

Title: BIFM Home Counties host a case study of Telefónica's vision for their new HQ
Date: 15th March 2012
Time: 5:30pm
Location: **Telefónica UK Limited** - 260 Bath Road Slough SL1 4DX
Reply to: Ashleigh Brown ash@fm-recruitment.co.uk

Please note that if you are applying to attend from Corenet Global UK, you should indicate that on the email. Thanks!

Event Summary:

Telefónica - Winner of the BIFM 2011 Impact on Organisation and Workplace Award

Telefónica's vision for their new European Corporate Headquarters in Slough was about creating a welcoming, inspiring place to work that better connects people. This vision was grounded in their brand values, to have sustainability at its heart, using technology to help forge relationships and collaboration; creating the best workplace for their people at Telefónica UK. BIFM and Corenet have been invited to come and see how this vision has been developed into reality. Please note that places are limited to the first 36 people from each of BIFM and Corenet Global UK so act fast if you want to join us!

Event Schedule:

5:30pm	Registration, networking tea and coffee (raffle ticket sales £1 per ticket for Macmillans)
6pm	Welcome and notices
6:10pm	Farrol Goldblatt – Director TP Bennett Architects talks to us about the project and the challenges they faced. He will also explain how the concept design was developed through "user engagement" and how it aligned to the original objectives of the project.
6:35pm	Mark McNulty – Head of FM for Telefónica takes us through the journey they took once they had decided to remain in Slough and to develop their new campus. He will also go through what they've been doing since and the results of their recent Flexible working day.
7pm	Q&A and then Building and technology tour
7:30pm	Networking, nibbles and raffle draw
Approx 8pm	Close

With thanks to Farrol Goldblatt and Mark McNulty for sharing with us and allowing us into their world for the night!

With additional thanks to the Home Counties regional sponsors: [Active FM Limited](#), [Business Moves Group](#), [Charlton House](#), [Ergo Plus Facilities](#), and [Norland Managed Services](#)