

**CoreNet Global UK Workplace Committee
2 November 2011**

How can the workplace support and promote a learning environment?

The CoreNet Global UK Chapter Workplace Committee met in November and set aside part of their meeting to debate the question: “How can the workplace support and promote a learning environment?”

This is a highly topical subject and one that has received little attention. Below are the headline outputs that we would like to share with CoreNet members.

• **Collaboration without borders:**

Should encompass entire supply chain both upstream and downstream, as well as competitors. An environment can assist this by providing an indiscriminate welcome to all.

• **Turning information into meaningful knowledge:**

We have more knowledge\data than we can cope with. The skill lies in the understanding and editing. An environment that can enhance this will offer a true learning experience.

• **Human nature dictates the need for physical proximity:**

Emphasis on 'real' experiences, a paradox given that more of us are now working remotely than ever before.

• **The most important things are often the simplest\never underestimate the simple details.**

Good, free coffee in a workplace has for some time and continues to provide a real incentive for people to visit, meet and also engenders a 'feel-good' factor.

• **The Power of the Brand:**

Brand is not going away. Conversely, there are more channels than ever to push this emblem of culture through organisations. Audiences are more 'brand savvy' than ever so honesty is key. A workplace that recognizes this throughout their environment will reduce the cost and effort to the business of this element of cultural learning

We welcome members' views or comments

[Robert McLean](#) - Chair CoreNet Global UK Workplace Committee