

MEMBERS

NEWS LETTER

Spring Edition 2021

ACHIEVEMENTS 2020-21



GOVERNANCE

- ✓ 25% increase in Chapter Board members
- ✓ 44% increase in Sub Committee members
- ✓ Combined total of 33 volunteer members



SCALE

- ✓ 250 members, with 50 new members
- ✓ 100+ end users



SPONSORS

- ✓ New Platinum Sponsor: WeWork
- ✓ New Silver Sponsors: Unispace & MMoser



EVENTS

- ✓ 300 registrants virtual 2-day symposium
- ✓ 10 other virtual events
- ✓ 650+ cumulative attendees



LEARNING & DEVELOPMENT

- ✓ Launch of **MentorConnect.SG**
- ✓ Increased connection to 5 SG institutions



MEMBERS

- ✓ Top 3 in global chapters renewals ranking
- ✓ Top 8% for global engagement
- ✓ Launch of Chapter newsletter



MAR-COM

- ✓ 1,000+ views per LinkedIn post
- ✓ 7,000 hits record post
- ✓ 57 LinkedIn posts in last 12 months

Dear Chapter Members,

It's been a year like no other. Despite the challenges, CoreNet Global Chapter Singapore has seen a transformative 12 months. We have expanded the Board and strengthened the sub-committees, which provided the resilience to navigate through uncertain times with confidence.

Thanks to everyone involved for your volunteer time and energy as we emerge a stronger organisation. The results speak for themselves, see the summarised achievements opposite. Special mention is deserved for Emma Owen and Jade Tong for the long hours, terrific marketing & comms and invaluable support to each of the sub-committees during this period.

As restrictions start to lift in Singapore, our work from home/work from anywhere modus operandi is likely to shift to a flexible hybrid model. The Chapter is excited to be planning in-person events again as we know networking is an important ingredient for you, our Members.

Look out for other new activities in the next 12 months as the Chapter takes further evolutionary steps. The extended Board met for a strategic annual planning session in early March, and we collectively agreed a plan of action to take us forward.

Sadly, Emma Owen has to leave us after nearly 10 years with the Singapore Chapter. She has been instrumental to the success of the team and I know you'll join us in wishing her well. See page 5 for new hiring details and connect good candidates to us.

We hope you will all actively participate as part of our CoreNet SG community. See you in-person soon and keep safe.

David Jones
Managing Director at Trascent
Singapore Chapter Chair



Click on the below icons and connect with us.



THANK YOU TO OUR OUTGOING CHAPTER LEADERS

CRE
ROCKSTAR



Mok Weng-Yeong
Bloomberg LP

CRE
TRAILBLAZER



Anoma Baste
Space Matrix

CRE
VISIONARY



Joerg Zeugner
Really

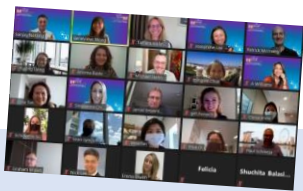
CoreNet Global Singapore Chapter would like to take this opportunity to thank the outgoing Chapter Leaders for their significant contributions.

Mok's leadership transformed Chapter governance to ensure ongoing relevance to rapid changes in CRE.

Anoma's passion for life-long learning, leading the expansion of the L&D committee, and the on-going relationship with universities to foster future talent.

Joerg's commitment to building the relationship with universities has been invaluable and latterly in rejuvenating the Members committee.

Our former chapter leaders will remain active members of CoreNet and we wish them the very best.



New Member
15%
Discount CODE
"GROW15"

MEMBERSHIP

- ✓ Your CoreNet Global membership gives you immediate access to more than 11,000 corporate real estate and related professionals around the world.
- ✓ Much like a gym membership, a CoreNet Global membership requires a little sweat equity to truly see results. Join our 250 Singapore Chapter members who work it.
- ✓ A CoreNet Global membership is also like an insurance policy - our professional network and resources are there when you need them.
[Knowledge Centre](#)

[RENEW YOUR MEMBERSHIP NOW](#)



Workplace Sensibilities for Business Recovery



Attributed to: Elizabeth Fuller, Head of Growth, WeWork Southeast Asia

The pandemic has prompted companies of all sizes to rethink their commitment to having a traditional physical office footprint. Today, total flexibility—in terms of geography, commitment terms, usage, and cost—are key assets.

At WeWork, we believe flexibility is workspace as a service. The pandemic has also shown that future-proofing businesses is more essential than ever, and many global to local companies have been turning to WeWork in navigating the way forward.

Over a year of unsustainable remote working, it is evident that employees want to return to the office, at least for some parts of the week. By providing the market with greater flexibility they desire, WeWork has introduced two new offerings:

All Access: A monthly subscription option gives individuals access to desks and common spaces across Singapore and globally. This is an ideal solution for enterprise leaders looking to give distributed employees flexible work options on a short- or long-term basis.

On Demand: A pay-as-you-go option allows you to book desks and conference rooms anytime, anywhere, with no long-term commitment. This is ideal for teams looking for ad hoc collaborative spaces and enterprise members complementing this for their workforce.

With forty percent of the Fortune 100 as WeWork members globally, many are partnering with us to reshape their workspaces for the future. This means planning hybrid solutions, and thinking more intentionally about how to use space, where they want it, and when.

Planning for the future of work will be critical to rebuilding our global economy. Ultimately, the shift to flexible real estate will enable companies to adapt at speed in anchoring their recovery strategy ahead.

Click [HERE](#) to connect Or email singapore@wework.com



LOOKING FOR CERTAINITIES IN UNCERTAIN TIMES

The latest ISS whitepaper explores the certainties in uncertain times to build personal and organisational resilience. Certainly, none of us can predict the future, and uncertainty has been the watchword of the COVID-19 pandemic. We need to have an acceptance of the uncertainty which is more important. Not only does it reduce stress, fear, and unhappiness, but allows businesses to focus on two things.



1. ACCEPTANCE OF THE HERE AND NOW HELPS FOCUS ON THE PRESENT AND DO A GREAT JOB!

The ability to be present in the here and now so businesses can focus on doing everything to their best ability giving stability to clients and building reputational advantage for an organisation. The role of the cleaner to a business raised it from a functional support role to an intrinsic part of the makeup of a business at the height of the pandemic. And collaboration with customers, suppliers and others key to your business builds trust and organically strengthens your brand. This strong ethos enables clients to accept their uncertainties too, and from that the client/supplier relationship becomes stronger, creating opportunities to extend and build out contracts.

2. ACCEPTANCE OF THE HERE AND NOW HELPS VISUALISE THE FUTURE!

The impacts and challenges today provide the opportunities of tomorrow. Recent Gartner research showed that 73% of business leaders indicated a focus on existing markets to fuel growth, through more services and new products. Things will change but will it be ground-breaking, beyond recognition and require business to completely transform? Businesses will still require workplaces; places to perform their business, the requirement of our services to support those places and our people to deliver them.

The future is about staying in tune and aligned with your stakeholders. Asking employees what they want from you, talking to clients about how they visualise their future and staying close and adapting to their response.

This full ISS Insight can be found through this [link](#)



Hi Young Leaders!



Introducing myself as the incoming Young Leader Chair. I'll be taking over from Thomas Royle who is transitioning into the MarCom's committee. A big thanks to Thomas for keeping the Young Leader group together and engaged during a year of unexpected isolation.

As we look forward to the new year, my vision is to build a truly connected community of Young Leaders where members feel engaged and have access to peers and resources to help them succeed in the world of CRE.

Joining me to support that vision and driving various events and activities throughout the year will be our sub-committee team members: Roland Felber, Sara Campbell, Jason Yap, Kimberly Chew and Jean-Baptiste Caemard.

We invite the young leader community to get involved in our monthly drinks, Young Leader of the Year Awards, Mentor Program and other upcoming events by keeping an eye on [LinkedIn](#) for further information or opting in to our YL WhatsApp group (see details below).

Most importantly, we want to hear from you, the Young Leaders, to ensure we give the best possible experience for your membership. So please do reach out with suggestions or ideas on anything from Events to Learning & Development so we can shape the membership to suit you.

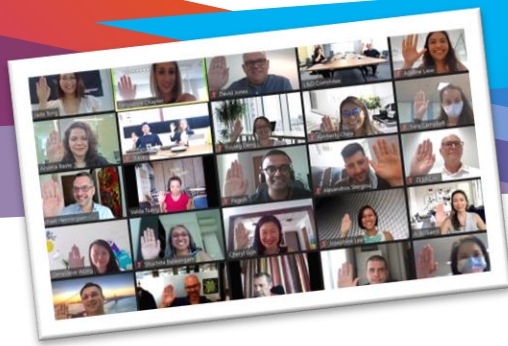
I look forward to connecting with you all soon!

**Stacey Mahar
Schiavello
Young Leader Chair**



LET'S CONNECT! We have a Young Leaders WhatsApp group where you can share thoughts or even ask questions to other Young Leader members. To join the group, you will need to send a whatsapp message to: +65 8778 3041

"My name is... Please add me to the whatsapp chat"



#IWD2021 #ChooseToChallenge IWD Event in March

On 31st March the CoreNet Global Singapore Chapter held our annual event for International Women’s Day and Women’s History Month. For 2021 it also specifically gave recognition to Celebrating the Year of the Singapore Women. It was our first hybrid event with a networking lunch, so a great opportunity to re-acquaint F2F.

Our esteemed slate of speakers not only came from CRE, but from sports, hospitality, and development arenas. Together with our sponsors who also shared updates on their I&D commitments and their own personal stories, it was a vibrant sharing of personal life experiences, inspirational and simple everyday actions to advance inclusion and diversity in its many forms.

Key takeaways included:

- ✓ *Don’t let stereotypes, perceptions or negative feedback stop you from pursuing your dreams*
- ✓ *Women account for half of the world’s population. Unleashing their potential is the only way for sustainable growth and change for our climate and future generations.*
- ✓ *Coopetition (look it up!) between the genders is healthy, be a confident female and don’t opt out early unless it is your choice.*
- ✓ *A supportive partner in your career journey, and the importance of negotiating as a partnership and taking turns in career and life decisions;*
- ✓ *Gender and Cultural diversity increase project value on many fronts - > 80%! So leverage the opportunity.*
- ✓ *Everyday actions matter – 1) speak to someone who you would not normally speak to; 2) practice active listening and ask for someone else’s input before you speak can open up a safe space to create inclusiveness.*

Look out for the full wrap-up of the event on LinkedIn.

CRE SPOTLIGHT

What would you encourage women in CRE to do more (or less)?

"Have courage and be bold to challenge the norm. To juggle between enhancing workplace experience and building a home is not an easy task and you are not alone, go easy on yourself and not to forget to spend time on yourself."

What is your #ChooseToChallenge Pledge?

"I pledge to forge positive visibility on women."



Jeanne Wong
Head REFS APAC
Novartis

How do you think CoreNet Global Singapore chapter can support women in CRE?

"Mentorship has been key for me and my career so I think that would be a good place to focus for females coming into the industry, mentoring has built my confidence and my ability to believe in myself and my abilities, 9 times out of 10 I knew the best approach even when it was different to proposed process but I needed someone to confirm with and I believe this is a key area that CoreNet can continue to support with."

What is your #ChooseToChallenge Pledge?

"The change starts with me and my #choosetochallenge pledge - I will challenge gender stereo types and biases and ensure I bring this to the forefront of my leadership and team in my expectations and everyday operations."



Sara Campbell
LinkedIn

2021 CRE AWARDS!

Self-Nomination

2021 Corporate Real Estate (CRE) Executive of the Year and Young Leader of the Year Award nomination process is now open!

This is a self-nomination with Chapter endorsement for a preferred candidate in each category for the global award.

Earn recognition from your company and peers through awards programs focused on innovation and excellence. Get recognized for your contributions to the corporate real estate profession, your corporation and the association.

YOUNG LEADER OF THE YEAR

This award recognizes the Young Leader of the Year who showed dedication and enthusiasm for his/her work, exemplifies excellence and should be considered 'one to watch' in the broad field of corporate real estate (CRE) in any member category.

[CLICK HERE TO SUBMIT NOMINATION](#)



CRE EXEC OF THE YEAR

This award recognizes the corporate real estate (CRE) executive who made outstanding and distinguished contributions to his/her company and to the profession. It is aimed at acknowledging the achievements of the nominee within the past year. CoreNet Global seeks to recognize:

- Achievements in contributing to company success
- Contributions for elevating the practice of corporate real estate (CRE)
- Contributions to the CRE profession as educator or leader
- Current CoreNet Global membership.



[CLICK HERE TO SUBMIT NOMINATION](#)



MOVERS & SHAKERS



Paul Gratton

Organon, Executive Director
JCAP Facility Operations

Previously: MSD - Head of Real Estate & Head of Japan Facilities



Zeina Henni

Unispace, Principal, Client Relations

Previously: Mace Macro

Have you recently made a move? Tell us so that we can give you a plug. Send details to singaporechapter@corenetglobal.org



SEEKING AWESOME CHAPTER ADMINISTRATOR

[CLICK HERE FOR JD](#)



WELCOMING OUR INCOMING CHAPTER LEADERS



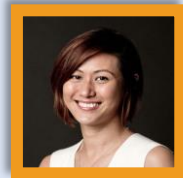
[Cheryl Goh](#)
Shaw Industries



[Paresh Bhimani](#)
The Coca-Cola Company



[Jan Zesach](#)
Novartis



[Josephine Lee](#)
Cummins Inc.



[Michael Henningsen](#)
HNI



[Stacey Mahar](#)
Schiavello



Wellness Considerations for Working from Home

Staying healthy is on everyone's mind today. Our focus at the moment has (rightfully) been on disease prevention, however, it is important that we do not lose sight of promoting holistic wellness. We cannot overlook our physical health and mental wellbeing, especially in a climate where anxieties and stress levels may be higher than normal.

Many workers have suddenly found themselves being asked to work from home. Here are some tips for you to take care of yourself during your time working from home, ensuring that you can continue to be happy, healthy, and productive.

Our HNI Allsteel team has shared more about your Office Set Up, Physical Health and Mental Wellbeing. Also view a helpful video on proper ergonomic adjustments.



[CLICK HERE TO LEARN MORE](#)



EVENTS 2021

JANUARY

REMOTE WORKFORCE RESILIENCE: How to safeguard your remote workforce and avoid being sued. What all employers need to know to as we move further into phase 3 of Singapore's circuit breaker.

[WATCH HERE](#)



FEBRUARY

MENTORSHIP & COACHING: Panel discussion with 'Giants', sharing their perspective, experiences and tips about mentoring and coaching.

[WATCH HERE](#)



FEBRUARY

2021 ASIA MARKET OUTLOOK: LEADING RECOVERY Why Asia will leapfrog innovation in Real Estate

[WATCH HERE](#)



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YOUNG LEADERS

[STACEY MAHAR](#)

SUB COMMITTEE MEMBERS

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BECOME A SPONSOR

As well as the commitment and dedication of our members in Singapore, much of the success of CoreNet Global in the region is the direct result of the generosity and support of our sponsors.

With multiple networking opportunities, sponsors become part of our chapter community quickly and easily. The ability to forge close relationships with our members is the #1 reason to get involved with our local CoreNet Global chapter.

[SPONSOR NOW!](#)



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Platinum Sponsors



Gold Sponsor

ZENITH /

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Instant
RETHINKING WORKSPACE

MMOSER ASSOCIATES 

Silver Sponsors

FAQ

- How do I [RENEW](#) my membership?
- How do I contact [MEMBERSHIP SERVICES](#)?
- How do I [SPONSOR](#) the Singapore Chapter?
- How do I [JOIN A COMMITTEE](#)?
- How do I update my [CONTACT DETAILS](#)?
- What is my [LOG IN & PASSWORD](#)?

