“Let me win, but if I cannot win, let me be brave in the attempt.”

Olympics Athlete’s Oath

Change your game.

August 2021
Learning & Development Special Feature
Lessons from Tokyo

Message from the Chair

Welcome to the new look CoreNet Global Singapore Chapter members newsletter, and an extra warm welcome to all our new members. The Olympics in Tokyo was a captivating blend of success stories, triumph over adversity, and a few controversies. If the Olympics reflected what many business leaders currently face, what are the lessons we can all take away?

Mental strength is a key part of performance training for athletes and CRE professionals alike. Many of us have had to redefine what resilience means, with continued pressures on portfolio optimisation and cost reduction combined with the stress of operating in the ‘new normal’. Factoring mental health in the workplace and resilience in your business is fast becoming a priority.

The Olympics has provided some unexpected wins like Hidilyn Diaz winning the first ever gold medal for The Philippines. Much like business you can't always predict an outcome, but you can control the process. Plenty has been written about the need for CRE professionals to be agile and provide solutions that can quickly adapt. The speed of adoption and execution is often the result of well thought out processes.

Finally age is not a barrier with Olympic medal winners like 12 year old Japanese skater Kokona Hiraki, and 62 year old Australian equestrian rider Andrew Hoy, shattering age stereotypes. A timely reminder we are never too old or young to learn.

The Singapore Chapter team have worked hard to keep everyone connected throughout this challenging period. With restrictions easing (at the time of this publication), we can't wait to meet up with you for some long overdue face to face events soon.

David Jones
Managing Director at Trascent
Singapore Chapter Chair

The Power of Coaching and Mentoring

Behind every great athlete is a team of committed coaches, mentors, and support staff to help them thrive. Whilst we can't all be Olympic champions; we can seek guidance from people who can help us achieve our goals and improve our performance. In a fast paced and ever-changing world, every leader needs to develop a growth mindset, constantly and continuously learning by pushing the boundaries of self-improvement.

The Learning and Development (L&D) Committee strives to make available platforms, tools, and networks for its members to enhance their knowledge in a focused and collaborative manner. To this aim, we have locally curated:

• The MentorConnect platform linking likeminded professions to guide and advocate for each other

Within this special edition of the newsletter, we would like to introduce the L&D Committee’s dedicated and talented team of volunteers behind these initiatives, working tirelessly to build and grow the CoreNet Global brand and value.

Sanjay Narang
Intel
L&D Committee Lead
Chapter Board Member

The Learn Unlearn Relearn series bringing together industry experts sharing their tips and tricks to stay ahead through short topical discussions.

Webinars, events, and guided bursaries activities developing professional linkages with Institutes of Higher Learning. These provide a network of fresh talent from recent graduates to young leaders to stay abreast with industry changes and needs.
The summer of 2021 has been yet another atypical one on many fronts professionally and personally as we continue to live with the ever-changing Covid restrictions in Singapore and abroad.

What is clear is the opportunity and challenge for us to continually grow. The CoreNet Global Singapore Chapter is committed to support our members to future-proof their careers, whether you are a seasoned CRE professional, mid-career, just starting out or going through transition. Our Learning & Development Subcommittee has cultivated a program packed full of learning and development opportunities.

Key highlights include:

- **MentorConnect**, our Singapore Chapter mentoring program. After a successful run last year, it is back in 2021 with the additional feature of reverse mentoring, which provides a unique opportunity for seasoned professionals to keep perspectives current from their mentees.

- **Learn, Unlearn, Relearn** monthly series has been very popular, providing tips and tricks from CV development to interview skills to land your next dream job with the discussion continuing in future sessions.

- **The Masters of Corporate Real Estate (MCR) program** has pivoted to online formats and we have a jam-packed schedule for the rest of 2021 and friendly to the APAC time zone. So don't miss out on opportunities to get this under your belt if it is something you have been aiming to achieve professionally.

- We are excited to be developing a scholarship and bursaries program to support the development of the next generation of CRE professionals from Singapore universities. It is a great way for us both as individuals and corporates to give back and support future talent. Opportunities are available to get involved.

On a broader note, getting involved in CoreNet Global Singapore Chapter presents experiential development opportunities and a different way to apply your professional skills outside your everyday work. We are actively seeking more volunteers for our Chapter subcommittees!

This is a great way to get involved and meet more members, so if this sounds like you do get in touch with us at singaporeschapter@corenetglobal.org and we'll connect you with the teams leaders.
Hello to our new Singapore Chapter Administrator

Hi everyone,

Allow me to present myself briefly: of multi-cultural background, (French-Vietnamese Chinese), I have been in Singapore since 1997 in two rounds. The first part of my career spanned almost 20 years in international Sales & Marketing of fast moving consumer goods (FMCG) with European MNCs in regional roles based out of Singapore and headquarters (Switzerland).

My heart is in Marketing and I really enjoy the creative side of the business as well as meeting people from all walks of life. The second part of my career saw me getting involved in non-profit purpose driven organizations aiming to develop a community of learners. This is how I was led to CoreNet Global Singapore Chapter. I look forward to meeting you all in person soon!

Kind regards,
Patricia (Tricia) Phan
CoreNet Global Singapore Chapter Administrator

Why join our CRE Community?

Get immediate access to more than 11,000 corporate real estate and related professionals around the world with your CoreNet Global membership.

Much like a gym membership, a CoreNet Global membership requires a little sweat equity to truly see results. Join our 250 Singapore Chapter members who work it.

A CoreNet Global membership is also like an insurance policy - our professional network and resources are there when you need them. Check our Knowledge Centre.

RENEW YOUR MEMBERSHIP NOW

Welcoming some of our new members

Venceslas Joachim
Regional Real Estate & Facility Manager APAC
Kuehne + Nagel at JLL

Jarrad Brownlee
Regional Director of Business Development
MCX Interior

Hazel Feng
Client Strategy Executive
Knight Frank

Movers & Shakers

Have you recently made a move? Tell us so that we can give you a plug. Send details to: singaporechapter@corenetglobal.org

Ask Us

• How do I RENEW my membership?
• How do I contact MEMBERSHIP SERVICES?
• How do I SPONSOR the Singapore Chapter?
• How do I JOIN A COMMITTEE?
• How do I update my CONTACT DETAILS?
• What is my LOG IN & PASSWORD?

For more details, get in touch with us: singaporechapter@corenetglobal.org
WeWork All Access:
Get office space wherever you are

Find a workspace that prioritises health and safety.

Much of the world has been working from home because of the COVID-19 pandemic. But at home, there are distractions, limited technology and scarce face-time with managers and co-workers.

After many months, it’s become clear that most employees want to return to the office, at least for part of the week. Still, they don’t necessarily want to make the long commute to office headquarters on crowded public transport, or to give up the flexibility they enjoyed while working from home.

The future is hybrid

Before the pandemic, flexible workspace was a concept still gaining momentum. Most companies had traditional offices, and that’s where employees went every day to do their work—full stop. When the status quo changed quickly and dramatically last March, many companies scrambled to provide their remote employees with the support they needed to maintain productivity, feel connected to their colleagues, and succeed in their work.

With vaccinations increasingly available, companies across all industries are taking a step back and rethinking what a hybrid model could look with safety, flexibility and employee connection taken into consideration.

WeWork All Access has solved these challenges for enterprises across the globe through a monthly membership that allows members to work from any WeWork location globally. All Access members can have a clean, safe and flexible space to focus and collaborate – from choice of desk in open workspaces to phone boxes and comfortable lounges, with the ability to book conference rooms and daily private offices.

Let's Connect!
We have a Young Leaders WhatsApp group where you can share thoughts or ask questions to other Young Leader members. Scan the code to join the Young Leaders WhatsApp Chat

Are you rethinking your workspace? Visit wework.com to see how your business can benefit from workspaces at any location.

Become a Sponsor
As well as the commitment and dedication of our members in Singapore, much of the success of CoreNet Global in the region is the direct result of the generosity and support of our sponsors.

With multiple networking opportunities, sponsors become part of our chapter community quickly and easily. The ability to forge close relationships with our members is the #1 reason to get involved with our local CoreNet Global chapter.

Calling Young Leaders
Young Leaders Live Action Singapore Monopoly
Date: 16 September
Time: 18:00 – 21:00
Format: Live
Register: HERE
“With over 45 years of experience as Designer, Educator, Lecturer, and Mentor, I believe that change is more effective from within and was drawn to stir CoreNet from within the L&D team. I am engaging students and young professionals with a series of talks involving high profile speakers which is designed to build a pipeline of potential new young members.”

“I attended Singapore Chapter Events and Symposiums as a student and see the importance of this exposure for budding minds. The L&D committee mission resonated with my belief in helping and supporting the leaders of the future.

As part of the 2022 Scholarship Program, we are creating a pathway to engage and connect schools to esteem sponsors and help students open the door to their future.”

“Why I joined the L&D Committee

“A proponent of Learning and Self-Development through reading, training and mentorship. I have been involved in the committee since 2019, leading the team in 2020 and continuing to support it by focusing now on Diversity & Inclusion initiatives such as the forum for the disabled community in Singapore.”

“I have great respect for Nelson Mandela who said “education is the most powerful weapon which you can use to change the world”. I feel I have something to contribute to help the next generation on their path in the real estate environment, be it just advise or making contacts. I feel that we all need to play our part and to pay it forward. I will be supporting Josephine and Vanessa on the inaugural Scholarship Program in 2022.”

“As a big believer in constant learning and the power of a coach, I truly believe that conversations between people spark ideas and can inspire for life. When given the opportunity, I jumped at the chance to work with other team members to launch the inaugural Mentoring programme for the Singapore CRE community. I am currently the lead driver of the Mentor Connect.SG programme.”
“As a strong believer in the value of Mentorship and Coaching, I naturally volunteered to be on the L&D Committee, launching the first Mentoring program of the Singapore Chapter in partnership with other teams members.

My role has evolved to be a facilitator and integrator of thoughts and ideas as we have a very passionate and diverse sub-committee and each member brings to the table unique set of perspectives, insights and experiences.”

Sanjay Narang
Intel
L&D Committee Lead
Chapter Board Member

“Gravitated to the L&D Division being a firm believer of life-long learning via active participation. I am really glad to be with like-minded friends with a common goal to create and bring meaningful programs that will benefit our members regardless of which juncture they are at in their careers.

My main focus is to launch our inaugural Scholarship Program in 2022 for early engagement with tertiary students with our members Vanessa and Paul.”

Josephine Lee
Cummins
L&D Committee
Chapter Board Member

L&D Committee Objectives

- Provide Learning and Professional Development opportunities to Chapter Members
- Develop platforms and opportunities to Network, Connect and Share
- Facilitate ‘Member to Member’ and ‘Member to Community’ engagement with a view to share knowledge and promote a ‘give-back’ culture
- Partner and engaging with institutes of higher learning and help educate students on the value of Corporate Real Estate
- Build and Grow CoreNet Global Brand and Value

MentorConnect.SG
Further strengthen the MentorConnect.SG brand
Introduce Reverse Mentoring

Scholarship Program
Develop pilot program
Partner with Sponsorship Committee

Diversity and Inclusion in CRE
Singapore Context
Enhance awareness
Partner with Events Committee

Student & University Engagements
Design 101 Modules around CRE industry-related content

Hybrid Networking Opportunities/Brand Awareness
Tie ups with large non-profits
Partner with Young Leaders Committee

L&D 2021-2022 Focus

CLICK HERE TO LEARN MORE

Learning Labs: Future of Commercial Real Estate

The Learning Labs virtual series is a way to stay connected and have compelling conversations about the important topics impacting our industry.

In the latest instalment, we explore how the landscape of commercial real estate change drastically this past year. Where do we envision it going in the short and long term? What do we see as the “new normal”?

We explore the effect COVID-19 has had on the industry, how working from home has changed client needs, and a multitude of insights with our panellists representing Corporate Real Estate, Construction and Development including JLL, Cushman and Wakefield, Summit Construction and HNI Global.
A new way of working together is gaining traction within the Facility Management sector. The traditional input-based methods that became ingrained in the last century are being challenged by new, innovative output-based partnership models. These are designed to deliver on the parties’ mutually agreed outcomes by shifting the focus from managing the supplier, to managing the business — with the supplier.

Driven Value with Forward-looking Partnerships

At ISS, we believe in bringing ever more value to our customers through truly collaborative partnerships – because we see a future, where workplaces can benefit from mutually agreed outcomes. Hence, over the past years, ISS has formed several collaborative partnerships using the contract-model Vested: a contractual framework based on mutually desired outcomes and equal success, rather than cost.

A Win Win Situation

Through Vested partnerships in different industries, ISS has experienced early proof of value: an environment which sparks innovation, improved service, reduced costs, and greater collaboration that aims at jointly building the greatest workplace experience - for both parties. A win-win situation. Some of our Vested partnerships exemplifies exemplify this:

With Vattenfall, our common aim is to provide more productive, cost efficient, attractive and sustainable facilities and workplaces that support Vattenfall’s vision in becoming fossil-free within one generation.

With Accenture, we collaborated on concrete health and wellbeing initiatives with the aim of making employees work smarter, but not harder – and great results: overall cost-deduction due to lower staff turnover rates and associated recruitment expenditure.

We see a future in which mutually beneficial facility management agreements drive greater innovation and customer success – a future we're already building with many of our customers.

Why you signed up?

To learn more about workplace management and facilities management and also to network with individuals in the same field.

What you got out of it?

How workplace strategy is built and executed, how different players in the industry operated, connected with different individuals and developed a friendship with Paresh.

What’s your advice for anyone interested in mentoring?

Join the program. There’s a lot to learn and people to meet.
On the MCR Journey

I was fortunate to be invited as Co-Faculty for the recent MCR Seminar “Real Estate’s Impact on Corporate Financial Statements” held in April 2021. Due to the current pandemic situation, with the restrictions on travel and group meetings, CoreNet Global has converted the MCR Seminars into a virtual format. The usual 2-day seminar is now spread across 3 half-days of material and discussions delivered over an online platform which enables video meetings, breakout rooms and live comments/chat box.

Sharing some tips for attending such virtual seminars, especially if working from home:

1. Good time planning
Clear your calendars and prepare to focus the half day on the seminar content. This ensures your time is efficiently spent on understanding the seminar and less “follow-up reading” is required.

2. Be prepared to engage
   The online seminar platform allows for various ways to engage with the faculty and course-mates, e.g., chat function, raise-hand function, annotation function and various other emoticons.

Due to the virtual nature of the seminar delivery, it is possible to stay invisible and silent throughout the entire seminar but that might make understanding the seminar content even more challenging. Posing questions and queries through the chat function or unmuting and directly asking makes for a more engaging class.

3. Be prepared to show your face
   It is best to activate the video function during the seminar especially when doing a self-introduction. This allows your course-mates to put a face to the name which makes it easier for subsequent recognition, when we get back to the new normal for physical meetings and member events.

4. Double screens
   Multiple screens definitely make attending the seminar while working from home less of a challenge as it enables multiple references between the participation guide, worksheets, as well as the actual seminar ongoing onscreen.

5. Back-up plan in the event of technical issues
   The virtual delivery of a seminar can only be possible with technology and with many people working from home, not to mention students’ home-based learning, this can cause strain on the neighbourhood WIFI network, resulting in speech lag, choppy videos and bad sound quality.

   Thankfully, CoreNet Global always arranges for an IT staff to join the seminar through the course and be able to advise and concurrently work on any issues as it may occur. Separately, dialling back in and/or utilizing a separate connection method such as dialling in on mobile are also simple quick-fix suggestions.

There will be a new MCR program launch commencing July 2021 which includes a 20% discount for candidates registering for the full program. Instalment payment plans are available upon request.

On the MCR Journey

There will be a new MCR program launch commencing July 2021 which includes a 20% discount for candidates registering for the full program. Instalment payment plans are available upon request.

So the next time you attend a virtual MCR Seminar, you will be well prepared for a series of enriching and fulfilling sessions!

BY EVVANNA CHUA
Senior Director CBRE
Membership Subcommittee

SEMINAR | MONTH | DATES
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Real Estate’s Impact on Financial Statements | Aug 2021 | 24, 26, 31
Enterprise Alignment | Jul 2021 | 22, 27, 29
RE Impact on Financial Statements | Nov 2021 | 11, 16, 18
CRE Finance | Feb 2022 | 17, 22, 24
Data Driven Performance Improvement | Jul 2022 | 21, 26, 28
Workplace Strategy Essentials | Nov 2022 | 10, 15, 17
CAPSTONE | Mar 2023 | 21-24

MCR Programme
Upcoming MRC Seminars

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On the MCR Journey

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THE RISE OF SUBURBIA: IS THE HUB & SPOKE MODEL REALISTIC?

Download research report

HYBRID IS THE FUTURE
BUT HOW DO WE MAKE IT WORK

Date: 4 August
Time: 16:00 – 17:30
Format: Virtual

Watch here if you registered for this event

Missed this event? No problem

PROJECT MANAGEMENT
IS IT A CAREER FOR YOU?

Date: 20 August
Time: 15:00 – 16:00
Format: Virtual
Register: HERE

YOUNG LEADERS
LIVE ACTION SINGAPORE MONOPOLY

Date: 16 September
Time: 18:00 – 21:00
Format: Live
Register: HERE

Upcoming Events
We hope to see you there!

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THE RISE OF SUBURBIA: IS THE HUB & SPOKE MODEL REALISTIC?

Download research report

The rise of Suburbia: Is the hub & spoke model realistic?

Contact us

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