



**JOIN US FOR A**  
**Raleigh Joint Networking Event**  
**CORPORATE REAL ESTATE TRIANGLE TOUR 2023**

*Local Organizations*

AIA TRIANGLE, AMFP, CCIM, CMAA, IFMA, IIDA, NAIOP, NAWIC, SIOR, TCAR, TCREW, TRAOPA

Thank you to our Sponsors:

**NOTE: THIS EVENT IS STRICTLY PRE-REGISTRATION ONLY; NO WALK-INS WILL BE ACCEPTED**

**THURSDAY**  
**SEP 14**

**FIDELITY INVESTMENTS**  
 100 NEW MILLENNIUM WAY  
 DURHAM, NC

**When:**  
**4:30 – 7:30 PM**

## September 2023 Update

### Did You Know?



#### Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. Contact us at [carolinas@corenetglobal.org](mailto:carolinas@corenetglobal.org) to get involved.

**Trial Membership**  
**30 Days Free**

**SIGN UP**  
**TODAY!**

**CORENET**  
**GLOBAL**

#### CoreNet Global Trial Membership

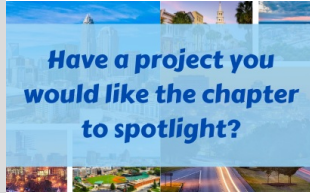
Try before you buy! CoreNet Global is offering a free 30-day trial membership. Everything you would have access to as a paid member is available to you for FREE for 30 days including a FREE copy of The Essential Guide to Corporate Real Estate, Member-only invitations and pricing for events, access to The Source app, access to the Member Directory and so much more. Once the 30-Day Trial is complete, you can join and save 15% with **GROW15** at checkout.

#### CoreNet Global North American Summit Registration Open

The Summit will be taking place this fall in Denver, CO from October 28-30. Today's issues have many interdependent elements that change in unpredictable ways and lead to unforeseen



outcomes. While it can be tempting to break a challenge into various components to “solve,” this assumes that one has greater control over the problem at hand. It can also narrow your view and obscure your perspective. “Zooming out” can help leaders shine a light on assumptions that may not be visible from the trenches. An elevated vantage point can enable a view of larger patterns and inter-dependencies leading to adaptation, re-calibration, and new solutions. “Zooming out” can equip corporate real estate professionals with the knowledge and skills needed to emerge as thoughtful leaders who may not have a single answer but know how to ask the right questions.



### Carolinas Project Highlight Submission

Do you have a project that you would like the chapter to spotlight? Fill out the attached form and the chapter will help you promote it on our social media channels. (Must be a project in the Carolinas completed by CoreNet Members or Sponsors).



### Interested in being spotlighted by the chapter?

Submit your member profile and headshot [here](#) to be featured on the chapter's Membership Monday posts.

## Upcoming Events

**Sept**  
**14**

### Raleigh Joint Networking Event - Corporate Real Estate Triangle Tour 2023

Come Tour the Triangle Thursday, September 14 from 4:30-7:00 pm at Fidelity Investments to meet our local CRE organizations, learn about what's happening in the market, and connect with friends and colleagues. This year, CoreNet Global Carolinas Chapter is joined by AFMP, AIA, CMAA, DBIA, IFMA, IIDA, NAIOP, NAWIC, SIOR, TCAR, TCREW, and TRAOPA. Registration is now open! [Add to calendar.](#)

**Sep**  
**21**

### Young Leaders Coffee & Connections

Join us for in-person Coffee and Conversation with Charlotte Young Leaders at Community Matters Café: 821 W 1st Street | Charlotte, NC 28202. [Add to calendar.](#)

**Oct**  
**5**

### Mega Event - Save the Date!

CoreNet Carolinas Mega Event is still on and will take place Thursday, October 5 at 1:30 pm at the JW Marriott Charlotte. We will dive deep into office design, technology, leadership strategies, and more with industry leaders. Workplace of the future awaits! Hear from the industry leaders as they discuss the next generation of office work and what they are doing to change the future of the workplace. [Add to calendar.](#)

**Oct**  
**28-30**

### 2023 CoreNet Global Summit

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## Past Events

### August 3 - Exploring the Ripple Effect - The Influence of Finance on Markets

Thank you to everyone who came out to our August 3 event at DPR Construction in Durham with a great group of attendees and engaging discussions. The focus was on the ever-evolving connection between finance markets and corporate real estate. Together, we delved into the impact of interest rate variations, capital flows, and investment trends on the commercial property landscape. Our esteemed panelists, Woody Cooley, Carman Liuzzo, Sharon Moe, Jesal Acharya, and Daniel Flynn deserve a heartfelt thanks for their valuable contributions!



### August 17 - New and Prospective Member Panel Discussion and Networking

Great event hosted by the Membership committee last week for new and prospective members. Our panelists Anna DeShazier, Brett Frenier and Ladislav Duroska all shared their experience being a member of CoreNet, value for both end users and service providers, as well as how to really leverage all the resources and benefits of being a member. Special thanks to Storr Office & Steelcase for sharing their Work Better Lab in Raleigh.

### August 22 - Artificial Intelligence in CRE - Unlocking the Potential

We hosted a phenomenal event featuring Professor Dongkuan Xu and his students Allen Zhang and Zihan Dong from North Carolina State University. We explored the potential impact of Artificial Intelligence (AI) on commercial real estate (CRE). The session was truly mind-blowing! Professor Xu presented compelling case studies showcasing how AI is set to revolutionize our industry. From improved efficiency to innovative possibilities for space utilization, the potential benefits were awe-inspiring. We were particularly impressed by the AI-powered solutions that automate tasks like landlord communications, summarizing documents, and lease calculations.



## Annual Sponsorship Program

### DIAMOND SPONSOR PROFILE

Swinerton's brand is an asset. And a promise. Since our founding in 1888, our company has grown and changed and embraced new opportunities at every step along the way.



Our clients and partners have led us to this exciting point in our company's history, and our promise to those trusted partners will remain the same, even as we embrace what the future holds. Regardless of the scale of work or the challenges that come our way, excellence is always our standard — and we plan to deliver that to our partners for decades to come.



[Follow this link](#) to learn more about the annual sponsorship program.

**Carolinas Chapter of CoreNet Global**

673 Potomac Station Drive, #801 | Leesburg, VA 20176 | 704-940-7390

[carolinas@corenetglobal.org](mailto:carolinas@corenetglobal.org)



CoreNet Carolinas | PO Box 30667 , #88658, Charlotte, NC 28230

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