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## PRESIDENT'S MESSAGE



Jamie Dingeman

We at CoreNet Michigan hope that all of you had a wonderful Holiday Season. About this time each year I think most of us take a brief look back and wonder how the previous year passed so quickly. This is certainly the case for me and it definitely seems like 2010 came and went at a record pace.

Before we turn our heads toward 2011, I would like to review a few program and education event highlights from this past year. Mark Haas, Chief Deputy Treasurer for the State of Michigan, was our keynote speaker at the Economic Forecast and for the second year in a row he did an outstanding job. Last year we held sessions that covered several pertinent

local topics of interest including; Robert Ficano covering Aerotropolis, Doug Rothwell reviewing the Business Leaders for Michigan objectives, and Microsoft providing us with a sneak peak at its new Technology Center. We also provided several timely and leading education opportunities on topics such as Sustainability, the value proposition for Facilities Management, and how changing trends in the work force/place converge to reshape our cities and communities. From a social perspective we provided ample opportunity to network and exchange ideas with industry leaders at our Charity Casino Cruise on the Detroit River, the Summer Social at the Roostertail, and most recently at our Holiday Social at the Cadieux Café in Detroit. A great way to maximize the benefits and take advantage of your CoreNet membership is to volunteer for a committee. We are looking for new people to help us brainstorm and organize similar opportunities for this upcoming year!

Now that 2010 is squarely in our rearview mirror we can look forward to 2011 with optimism. So much of the commercial real estate industry is directly influenced by job growth, or lack thereof. Unfortunately for those of us in Michigan we have experienced more of the latter in recent years. However, I have held many recent discussions with our industry peers and most are feeling optimistic about our prospects for 2011. Given the recent economic resurgence with our automotive manufacturing friends, and enthusiasm associated with new leadership in Lansing, it does feel like the worst has passed. This sentiment is reflected in a survey that Crain's Detroit Business published in its December 13<sup>th</sup> edition ([www.crainsdetroit.com/honigman](http://www.crainsdetroit.com/honigman)). As quoted in the survey, "Most survey respondents planned to maintain current staffing levels...68 percent...while 25 percent planned to hire new employees in 2011. Only 5 percent said they might layoff employees." At our annual Economic Forecast on January 20<sup>th</sup>, we are hopeful that Jim Costello, Principle with CBRE Econometrics, will confirm that we have in fact turned the corner here in Michigan. This event will be held at The Inn at St. John's in Plymouth, MI. Email Paula Arwady ([paarwady@comcast.net](mailto:paarwady@comcast.net)) for registration information.

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### COMING EVENTS:

**Economic Forecast with BOMA/  
CREW/IFMA/IREM/SMPS/CCIM/CBOR**  
• 1/20/11 • 11am

**Education Session, Legal & Env.  
Issues in Disposing of Plants •  
VisTaTech Schoolcraft College •  
2/10/11 • 12pm**

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## President's Message

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In closing I would like to acknowledge the passing of Bonnie Opper, Steve's wife. In loving memory of Bonnie donations can be made to: the Sparrow Foundation in Lansing and/or the Karmanos BMT Fund (Bone Marrow Transplant). Steve Opper is a past President of CoreNet Michigan.

### 2011 Economic Forecast Speaker

## James M. Costello, Principal Director of Investment Strategy, CBRE



James Costello

Jim Costello joined CBRE Econometric Advisors (CBRE EA), formerly Torto Wheaton Research, in 1996 with economic and real estate research experience developed through work with government agencies and CB Richard Ellis Inc. Jim Costello became a Principal of CBRE EA in January of 2008 and serves as Director of the Investment Strategy Group, which delivers investment opinions and insights to an expanding base of advisory clients.

With over 12 years of experience at CBRE EA, Jim has effectively managed the office and industrial models and broadened CBRE-EA's modeling capability of integrating the results into more direct applications related to the services provided within the CBRE EA Investment Strategy Services platform.

CBRE Econometric Advisors has earned international recognition for its highly rigorous and reliable forecasting models, a proven record of accomplishment, and sophisticated analytical expertise. CBRE-EA provides unrivaled, insightful analysis and opinions based on its highly academic approach, many years of experience and its access to deal specific information from its parent company CB Richard Ellis. Currently, nineteen out of the top twenty Investment Managers as ranked by assets under management are clients of CBRE-EA.

Mr. Costello has authored many opinion and technical pieces for CBRE-EA, articles for academic journals and publications and has been quoted widely in the press. Mr. Costello holds a BA in Political Science and a MA in Economics from the University of Illinois at Chicago.

### New Member Profile

## Mike Johnson, Director of Real Estate and Planning, Priority Health

Mike Johnson, Director of Real Estate and Planning, leads Priority Health's facility, property, and business continuity strategies. Mike graduated from Michigan State's Eli Broad School of Business in 2000 with a degree in Marketing and Supply Chain Management. Mike has been with Priority Health for 12 years.



Mike Johnson

Mike is passionate about ensuring Priority Health is a leader in industry trends. He chairs the Green Team, the Supplier Development Task Force, and is a corporate member of the Michigan Minority Supplier Development Council (MMSDC). Through the MMSDC, Mike established the first Facilities Management focused Project One; a monthly networking platform that improves supplier development and provides opportunities to minority owned businesses. Additionally, Mike and his team at Priority Health are involved with the West Michigan Chapters of BOMA, IFMA, the Environmental Action Council, and the US Postal Council.

Outside of his professional life, Mike and his wife Jill enjoy spending time with their two daughters Ava (5) and Addison (3), and dog, Keaton. Mike's family stays active throughout the year by taking advantage of the many recreational activities Michigan has to offer. The Johnson's are new members of St. Thomas Parish where Ava is enjoying the "Young 5's" program.

Mike is enthusiastic about his first year with CoreNet, and looks forward to continuing to share insight and perspectives on corporate real estate and workplace infrastructure with his team at Priority Health.



## Michigan Chapter of CoreNet Sponsorships

Provided By: Alan Okon

The Michigan Chapter of CoreNet is largely funded through our generous sponsors. Sponsors look to CoreNet as a great way to get out their name, make CoreNet members aware of their company's products and services, and to receive industry insight and develop contacts by networking with other CoreNet members.

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## Program Event and Sponsor/New Member Appreciation at the New Microsoft Technology Center

Provided By: **Dave Eby**

On November 18, Microsoft hosted a program and sponsor/new member appreciation event at their newly constructed Microsoft Technology Center ("MTC") at the Southfield Town Center. Guests were given tours of the facility as well as demos involving some of Microsoft's latest products. The formal program was followed by a great time of socializing and networking. Feedback from the event was very positive and we have received several "thank you's" from our new members. Thanks to all of this year's sponsors, with a special thanks to Smithgroup and Turner Construction for their sponsorship of this event.

Photos at (MTC) Provided by: **Rick Edwards**



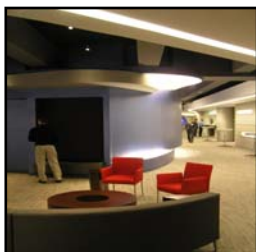
Lobby



Break Area 2-1



Envision Room 2



MS Tech Ctr 10



MS Tech Ctr Table 1



MS Tech Ctr Break Area 4



Hallway 1



Lounge



MS Tech Ctr 8



MS Tech Ctr Entry 4



Michigan  
Chapter

## 2011 Annual Sponsors

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### BRASS

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Grubb & Ellis  
Nudell Architects  
Stathakis, Inc.

2011 Sponsorship opportunities are now available

Contact Alan Okon: 734-930-3956 or  
Alan.Okon@dominos.com



## Sponsorships

*Continued from page 2*

The 2011/2010 sponsorship brochures will be sent out this month. The 2011/2012 sponsorship benefits start April 1, 2011 and go through March 31, 2012. If you can't commit by April 1<sup>st</sup>, you will still have opportunities to select individual sponsorships throughout the year. The brochure can always be viewed on the chapter's website. Like last year we are offering more sponsorship options than ever to tailor your exposure. There are five levels of annual sponsorships starting with our Brass Level at \$1,000 to our Platinum Level at \$7,500. Annual sponsorships get sponsorship dollars added to the level of sponsorship value. Each annual sponsor has the ability to select from a wide variety of different functions throughout the year such as the Charity Casino Night in May, Charity Golf Outing in July, Quarterly Newsletters, Educational Events and the January Economic Forecast Meeting. Individual sponsorship options can also be selected.

It has not been a more important time in our industry to sponsor with CoreNet and give your company the benefit of being recognized at many of our premier events throughout the year.

Becoming a Sponsor is easy! Simply decide your level of commitment and review the sponsorship brochure to allocate your sponsorship dollars. Then give Alan Okon a call or email to get your benefits started.

Alan Okon  
Vice President Sponsorship  
(734) 930-3956  
[Alan.okon@dominos.com](mailto:Alan.okon@dominos.com)



### Join a Committee!!

#### Communications:

Kathy Banicki, Testing Engineers & Consultants  
248.588.6200 or [kbanicki@tectest.com](mailto:kbanicki@tectest.com)

#### Education:

Kyle Hauberg, Dyema 248.203.0871 or  
[khauberg@dykema.com](mailto:khauberg@dykema.com)

#### Sponsorship:

Alan Okon, Dominos Pizza 734.930.3956 or  
[alan.okon@dominos.com](mailto:alan.okon@dominos.com)

#### Programs:

Bob Bowen, Turner Construction 313.596.0518 or  
[RBowen@tcco.com](mailto:RBowen@tcco.com)

## 2011 Program Schedule

DATE	TOPIC/SPEAKER	LOCATION	TIME	SPONSOR
Jan 20	Economic Forecast with BOMA/ CREW/IFMA/IREM/SMPS/CCIM/CBOR, Speaker: James Costello, CBRE	The Inn at St. John's, Plymouth	11am – 2pm	General Motors/B&L Landscaping/Omni/Plante Moran CRESA/Dart Dev./Ghafari/Turner
Feb 3	Western Education Session "Fortunes are Being Lost... and Fortunes will be Made" Speaker: Steve Morris, Newmark Knight Frank	TBD	TBD	TBD
Feb 10	Education Session "Real Estate Environmental and Legal Issues in Disposition of Plants and Industrial Facilities" Speakers: Cameron Piggott Dykema, Director of Real Estate & Env. Practice Groups; Mark Jacobs, Member of Env. Practice Group; Jay Gardner, Ford Land, Director of Real Estate	VisTaTech, Schoolcraft College, Livonia	12pm - 2pm	Dykema Gossett & Environmental Groups
Mar 10	Education Session – Speaker: Donna Inch, Chairman and CEO, Ford Land	Dearborn Inn, Dearborn	11am -2pm	TBD
May 1-3	CoreNet Global Summit	Chicago, Illinois	TBD	TBD
May 18	Detroit Riverfront Conservancy Charity Event	The Roostertail, Detroit	6:30pm- 10pm	Various
July 11	CoreNet/Comerica Golf Outing	Indianwood Country Club, Lake Orion	9am – 6pm	Various

To register, contact Paula Arwady at [paarwady@comcast.net](mailto:paarwady@comcast.net) or 248.377.0833 (fax) • [www.corenetglobal.org/chapters/michigan](http://www.corenetglobal.org/chapters/michigan)

### Thank You 2011 Michigan Chapter Sponsors !



JONES LANG  
LASALLE