



We head into a new year with cautious optimism but confident that, together, we will overcome the challenges that lie ahead of us. As we look forward and start to pick up positive signs along the way, we would like to reflect upon the past year and the work that our Committees carried out. Let us see what they did and express our gratitude to those who worked behind the scenes to keep our Chapter strong and moving as the world slowed down.

#### **FINANCE**

Despite the challenging market conditions last year, the Finance Committee managed to maintain the financial health of the Chapter by working hand in hand with other committees to implement new financial models that align with the constraints of COVID-19. This enabled the Chapter to successfully develop a neutral budget for 2021 which has been adapted for the expected shortfall in revenue for the year.

THANK YOU !!! FINANCE COMMITTEE for keeping the Chapter financially stable.

#### MAR / COM

The Mar/Com Committee had a busy 2020 year and worked alongside the other Committees to raise the chapter's visibility among the various social media platforms. Due to their efforts, we now have our own website; have increased engagement on our social media channels LinkedIn, Instagram and Facebook; grew our network on LinkedIn to 325 members and revived the Member Spotlight Series.

THANK YOU !!! MAR/COM COMMITTEE for raising our Chapter's profile.

## **SPONSORSHIP**

The Sponsorship Committee remained very active during 2020. They would like to extend their gratitude to our outstanding partners for their unwavering support during a challenging year. They are currently working on 2021 Annual Sponsorships as well as creating new ways for our partners to engage with the chapter community.

THANK YOU !!! SPONSORSHIP COMMITTEE for fostering the relationships with our sponsors.

## **INSIDETHIS MONTH:**

- **2020 COMMITTEE UPDATES**
- **NEW MEMBERS WELCOME**
- **BACK TO THE WORKPLACE UPDATE**
- **MEMBERSHIP RENEWAL**

#### **MEMBERSHIP**

The Membership Committee held its first, and last, in-person event in 2020 in February. As the pandemic restrictions were set in place, the Engage Event Series shifted to virtual mode. Three virtual Engage Events were hosted during the year enabling our members to remain connected and interact with each other throughout the year. The Membership Committee also relaunched the Chapter's Newsletter currently being published four times a year.

THANK YOU !!! MEMBERSHIP COMMITTEE for keeping our members engaged.

#### **UNIVERSITY RELATIONS**

The University Relations Committee revamped the Scholarship program this year. The introduction of CoreNet-WA Student Scholarship Award 2020 received 12 applications from students pursuing bachelor's and master's degrees at the Runstad Department of Real Estate, UW. A total of eight scholarships, ranging from \$500 to \$1,000, were awarded to the recipients along with several benefits such a complimentary membership to CoreNet for a year to promote engagement with the students. THANK YOU!!! UNIVERSITY RELATIONS COMMITTEE for developing the next generations of leaders.

## **AWARDS**

The Awards Committee did a tremendous job last year. They coordinated the voting and awards remotely and held the awards ceremony virtually. The following individuals were awarded:

Innovative Workplace – T-Mobile Building 2 Service Provider of the Year - COI Member at Large - Michelle Clingingsmith, Kinzer Partners Outstanding Contributor - Angela Tomlinson, Rushing Young Leader of the Year – Josh Eaton, Turner Construction Corporate Real Estate Executive of the Year - Al Kinisky, SAP

THANK YOU !!! AWARDS COMMITTEE for recognizing these outstanding recipients.











## Welcome New Members

Kile Brooke - CBRE

Carrie Cary • Docusign

Alexis Foster • Adobe

Gregory Hartein • CBRE

Jason Hunter • CBRE

Dmitry Ischenko • CBRE

Josh Khanna • Expedia

Alex Navarro • CBRE

Alex Ozenberger - CBRE

Brent Pennington • CBRE

Angela Roberts • CBRE

Sidney Scarboro ■ Perkins + Will

Amy Shepperd • PATH

Karla Shirley • CBRE

Jed Stansfield • Adobe

# Return to the workplace update

As we approach the second year of the COVID-19 Pandemic, the re-opening date of the office workplace remains an elusive target for companies. With the vaccination campaign under way across the country, companies are closely monitoring the situation as they develop their plans in efforts to keep their workforce informed.

At CoreNet, we reached out to a select group of companies with strong local presence asking them to share their plans:

AMAZON – currently plans to return after June 30, 2021. EXPEDIA – date to be determined.

GATES FOUNDATION - has a return to office evaluation date of July 7, 2021 and will not be returning any earlier.

GOOGLE – has extended its voluntary work from home option globally until September 2021.

MICROSOFT – has requested employees to work from home until July 6, 2021. This date is subject to revision.

SAP – date to be determined.

STARBUCKS – has extended its work from home policy for its Seattle Headquarters until October 2021.

T-MOBILE – has a tentative return to work date of June 1, 2021. This date is subject to change.

The consensus appears to be that, although everyone wants certainty, it is something that cannot be achieved yet. At CoreNet, we hope to resume in person events by this summer.

More to come!

## IT'S TIME TO

At CoreNet, we continue to grow our Washington State Membership. Our members make up an expansive group of industry professionals in charge managing and providing solutions to corporate real estate needs across a wide range of industries. Your active participation in CoreNet allows you to stay in front of industry trends and network with a wide range of professionals who are constantly anticipating and responding to a corporation's needs as businesses evolve and adapt to changes.

We are particularly excited this year as Seattle will host the CoreNet Global Summit in November. As we head back to the workplace, this will provide a unique opportunity for our members to welcome those who are writing the next chapter in the Corporate Real Estate book. Let us join them and write this together.

Note that, in response to these challenging times, CoreNet is offering special discounts to our Members in Transition who are currently unemployed. This program offers the following benefits:

- 50% discount on Membership (one term only)
- 50% discount on two MCR seminars as space is available. Does not include QPCR courses or MCR Capstone.
- 50% Discount (one time only) for any in-person Global Summit; no discount on Global Virtual Events.

Full details on the program can be found here.

RENEW YOUR MEMBERSHIP TODAY AND STAY INVOLVED!







