

NEW YORK CITY CHAPTER OF CORENET GLOBAL, INC.

2021 ANNUAL SPONSORSHIP



Sponsorship Levels	Learning Level (1 Sponsor Only)	Platinum Level	Gold Level	Silver Level	Bronze Level
Annual Sponsorship Cost	\$20,000	\$12,500	\$9,000	\$7,000	\$5,000
2021 Sponsor Appreciation Discount (20% Discount if paid between January 1st - 31st)	\$16,000	\$10,000	\$7,200	\$5,600	\$4,000
2021 Sponsor Appreciation Discount (10% Discount if paid February 1st - 28th)	\$18,000	\$11,250	\$8,100	\$6,300	\$4,500
Events & Member Benefits					
CoreNet NYC Primary Annual Membership *Transferable membership	3	2	1	1	
CoreNet NYC Primary Young Leader Membership	2	2	1	1	
Early Bird Summit Registration (2021)	1				
Early Bird ERS Registration (2021)	1	1			
Opportunity to provide speakers for events	●	●	●	●	
Opportunity to host events (space pending)	●	●	●	●	
Complimentary Tickets to CoreNet NYC Chapter events (*excluding the New Year's Party, Annual Dinner, Golf Outing, Chapter Awards and Sponsor Appreciation Reception)	3 Sponsor Tickets 2 End User Tickets	2 Sponsor Tickets 2 End User Tickets	2 Sponsor Tickets 1 End User Ticket	1 Sponsor Ticket 1 End User Ticket	1 Sponsor Ticket
InSite Publication: Sponsor Profile	●	●			
InSite Publication: Sponsor Appreciation Ad	●				
Marketing - Social Media: "Thank You Thursday" Sponsor Showcase	●	●	●	●	●
Marketing: Inclusion in Specialty Media Campaigns	●	●	●	●	●
Marketing: Opportunity to feature a thought leadership piece on the Chapter Blog	●	●	●	●	●
Company Logo to appear on Step and Repeat at New Year's Party, Annual Dinner and Chapter Awards (pending in-person events)	●	●			
Company Logo to appear on CoreNet NYC Website	●	●	●		
Company Name to appear on CoreNet NYC Website				●	●
Company Logo to appear on all E-blasts	●	●	●		
Company Name to appear on all E-blasts				●	●

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New Year's Party Event (January 2022)					
Tickets to Annual New Year's Party	3	2	1	1	
10% Discount on Member Registration During 2 Week Exclusive Pre-Registration	●	●	●	●	●
Annual Dinner (TBD 2021)					
Combo package: Paid Sponsors will receive 10% discount on one Annual Dinner table if held in-person.					
Access to Registration List 1 Week Before Event	●	●			
Preferred Seating (if held in-person)	●	●			
Verbal Acknowledgement During Speech	●				
Upgraded Beverages (if held in-person)	● (Wine & Champagne)	● (Wine & Champagne)	● (Wine)		
Annual Golf Outing (TBD 2021)					
10% Discount on the Purchase of one foursome and a Sponsorship During 2 Week Exclusive Pre-Registration	●	●	●	●	●
CoreNet NYC Golf Outing Foursome	●				
Tickets to Evening Cocktail Reception	4	3	2	1	1
Verbal Acknowledgement During Dinner Program	●				
Tee Signage at Starting Tee	●	●	●	●	
Sponsorship Appreciation Event (October 2021)					
Tickets to Annual Sponsor Appreciation Reception	3	2	1	1	1