

# SPONSORSHIP PROGRAM



# SPONSORSHIP OPPORTUNITY

## WHO WE ARE

**CoreNet Global** is the world’s leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. We represent more than 10,000 executives in 50 countries, helping them meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

### HONG KONG CHAPTER



- We provide a comprehensive events program that is relevant and diverse to the industry in HK, creating impactful opportunities for our members and network to gather and interact
- Our thought leadership and positive impact to the organization and to the industry is recognized globally
- Be part of a globally recognized CoreNet Global Chapter Winner of the Year (2017)

Further information is available at [www.corenetglobal.org](http://www.corenetglobal.org)

*The activities and achievements of the HK Chapter would not be possible without the generous support of our sponsors. Sponsors are recognised as leaders within the CRE industry in HK for their contribution.*












































-- **Shelley Boland**,  
*CoreNet Hong Kong Chapter Chair  
 Head of Property, Greater China and North Asia,  
 Standard Chartered Bank*

## WHY SPONSOR

Promote	Interact	Demonstrate	Influence
Promote your brand in HK and APAC and be recognised as a key organisation within Corporate Real Estate	Interact and engage with clients and industry professionals	Demonstrate your thought leadership within Corporate Real Estate	Influence the Corporate Real Estate community in Hong Kong



# HONG KONG CHAPTER SPONSORSHIP PROGRAM

	SPONSORSHIP PACKAGE		
	Diamond	Platinum	Gold
<b>Annual Fee (HKD)</b>	<b>120K</b>	<b>80K</b>	<b>50K</b>
Exclusivity limit	1	3	5
<b>Promotional Benefits</b>			
Your company logo, profile and web link on CoreNet HK Chapter website			
Your company logo displayed on Chapter communications			
Your company logo displayed on HK Chapter event signage			
Acknowledgement at Chapter events			
Provide promotional "give-aways" at Chapter events			
Display your company pull-up banner at HK Chapter events			
Host a booth / desk at HK Chapter Signature event			
Your logo size larger than Gold			
Your logo size largest of all levels			
<b>Participation Benefits</b>			
Access to attendee company list for Chapter events			
Have a representative involved in the Chapter committee			
Hold up to 3 chapter events in your space as agreed			
First right of refusal to take up Sponsorship level for the following year			
Provide input into Chapter event topics			
Access to attendee individual list for Chapter events			
Be introduced to VIP guests or speakers			
Introductory speech at the Chapter Signature event			
Host an event of your choice			
<b>Complimentary Benefits</b>			
Free entry to Chapter events	5	3	1
Free CoreNet Global membership (approx. HKD4,300 each)	3	1	

Note: All of the above are subject to Committee approval

For more information, please contact:  
**[hongkong@corenetglobal.org](mailto:hongkong@corenetglobal.org)**