

2023-2024 Sponsor Benefits Summary



*Winner of the 2019
Chapter of the Year Award*

WE'RE GROWING!



2,500+

annual participants

430

supportive members

149

new members in 2022,
39% of new members
are end users

EXPOSURE TO OUR MEMBERS:



access **3,000+**
social media followers
(across all SM platforms)

40% growth
in the last year

30,000

total annual
website views



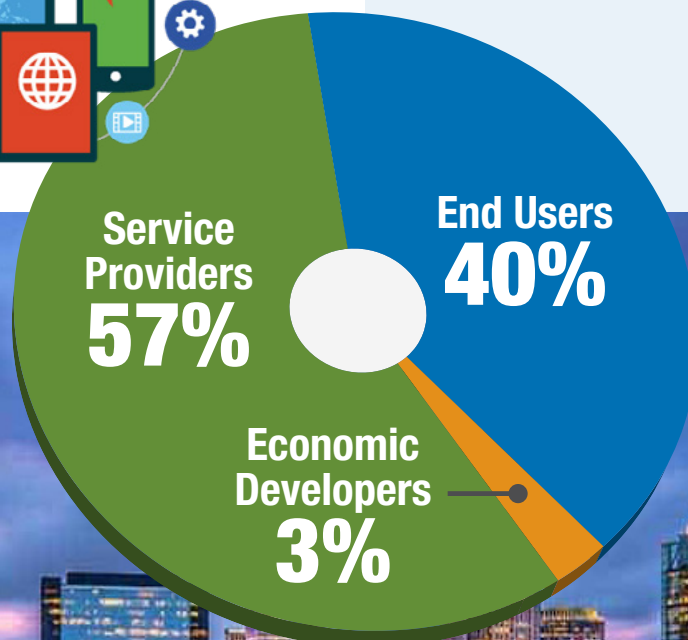
SPONSOR TESTIMONIAL:

"It is not often that you get more out of a sponsorship than what you put in, but The CoreNet Global Carolinas Chapter truly engaged Baker Audio Visual as a partner and brought us into the fold of the organization. Above and beyond would be an understatement when describing how the members treated us. There were countless acts by the membership to engage us, introduce us to influential thought leaders, and to ensure we were able to capitalize on the relationships we were able to invest in during our involvement. We will absolutely continue to invest in such a strongly woven Chapter and look forward to how we can help the organization grow."

Baker Audio Visual
Premier Spring
Event Sponsor 2022

Gain Exposure

with a varied mix of members:



2023-2024 ANNUAL CHAPTER SPONSOR DETAILS

ALL SPONSORS RECEIVE

- Corporate visibility at all Carolinas Chapter Events (in person and virtual)
- Corporate visibility in all Chapter print material and advertising
- Company logo with link on Chapter website
- First right of refusal for additional event sponsorships
- Free registration for all virtual events
- Quarterly Sponsor newsletter

DIAMOND LEVEL

Cost: \$12,500

- 4 tickets to all 2023-2024 Carolinas Chapter sponsored Education & Networking events (\$2,880 value)
- 2 Annual CoreNet Global Memberships (\$1,800 value)
- 1 CoreNet Global Summit Early Registration (\$2,000 value)

PLATINUM LEVEL

Cost: \$6,500

- 3 tickets to all 2023-2024 Carolinas Chapter sponsored Education & Networking events (\$2,160 value)
- 1 CoreNet Global Summit Early Registration (\$2,000 value)

GOLD LEVEL

Cost: \$3,000

- 2 tickets to all 2023-2024 Carolinas Chapter sponsored Education & Networking events (\$1,200 value)

PREMIER SPRING EVENT

- | | |
|---|--|
| <ul style="list-style-type: none"> • Sponsor Signage displayed at event (\$225 value) • 1 Golf Foursome (\$1,500 value) | <ul style="list-style-type: none"> • Sponsor Signage displayed at event (\$225 value) • 1 Golf Twosome (\$750 value) |
|---|--|

CORE AWARDS

- | | |
|--|--|
| <ul style="list-style-type: none"> • 5 tickets to the CORE Awards (\$1,250 value) | <ul style="list-style-type: none"> • 2 tickets to CORE Awards (\$500 value) |
|--|--|

MEGA EVENT

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> • 4 tickets to Mega Event (\$600) | <ul style="list-style-type: none"> • 2 tickets to Mega Event (\$300) | <ul style="list-style-type: none"> • 1 ticket to Mega Event (\$150) |
|---|---|--|

SPONSOR RECOGNITION

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • Diamond sponsors will be provided one ticket to attend the End User Round Table • Complimentary sponsorship of one program events (\$1,500 value) • Logo displayed on Chapter-Sponsored Event Signage • Logo included on Chapter correspondence • Opportunity to display Company Information at all Chapter sponsored Education and Networking events • Sponsor profile included in one newsletter and once on social media outlets • Quarterly check-in from Sponsorship Committee for feedback and value assessment • Recognition of recent completed projects on chapter social media outlets | <ul style="list-style-type: none"> • Logo displayed on Chapter-Sponsored Event Signage • Logo included on Chapter correspondence • Opportunity to display Company Information at all Chapter sponsored Education and Networking events • Sponsor profile included in one newsletter and once on social media outlets • Quarterly check-in from Sponsorship Committee for feedback and value assessment • Recognition of recent completed projects on chapter social media outlets | <ul style="list-style-type: none"> • Company name displayed on Chapter-Sponsored Event Signage • Company name included on Chapter correspondence • Mid-year review |
|---|---|---|

**Values based on in-person events. In the case of no in-person events, our Sponsorship team will work with you to identify unique value-add opportunities.*

**Click here to submit your
2023-2024 Sponsorship
Pledge Form**

If you are interested in sponsoring events throughout the year, contact carolinas@corenetglobal.org. This lists our typical sponsorship opportunities, but contact us with in-kind or unique suggestions.

A LA CARTE SPONSORSHIP OPPORTUNITIES

Programs	\$1500 each
CRC Events	\$500 each or inkind
Networking	\$500 each or inkind
Young Leaders	\$500 each or inkind

PREMIER SPRING EVENT

Signature Sponsor	SOLD	\$20,000
Tech-Expo Hall Sponsor	Exclusive	\$5,000
Pinehurst Brewery Event Sponsor	Exclusive	\$3,500
Tech Symposium Reception Sponsor	Exclusive	\$2,500
Golf Event/Awards Reception Sponsor	Exclusive	\$3,000
Putting Green Sponsor	Exclusive	\$2,500
Closest to the Pin Sponsor	4 Available	\$2,500
Boxed Lunch Sponsor	Exclusive	\$2,000
Continental Breakfast (Pre-Golf)	Exclusive	\$1,500
Cigar Sponsorship	Exclusive	\$1,500
Longest Drive Sponsor	2 Available	\$1,500
Beverage Cart Sponsor	2 Available	\$1,000
Driving Range Sponsor	Exclusive	\$1,000

MEGA EVENT

Presenting Sponsor	Exclusive	\$15,000
Speaker Sponsor	Exclusive	\$7,500
Dinner Sponsor	Exclusive	\$5,000
Luncheon Sponsor	2 Available	\$3,000
Technology Sponsor	2 Available	\$2,500
Reception Sponsor	2 Available	\$2,500
Refreshment Sponsor	Exclusive	\$1,500
Breakout Sponsor	3 Available	\$1,500

CORE AWARDS EVENT

CORE Sponsor	Exclusive	\$12,000
After Party Sponsor	1 Available (Can be Split)	\$9,000
Cocktail/Reception Sponsor	3 Available	\$3,000
Wine Sponsor	2 Available	\$3,000
Trophy Sponsor	Exclusive	\$3,000
Blue Carpet Sponsor	Exclusive	\$2,500
Dessert Sponsor	Exclusive	\$2,500
Entertainment Sponsor	Exclusive	\$2,500
Centerpiece Sponsor	Exclusive	\$2,500
Signage Sponsor	Exclusive	\$1,750
Program Sponsor	Exclusive	\$1,750

***Available sponsorship opportunities and costs are estimated and subject to change*



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BOARD MEMBERS

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