

CoreNet Global
Connecticut Westchester Chapter

2027 SPONSORSHIP OPPORTUNITIES

Engage with industry leaders

Expand your network

Amplify your impact

Why Partner with CoreNet CT/Westchester?

Annual sponsorship is more than logo placement.

A year-round platform to connect with corporate real estate professionals, strengthen relationships, engage teams, and stay informed on regional industry trends.



ENGAGE WITH CRE LEADERS

Build meaningful relationships with owners, decision makers, and industry partners.



HIGH-IMPACT BRAND VISIBILITY

Position your organization as an active partner in the Connecticut/Westchester CRE community.



MARKET INSIGHT

Hear firsthand about owner priorities, portfolio challenges, workplace trends, and capital planning.



INDUSTRY LEADERSHIP

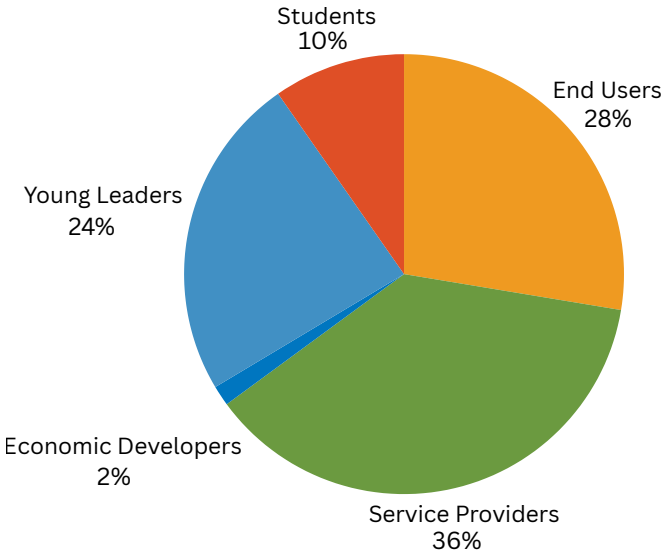
Support programming, professional development, and the next generation of CRE leaders.

WHY SPONSOR & ENGAGE?

Build relationships, elevate visibility, stay informed on market trends, and support the corporate real estate community through year-round engagement opportunities.

CoreNet Global | Connecticut Westchester Chapter

Our Chapter at a Glance



Events / Year	Education & DEI Events	Chapter Recognitions
19	6	3x Chapter of the Year 8x Membership Retention Award

END USERS

SERVICE PROVIDERS

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Sponsorship Built Around Engagement

2027 structure designed to create a progression of value:

DIAMOND
PARTNERSHIP

PLATINUM
ACCESS

GOLD
PARTICIPATION

SILVER
VISIBILITY

SUPPORTER
PRESENCE

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2027 Annual Sponsorship Overview

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTER
Annual Investment	$15,000	$8,500	$6,000	$5,000	$2,500
CoreNet Memberships	1 Professional + 1 Young Leader	1 Professional + 1 Young Leader	1 Professional + 1 Young Leader	1 Professional	—
Golf Outing	2 Foursomes + 1 Exclusive Tee	1 Foursome	2 Individual	25% Off 1 Foursome	—
ERS / NA Summit	1 ERS or NA Summit	1 ERS or NA Summit	1 ERS	—	—
Chapter Events	Included for Sponsor Employees	Included for Sponsor Employees	50% Off Sponsor Employee Registrations	25% Off Sponsor Employee Registrations	25% Off Sponsor Employee Registrations
Real Advantage	Exclusive Dinner: Sponsor + Host	Exclusive Dinner: 1 Invitation	—	—	—
NEW! Sponsor Activation	**2 Strategy Sessions + $1,000 Event Activation Credit**	**1 Strategy Session + Event Sponsor Enhancement**	—	—	—
Sponsor Content	Exclusive Feature + Social Media Boost	Premium Marketing	Newsletter Spotlight	Annual Social Media Recognition	Website + Email Feature
Year-Round Recognition	Premier Logo Placement	Featured Logo Placement	Standard Logo Placement	Supporting Logo Placement	Name Recognition

*Note: **Chapter Event Registration** benefits apply to sponsor employees, subject to availability and exclusions. **Event-specific sponsorships** are sold separately, except for the **Diamond Event Activation Credit**.*

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Diamond Partnership

$15,000 | Strategic Partnership

Designed for organizations seeking the Chapter's highest level of access, engagement, and year-round visibility.

- Complimentary memberships: (1) CoreNet Global + (1) CoreNet Global Young Leader membership
- (2) Complimentary Foursomes + (1) Exclusive Tee Sponsorship at the **Annual Golf Outing**
- (1) Complimentary Registration to the **Eastern Regional Symposium** or the **CoreNet Global North American Summit**
- (2) Complimentary Registrations for Sponsor Employees to all eligible Chapter events (except golf)
- Invitation to host and attend (1) exclusive **Real Advantage** Roundtable Dinner
- Opportunity to be the sole sponsor of (1) exclusive **Real Advantage** Roundtable Dinner
- (2) **Sponsor Success / Activation** sessions during the year
- $1,000 **Event Activation Credit** toward (1) available 2027 **Event-Specific Sponsorship**
- (1) Sponsor **Spotlight** feature in the quarterly Chapter newsletter accompanied by social media post
- Premier company logo placement prominently across Chapter emails, website (with link to sponsor site), event recognition (including virtual and in-person), and sponsor materials
- Receive the first preview of select event sponsorship opportunities
- Exclusive Marketing and Social Media Boost

REAL ADVANTAGE — EXCLUSIVE HOSTING OPPORTUNITY

Diamond Sponsors receive exclusive hosting and attendance privileges for one (1) Real Advantage Roundtable Dinner, offering an intimate setting to connect with owners/end users. The Chapter collaborates with the sponsor to curate the guest list and experience.



Platinum Sponsorship

$8,500 | Access + Engagement

Built for organizations seeking meaningful access to the Chapter community with strong year-round participation and visibility.

- Complimentary memberships: (1) CoreNet Global + (1) CoreNet Global Young Leader membership
- (1) Complimentary Foursome at the **Annual Golf Outing**
- (1) Complimentary Registration to the **Eastern Regional Symposium** or the **CoreNet Global North American Summit**
- Registration for sponsor employees at eligible Chapter events throughout the year
- Invitation for one company representative to attend (1) exclusive **Real Advantage** Roundtable Dinner with other Platinum Sponsors
- (1) Annual **Sponsor Success / Activation** session
- **Event Sponsor Enhancement** when purchasing an **Event-Specific Sponsorship**
- (1) Sponsor **Spotlight** feature in the quarterly Chapter newsletter accompanied by social media post
- Featured company logo placement prominently across Chapter emails, website (with link to sponsor site), event recognition (including virtual and in-person), and sponsor materials
- (2) Complimentary registrations to all Chapter events (except golf)
- Premium marketing and dedicated social media recognition

ROUNDTABLE DINNER PARTICIPATION

Platinum Sponsors receive an invitation to one (1) Real Advantage Roundtable Dinner, offering an intimate setting to engage with owners/end users and build meaningful relationships.



Gold Sponsorship

$6,000 | Visibility + Participation

- Complimentary memberships: (1) CoreNet Global + (1) CoreNet Global Young Leader membership
- (2) Complimentary Single-Player Registrations at the Annual Golf Outing
- (1) Complimentary Registration to the Eastern Regional Symposium
- 50% Discount on Sponsor Employee Registrations for eligible Chapter events throughout the year
- (1) 50% Discount on all Chapter events (except golf)
- (1) Sponsor Spotlight feature in the quarterly Chapter newsletter accompanied by social media post
- Standard company logo placement across Chapter emails, website (with link to sponsor site), event recognition (including virtual and in-person), and sponsor materials
- Newsletter Spotlight and dedicated social media recognition



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Silver Sponsorship

$5,000 | Chapter Visibility

- Complimentary membership: (1) CoreNet Global Membership
- (1) 25% Discount on a Foursome at the **Annual Golf Outing**
- (1) Networking Sponsorship for Women's Networking Event
- (1) 25% Discount on all Chapter events (except golf)
- 25% Discount on Sponsor Employee Registrations to eligible Chapter events throughout the year
- Supporting company logo placement across Chapter emails, website (with link to sponsor site), event recognition, and sponsor materials
- Annual social media recognition

"Some of the most impactful conversations I've had early in my career have come from people I've met through CoreNet. What's great about this Chapter is that people are genuinely willing to share their experiences, make introductions, and help others along the way. That's not something you find everywhere."

- Jordan Marrone, Director at Turner & Townsend



Chapter Supporter

$2,500 | Year-Round Presence

- Company Name Recognition on all Chapter marketing and at all Chapter events
- Company Name Recognition on the Chapter website (with link to company website)
- (1) 25% Discount on Sponsor Employee Registrations to eligible Chapter events throughout the year
- (1) 25% Discount on all Chapter events (except golf)
- Website and Email recognition as a 2027 Chapter Supporter

"One of the things I appreciate most about CoreNet is having a group of people I can turn to who understand the challenges we face in corporate real estate. Whether it's getting another perspective on something we're working through or meeting someone who has dealt with a similar situation, those relationships have been incredibly valuable."

- Phillip Starks Jr., Asset/Portfolio Manager at Munich Re





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Amplify Your Presence Through Event Sponsorship

Annual sponsorship provides year-round visibility, meaningful connections, and sustained engagement with CoreNet CT/Westchester. **Event Sponsorships** offer targeted exposure at individual programs, while Diamond and Platinum Sponsors enjoy enhanced benefits and added value through event-level participation.

Opportunities may include:

- **Presenting Partner**
- **Cocktail Reception Sponsor**
- **Catering Sponsor**
- **Photography Partner**
- **Experiential Activations**



What an Event Sponsorship Is Designed to Deliver:

CONNECTION

Build meaningful relationships with CRE leaders and industry peers through shared experiences.

VISIBILITY

Increase brand recognition through prominent acknowledgment and exposure before, during and after the event.

ENGAGEMENT

Create opportunities for authentic interaction with attendees through memorable experiences that go beyond traditional logo placement.

ALIGNMENT

Position your firm alongside chapter programming and experiences that bring the CRE community together.

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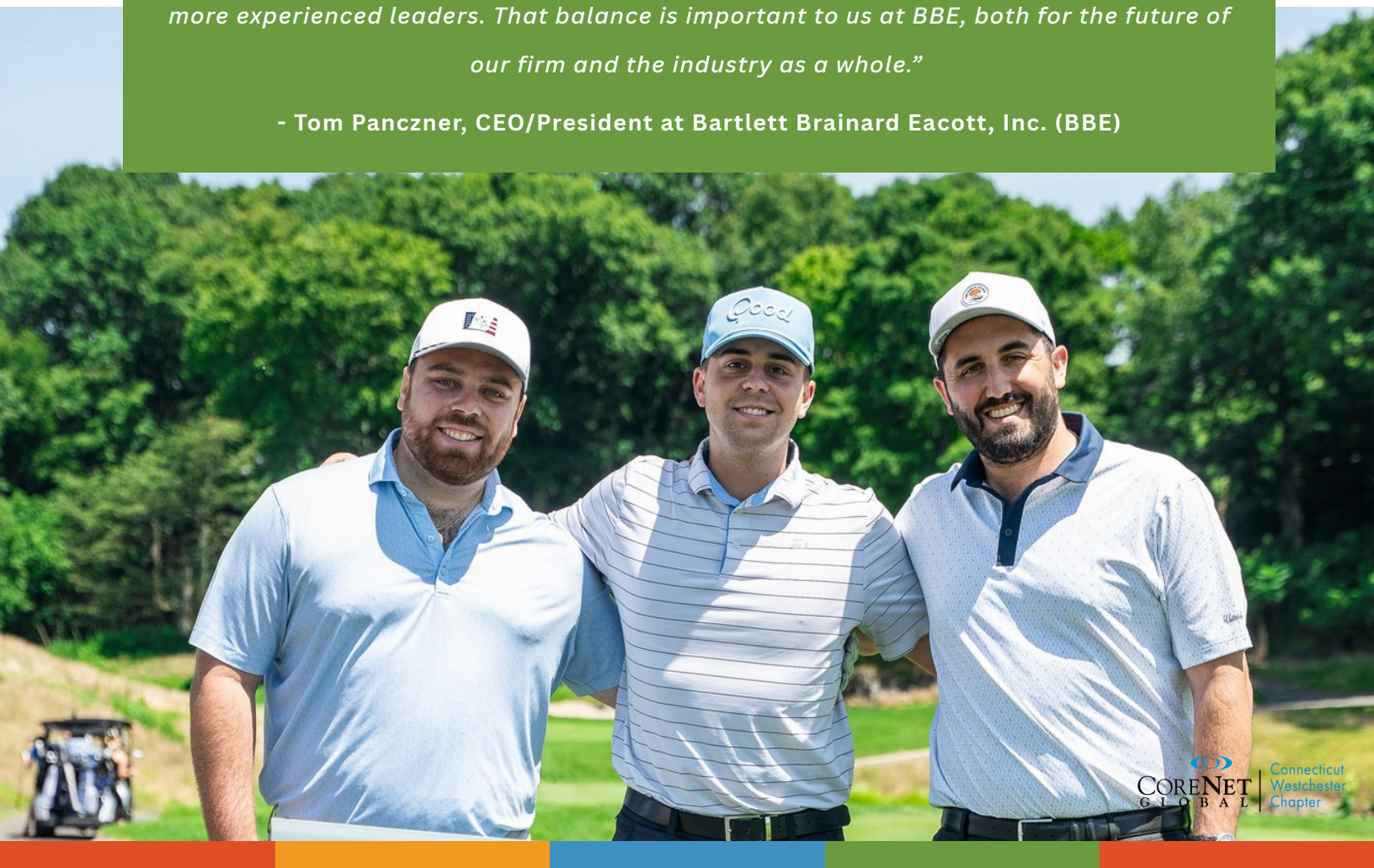
Make the Most of Your Sponsorship

Sponsorship delivers the greatest value when teams actively use it. In 2027, Diamond and Platinum Sponsors will benefit from dedicated **Sponsor Success and Activation** touchpoints, aligning Chapter opportunities with business goals to strengthen visibility, connections, and overall sponsorship value.

- Review upcoming Chapter programs and available benefits
- Identify opportunities to engage additional members of the sponsor's team
- Discuss priority audiences and relationship-building goals
- Track benefit utilization and avoid leaving value unused
- Gather candid feedback to continually improve the sponsor experience

"What makes CoreNet valuable is the mix of professionals it brings together from across the industry. It creates opportunities for service providers and end users to learn from one another, while giving younger professionals the chance to build relationships with more experienced leaders. That balance is important to us at BBE, both for the future of our firm and the industry as a whole."

- Tom Panczner, CEO/President at Bartlett Brainard Eacott, Inc. (BBE)



Ready to Partner in 2027?

Let's explore the sponsorship level that best aligns with your organization's goals and maximizes your visibility, connections, and engagement throughout the year.

2027 SPONSORSHIP CONTACT

Mary Fox, Sponsorship Committee Chair
CoreNet Global Connecticut Westchester Chapter
Mary.Fox@Pavarini.com | (860) 705-2195

Miles McDonald, Chapter President
CoreNet Global Connecticut Westchester Chapter
miles.mcdonald@salasobrien.com | (860) 760-7473

Commit by January 15, 2027 to secure your spot.

Click here to get started

Thank you for your partnership and commitment to advancing the CoreNet Global Connecticut Westchester corporate real estate community.

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Benefit Definitions

The following definitions outline the benefits and application of each 2027 annual sponsorship opportunity.

CoreNet Memberships	Annual CoreNet Global memberships included with the sponsorship at the level shown. Young Leader eligibility is subject to CoreNet Global requirements.
Annual Golf Outing	Golf benefits are provided as shown by tier. Golf is excluded from general Chapter event registration benefits and discounts unless specifically stated.
ERS / North American Summit	Registration to the Eastern Regional Symposium (ERS) or CoreNet Global North American Summit, as specified by sponsorship level and subject to applicable program terms.
Chapter Event Registration	**Diamond and Platinum:** registration is included for employees of the sponsoring organization at eligible CT/Westchester Chapter events. **Gold:** sponsor employees receive 50% off eligible Chapter event registration. **Silver and Chapter Supporter:** sponsor employees receive 25% off. No per-event quantity cap applies. Excludes Golf, Real Advantage, ERS/CoreNet Global programs, and specially ticketed or limited-capacity programs designated by the Chapter.
Real Advantage: Diamond	One sponsor-exclusive Real Advantage Roundtable Dinner. The Diamond partner is the only sponsor represented and may bring up to three company representatives. The Chapter curates the owner/end-user audience; the Diamond partner is recognized as Host Partner and may collaborate with Chapter leadership on discussion themes and desired audience representation.
Real Advantage: Platinum	One company representative may attend a shared Platinum Real Advantage Roundtable Dinner. Multiple Platinum sponsors may be represented. The Chapter is responsible for curating the owner/end-user audience and final attendee composition.
Sponsor Success / Activation Session	A structured conversation with Chapter leadership to review upcoming programs, sponsorship benefits, team engagement opportunities, and sponsor priorities so the organization can make fuller use of its annual investment.
Diamond Event Activation Credit	A $1,000 credit that may be applied toward one available 2027 event-specific sponsorship. Subject to availability; excludes the Annual Golf Outing; non-transferable; no cash value; unused credit expires at the end of the sponsorship year.
Platinum Event Sponsor Enhancement	When a Platinum partner purchases an available event-specific sponsorship, the Chapter provides an added-value activation element at no additional cost. The enhancement is tailored to the event and may include an additional sponsor registration, enhanced recognition, or another appropriate activation benefit.
Sponsor Content / Spotlight	Chapter-created or Chapter-approved sponsor visibility through the newsletter and/or social channels as shown by tier. Content remains subject to Chapter editorial standards and should provide value to the CRE community rather than function as a sales advertisement.
Year-Round Recognition	Company logo or name recognition across designated Chapter communications, website placements, and event materials at the prominence associated with the sponsorship tier.
Event Sponsorships	Separately purchased opportunities tied to individual Chapter programs. These provide concentrated event-level visibility, engagement, and association and are distinct from annual sponsorship benefits except for the Diamond Event Activation Credit and Platinum Event Sponsor Enhancement.