Various

To register, contact Paula Arwady at paarwady@comcast.net or 248.377.0833 (fax) • www.corenetglobal.org/chapters/michigan

2010/2011 Michigan Chapter Sponsors

