RICS & CoreNet UK Chapter Property in the Economy Seminar 2012

Analysis of the UK commercial property investment and occupier market

22 October 2012

RICS, Parliament Square, London SW1P 3AD

RICS CPD 4 HOURS

Top 5 reasons to attend:

1. Examine the impact of the European financial crisis on the future of the UK property market
2. Practical advice on successfully implementing innovative and alternative working strategies to drive business growth
3. Be up to date with latest statistics, data and trends to assist you in evaluating your market area and support your business planning
4. Expert views on challenges affecting the future of CRE sector
5. Networking event co-hosted by RICS & CoreNet UK Chapter, offering exclusive insights into the RICS Property in the Economy 2012 and CORE 2020 reports

Book your place online at
rics.org/propertyseminar

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RICS and CoreNet UK Chapter have joined forces for a launch seminar offering analysis on the contribution of commercial property in the UK economy, while examining the impact of the eurozone crisis on the UK property market.

Following the economic crisis over the last few years, there is a general uncertainty about the UK's ability to avoid recession in the future. It appears that the European crisis has had a significant impact on the UK commercial property market, and if the corporate real estate sector is subjected to risks because of the instability, this will in turn affect the wider UK economy. Furthermore, recent RICS survey results have demonstrated that businesses remain very cautious in both the occupier and investment sectors following the eurozone crisis. The inaugural Property in the Economy seminar will offer an overview of the sector; uncovering market risks and challenges professionals are faced with in the corporate real estate world.

The event will assess and analyse the role of the RICS Property in the Economy 2012 report in assisting professionals through the use of up to date statistics, data and trends. Through analysis of the report, the sessions will assess the value and contribution of the commercial property sector to the wider UK economy. Moreover, the audience will be provided with insights of the Corporate Real Estate 2020 report, which analyses the current and future state of the sector through examining a wide range of internal and external factors posing risks to the corporate real estate industry.

With extended networking opportunities, the event includes keynote presentations on the latest strategic thinking and sessions delivered by speakers and panellists made up of industry experts. Throughout the seminar and the evening drinks reception, delegates will be able to debate the importance of collaborative working to strengthen the market and encourage business growth and stability.

Book your seminar place today:

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Speakers

Chair

Chris Edwards

Chair, RICS Commercial Property Professional Group

Chris is Managing Director of Commercial Property Advisors Ltd and the Chair of the RICS Commercial Market Professional Group and has advised both the Office of the Deputy Prime Minister and Department of Communities and Local Government on a range of commercial property issues. He was a member of both the previous pan-industry steering groups for the two editions of Service Charges in commercial property: a guide to good practice and was elected chair of the pan-industry service charge group that created the most recent RICS guidance notes: Service Charges in Commercial Property launched in June 2006 and now fully operational as The Service Charge Code.

Keynote Speaker

Michael Creamer

Partner, Head of EMEA, Corporate Occupier & Investor Services, Cushman & Wakefield LLP, CoreNet UK Chapter Board Representative

Michael is responsible for Cushman & Wakefield's CIS Group in EMEA covering Account Management, Asset and Project Management, Facilities Management, Lease Administration and Sustainability.

Prior to this, Michael built the EMEA Account Management team to a recognised leader in the field.

He is a member of C&W's Global CIS Leadership team and the UK Sustainability Core Group. He has served on C&W's UK Management Board and CoreNet's UK Board.

Martin Green

Director, Mid-Markets Corporate Real Estate, Lloyds TSB

Simon Rubinsohn

Chief Economist, RICS

Christopher Hedley

Senior Consultant, IPD

Andrew Waller

Director, Remit Consulting

Bob Thompson

Director, Remit Consulting

Nick Orbell

Head of Corporate Real Estate, Executive Director, BNP Paribas Real Estate

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Programme **22 October 2012**, London, UK

1300	Registration and refreshments	
1330	**Chairman's welcome**	**Chris Edwards**, Chair, RICS Commercial Property Professional Group
1345	**Keynote presentation: The impact of the European Crisis on UK Corporate Real Estate**	• Overview of the sector • Implications of the crisis – Dealing with uncertainty • Outlook for banking credit in the sector – Looking ahead **Martin Green**, Director, Mid- Markets Corporate Real Estate, Lloyds TSB
1415	**Economic risks, financial and market analysis**	• Occupier and investment market trends • Statistics and findings – RICS survey results **Simon Rubinsohn**, Chief Economist, RICS
1445	**Managing value in Corporate Real Estate and Facilities Management**	• From "Property: a Waste of Space" (2002 RICS report) to ... • ... the RICS report on Property in the Economy 2012 • Current CRE and FM trends • How concepts of performance are changing - What's next? **Christopher Hedley**, Senior Consultant, IPD
1515	**Questions for the panel**	
1530	Networking refreshments	
1600	**Keynote presentation: Driving business value through Collaboration**	• Innovation and collaboration as key for growth • Collaboration between commercial property professionals and industry bodies • Internal collaboration towards efficient business procedures • Insight into the CORE 2020 report **Michael Creamer**, Partner, Head of EMEA, Corporate Occupier & Investor Services, Cushman & Wakefield LLP, CoreNet Board Representative
1630	**Open Discussion – Themes to consider**	**The role of Technology in enhancing corporate real estate performance** • Transforming the work place • Employment space costs – Human factors, skills and workplace productivity **The role of Social Media in Commercial Property** • The types of social media • Relationship between social media and business growth • Threats and weaknesses Facilitators: **Andrew Waller** & **Bob Thompson**, Remit Consulting
1700	**The CRE Strategy in 2020**	• Corporate objectives and investor alignment • Operational costs and efficiency cycle • CSR agenda and acceptable corporate behaviour **Nick Orbell**, Head of Corporate Real Estate, Executive Director, BNP Paribas Real Estate
1730	**Questions for the panel**	
1745	**Chairman's closing remarks**	
1800	**Close of seminar and networking drinks reception**	

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For further information, contact **Malcolm Perryman**, Affinity & Sponsorship Manager on **020 7695 1759** or email **mperryman@rics.org**

Book your place today:

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- Cancellations must be made in writing and will be subject to a 10% administration charge, but no refunds can be made for cancellations notified within 14 days of the event. Substitute delegates will be accepted at any time. Transfers will not be accepted.
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Venue: RICS, Parliament Square, London SW1P 3AD

22 October 2012 **Conference code: 12883**

Book your place today

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Please quote this marketing code when you register:

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	Price	VAT	Total
☐ RICS / CoreNet members	£100.00	£20.00	£120.00
☐ Non RICS / CoreNet members	£120.00	£24.00	£144.00

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(For multiple bookings please copy this page)

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Surname ____________________

Job title ____________________

Organisation ____________________

Address ____________________

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____________________ Postcode ____________________

Tel ____________________

Mobile ____________________
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(Please write your email clearly)

Specific requirements ____________________

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Signed ____________________

Date ____________________

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Please visit **rics.org/propertyseminar** for full event information, venue details and location map.
Delegate fee includes seminar documentation and refreshments. Lunch is not included.

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Furthermore, RICS would like to use the contact details that you have provided to us in relation to the communications described below (including by email/telephone, where appropriate). Please tick the relevant boxes below:

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