

# SPONSORSHIP

2023



Largest Chapter  
in Asia



Representing all  
market sectors



Balance of end  
users and suppliers



Digital and live  
events

## HELLO WE'RE CORENET

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing more than **11,000 executives in 50 countries** with strategic responsibility for the real estate assets of large corporations.

The Singapore Chapter is Asia's most active and ethnically diverse Chapter, with **over 280 senior members** representing a unique blend of global and local organisations. We also **partner with local universities** to nurture the next generation of CRE leaders from our student community.

**We proactively design events featuring top calibre speakers who challenge the status quo.** Activities are highly interactive breaking the traditional mould and our social events bring members together to network, learn and share.

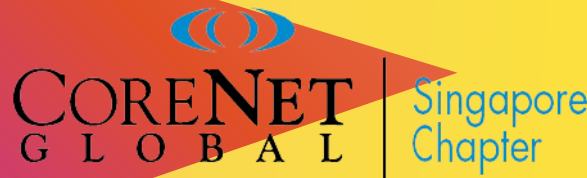
With the impact of Covid-19, we are focusing on a series of digital and virtual initiatives which centre on **CRE connectivity and Business Resilience**.

## CONNECTING CRE PROFESSIONALS

Our mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, and chapter networking groups.

We aim to broaden our network, raise the profile of corporate real estate, serve as the profession's voice and thought leader, championing the profession's development and maturity.

# MEMBERS



## WHO ARE OUR MEMBERS?

We have a balance of End-Users and Service provider members ensuring a neutral platform for people to professionally connect.

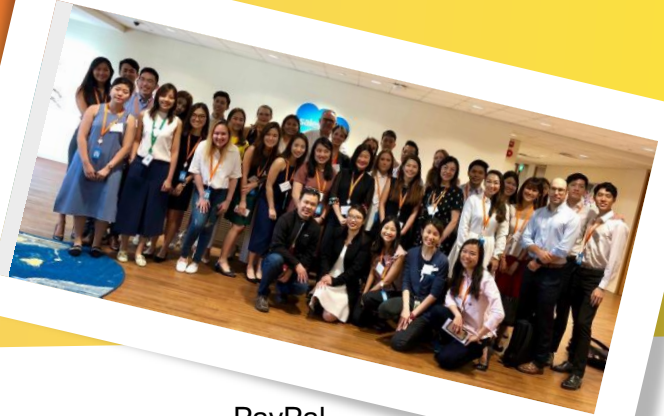
**End Users** are corporate occupiers and corporate tenants forming the industry's demand side. The end user membership base is diverse and spans industries including **high-tech, financial services, manufacturing, pharmaceutical, telecommunications, healthcare, insurance and oil and gas.**

**Service Providers** are strategic partners and outsourced service partners forming the industry's supply side. Virtually all corporate real estate departments partner with external service provider companies to deliver services needed to acquire, maintain and dispose of real estate.

These services include but are not limited to brokerage, site selection, **architecture and interior design, furnishing, lease administration, facilities management and technology platforms.** One of the long-term trends in the CRE profession is toward leaner, smaller internal CRE teams focused primarily on strategy and client relationship management, with growing dependence on external service provider companies for tactical delivery and execution. Those external service providers are also members of the association.



# COMPANIES



Adrianse  
AIG  
Airbnb  
Alfa Tech Vest  
Amazon  
American Express  
Atalian Global Services  
BHP  
BP  
Brunner  
Build-Apps  
Bytedance  
CapitaLand  
Cargill  
CBRE  
Cerner Healthcare  
Changi Airport Group  
ChangeWorq  
Cisco  
Colliers  
Corporate Real Estate Advisers  
Cummins  
Cundall  
Cushman & Wakefield  
DBS Bank  
Deutsche Bank  
Diageo  
Discovery Networks  
Drees & Sommer  
Ecopex Furniture  
EMC International  
Equinix Asia Pacific  
Ergotron  
Essensys (Singapore)  
Eurasia Interior Products  
Facebook  
Facilitate Corporation  
First Contact Executive Hospitality  
Flokk Asia  
General Motors Corp  
Gensler  
Goldman Sachs  
GSK  
Haworth  
Hewlett Packard Enterprise

HNI  
Humanscale  
IBM  
Insights Global  
Instant Offices Holdings  
Instant Singapore  
Intel Technologies  
Interface Singapore  
International WELL Building Institute  
ISS Facility Services  
IWG Plc  
JLL  
Johnson & Johnson  
Jones Lang LaSalle  
JustCo Management  
Kimberly-Clark Asia Pacific  
Knight Frank Asia Pacific  
Lab Corp Drug Development  
Lamex  
Lenovo  
Lim Chee Guan Food Industries  
Locatee  
M Moser Associates  
Mace Operate  
Macquarie Bank  
MasterCard  
Maxeon Solar Technologies  
MCX Interior  
Merck, Sharpe and Dohme  
Merrowsmith Design  
Partnership  
Milliken  
MovePlan Group  
MovePlan Singapore  
Nanyang Polytechnic  
National University of Singapore  
Nestlé  
Netflix  
Northern Trust  
Novartis  
Oracle  
Organon Singapore  
Palo Alto Networks

PayPal  
Pfizer  
Procter & Gamble  
Providence Global Center  
Raffles College of Higher Education  
Raytheon Technologies Corporation  
Rohde & Schwarz  
Salesforce  
Saltmine  
Sanofi  
SAP  
Schneider Electric  
Servicenow  
Sethi Capital  
Shaw Industries  
Shell Eastern Petroleum  
Singapore Airlines  
Sodexo Services Asia  
Space Matrix Design Consultants  
Standard Chartered Bank  
Swiss Life Asset Managers  
T1 Glass Systems  
Teknion Singapore  
The Coca-Cola Company  
The Executive Centre  
The Instant Group  
Trascent Mgmt Consulting  
Turner & Townsend  
Twitter Asia  
uHoo  
Unispace  
United Overseas Bank  
Visa  
Vmware  
WeWork  
Wilkhahn  
WoodsBagot  
Zenith Interiors  
Zyeta Interiors



# SPONSORS



## WHY SPONSOR?

### Brand awareness & visibility

Brand visibility in a professional environment providing high quality PR and social media coverage to raise profile, support credibility and market positioning.

### Engagement & Insight

A neutral platform for end-users and service providers to interact through our events and networks to drive connection and gain insight.

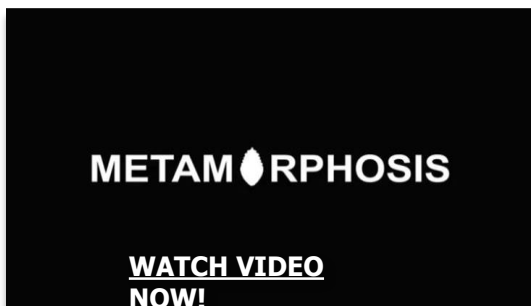
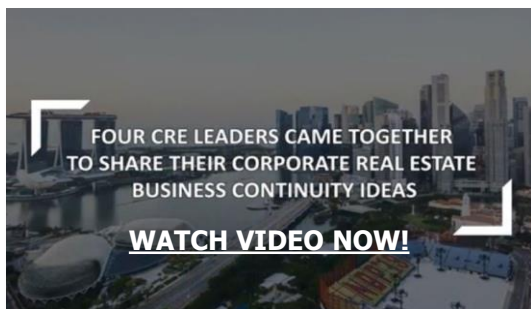
### ROI

Value for money and return on investment:

- ✓ Speaking opportunities
- ✓ Attendance of 10+ events a year
- ✓ Brand representation at all events
- ✓ Invitation to be a part of our subcommittee
- ✓ Additional memberships

### Example of events:

- ✓ Annual Symposium
- ✓ Young Leader Breakfasts Forums
- ✓ Coaching and Mentoring Forums
- ✓ Topical panel discussions
- ✓ Site visits
- ✓ Live and virtual social networking
- ✓ Workshops
- ✓ Hackathons
- ✓ Webinars
- ✓ Virtual Pub Quiz

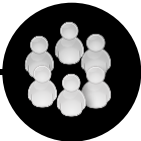




# PLATINUM SPONSORSHIP



**\$20,000 USD**



**MEMBERSHIP**  
**6 Memberships** included for company representatives



**LOGO**  
Presence in all marketing material and SG Chapter Website



**ACKNOWLEDGEMENT AT EVENT**  
Verbal and logo flash up



**TICKETS**  
**6 Singapore Chapter** event tickets  
*3 End User*  
*3 Company Reps*



**NEWS**  
**1/2 Page article** included in quarterly Chapter Newsletter



**INTRODUCE SPEAKER AT EVENT**  
Option for senior company representative



**SPEAKER**  
Option for company representative to sit on relevant panel session



**EVENT**  
Option to host 1 event (subject to committee approval)



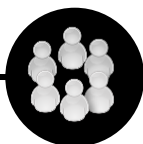
**PLATINUM  
SPONSOR**



# GOLD SPONSORSHIP



**\$15,000 USD**



## MEMBERSHIP

**4 Memberships** included for company representatives



## LOGO

Presence in all marketing material and SG Chapter Website



## ACKNOWLEDGEMENT AT EVENT

Verbal and logo flash up



## TICKETS

**4 Singapore Chapter** event tickets  
*2 End User*  
*2 Company Reps*



## NEWS

**1/4 Page** article included in quarterly Chapter Newsletter



## INTRODUCE SPEAKER AT EVENT

Option for senior company representative



## SPEAKER

Option for company representative to sit on relevant panel session



## EVENT

Option to host 1 event (subject to committee approval)



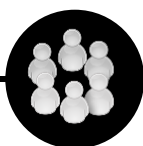
GOLD  
SPONSORS

Lamex

MMOSER ASSOCIATES 



# SILVER SPONSORSHIP



## MEMBERSHIP

**2 Memberships** included for company representatives



## LOGO

Presence in all marketing material and SG Chapter Website



## ACKNOWLEDGEMENT AT EVENT

Verbal and logo flash up



## TICKETS

**2 Singapore Chapter** event tickets  
*1 End User*  
*1 Company Rep*



## NEWS

Logo included in quarterly Chapter Newsletter



## INTRODUCE SPEAKER AT EVENT

Option for senior company representative



## SPEAKER

Option for company representative to sit on relevant panel session



## EVENT

Option to host 1 event (subject to committee approval)

**\$10,000 USD**

# SPONSORS

## SILVER SPONSORS

**Instant**  
RETHINKING WORKSPACE

 **unispace**



**T1 GLASS**

**IWG**  
International Workplace Group

**Zenith**

# CONTACT US



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## **LinkedIn**

<https://www.linkedin.com/company/corenetglobal-singaporechapter/>



# SPONSORSHIP FORM

CORENET  
GLOBAL

Singapore  
Chapter

COMPANY NAME:			
BILLING ADDRESS:			
YOUR NAME:			
EMAIL:			
CONTACT NUMBER:			
SPONSORSHIP ITEM:	PLATINUM	GOLD	SILVER
If PAYING BY CARD PLEASE CIRCLE CREDIT CARD TYPE	VISA	MASTERCARD	AMERICAN EXPRESS
NAME ON CARD:		CARD NUMBER:	
SIGNATURE:		EXP DATE:	/
CVV:			
PAY BY WIRE TRANSFER	<b>BANK:</b> WELLS FARGO N.A., 191 PEACHTREE ST NE, ATLANTA, GA USA <b>ABA NO.:</b> 121000248 <b>ACCOUNT NAME:</b> CORENET GLOBAL, INC. <b>ACCOUNT NO.:</b> 2000017177542 <b>SWIFT CODE:</b> WFBIUS6S  <b>IMPORTANT:</b> ENTER YOUR COMPANY NAME IN THE 'YOUR DETAILS' SECTION WHEN TRANSFERRING FUNDS AND <u>QUOTE SINGAPORE CHAPTER</u>		