



The Global Association for
Corporate Real Estate



CoreNet Carolinas Chapter:

Making Membership Work for YOU

PERSONAL CHOICES. CUSTOM EXPERIENCES. GLOBAL OPPORTUNITIES.



CONNECT LEARN GROW BELONG

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing more than **11,000** executives in **50 countries** with strategic responsibility for the real estate assets of large corporations. The organization's mission is to advance the practice of **corporate real estate** through professional development opportunities, publications, research, conferences, designations and networking in 46 local chapters and networking groups globally.



CoreNet Carolina's mission is to connect groups of professionals, end users and service providers in order to advance knowledge, promote personal excellence and add value to each individual and their respective enterprises. Our chapter accomplishes our mission through facilitating and sponsoring a variety of diversified programs that provide members educational and networking opportunities.



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Meet Our Leaders – Carolinas Chapter Board of Directors



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The Carolinas Chapter leadership comes from a variety of driven, self-motivating members who volunteer their time in specific board capacities. We strongly encourage all of our members to get involved and volunteer for any one of several committees of the Carolinas Chapter.

Our Programs Committee brings together relevant, compelling content in alignment with the needs of our members and sponsors. The committee's hard work and commitment to providing essential content to our members and industry professionals pays dividends, showing increases across the Carolinas in attendance and program offerings.

53% **Corporate End Users**

These members are executives who oversee the management of real estate and related assets for companies whose business focus is not corporate or commercial real estate.

36% **Service Providers**

Also known as strategic partners and outsources service partners forming the industry's supply side.

6% **Young Leaders**

These Corenet Carolina's members are real estate professionals aged 35 and under.

5% **Other**

These members consist of Student, Retired, Economic Developer and Academic.

There are 200+ members in the Carolinas Chapter.

The Carolinas Chapter has received the Chapter of the Year Award twice.

CONNECT LEARN GROW BELONG



The Global Association for
Corporate Real Estate

CoreNet Global Benefits to YOU

CoreNet Global provides you with opportunities to connect, learn, grow and belong, locally, globally and virtually through people, networks, knowledge-sharing and professional development.

We position you to better meet strategic needs relating to key business drivers and help you stay relevant regardless of economic or market conditions.



GLOBAL NETWORK

Connect with thousands of fellow corporate real estate professionals from around the globe.



CAREER SPANNING OPPORTUNITIES

Sharpen technical, tactical and leadership skills with CoreNet Global's Professional Development program with our in-person seminars and online courses. We help you reach new heights in your career.



GET PROMOTED

Enhance your knowledge through a large resource of research papers and seminars including exclusive member survey reports and presentations from top speakers on hot industry topics.



ACT LOCALLY

Become a leadership volunteer, part of a special interest group, attend local or global events and/or participate in our online communities.

Become a member today. www.corenetglobal.org/join

CoreNet Global Benefits to YOUR COMPANY

Along with people and technology, real estate typically ranks as one of the top three expenditures for most corporations. Access to our global knowledge network helps reduce costs, maximize efficiencies and better align real estate management to corporate goals.



STAY AHEAD OF THE COMPETITION

Talk shop with others in the profession and get the latest thinking on business trends impacting corporate real estate.



ELEVATE THE PRACTICE OF CRE

Add value to your organization with advanced CRE knowledge and progressive leadership proficiency and a higher degree of performance.



CREATE VALUE

Expand professional networks with peers, service providers and vendors in key markets.



FIND YOUR PROFESSIONAL HOME
CoreNet Global's exclusive research, white papers, survey and benchmark reports help your company realize greater success. Add your company's name to the growing roster of organizations that support corporate real estate excellence.

Become a member today.

www.corenetglobal.org/join



The Global Association for
Corporate Real Estate



CONNECT

The meaningful connections you'll make at a local or global level will grow your corporate real estate network for the course of your career. Contact a CoreNet Global Concierge to help you identify the best connection opportunities to match your personal preferences and professional goals.



Global Summits

Global Summits, our signature events, are held annually in North America, Europe and Asia.

Local Events

Connect with corporate real estate professionals within your community of practice through exciting chapter events including the Spring Golf & Tech Symposium, Mega Event, and CORE Awards, in addition to local programs and networking opportunities.

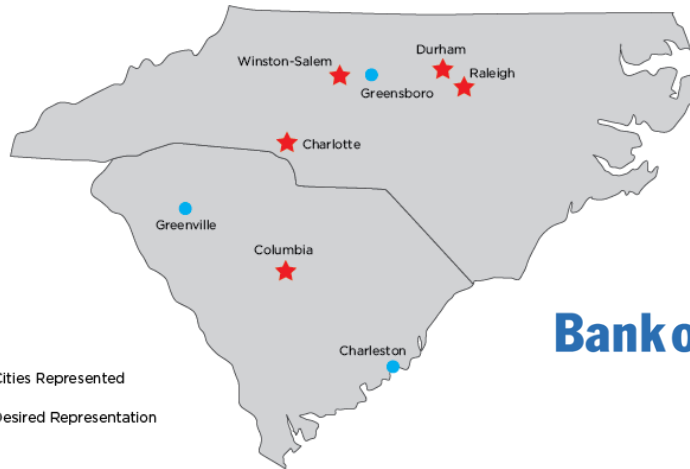


CONNECT

Just a few of the many companies represented by CoreNet Carolinas membership:



Vanguard



- ★ Cities Represented
- Desired Representation



LEARN

CoreNet Global provides learning opportunities for each stage of your career development, whether you're a young leader, a mid-career professional or a seasoned pro.



Your Discounts

As a member, you receive special discounts on professional development.

Professional Designations

QUALIFIED PROFESSIONAL OF CORPORATE REAL ESTATE (QPCR)

This new designation for emerging leaders offers a diverse learning menu of virtual and classroom experiences. Three areas of learning focus include: building CRE skills, building business skills and building leadership skills. See young leader section for more information.

MCR

CoreNet Global's Master of Corporate Real Estate (MCR) designation program boasts a 30+ year history and is taught by seasoned corporate real estate practitioners with proven expertise. The comprehensive program builds skills needed to tackle critical business issues and link corporate real estate to corporate goals and performance.

Enhance your organizational value by achieving CoreNet Global's Master of Corporate Real Estate (MCR) professional development designation.

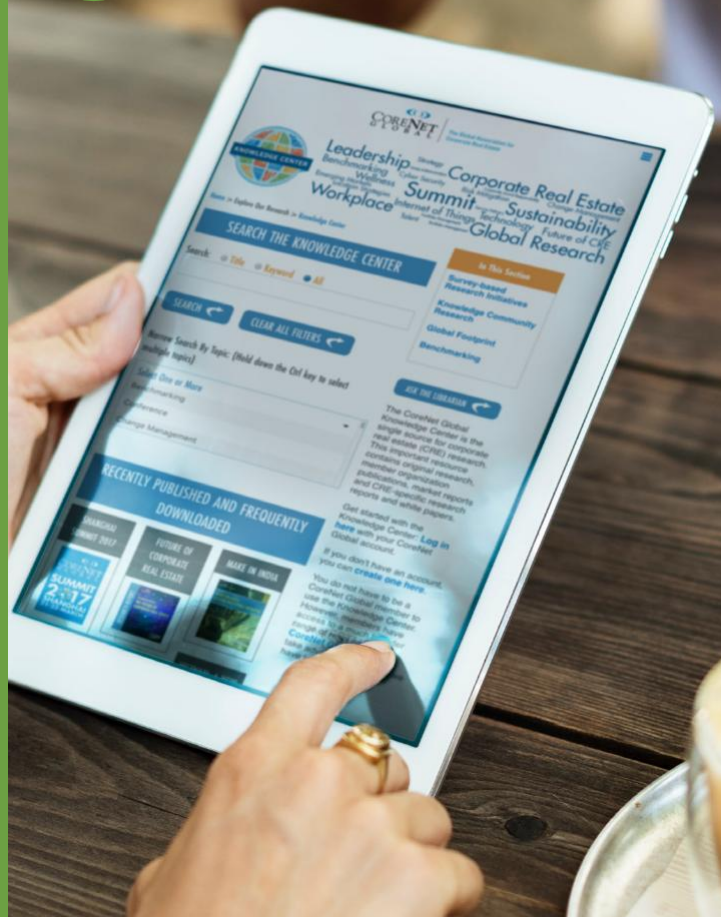
SLCR

Enhance your strategic approach to collaboration across functions, service partners, and technologies. With a 10+ year history, the Senior Leader of Corporate Real Estate (SLCR) is a well-recognized designation representing corporate real estate dedication, specialization, expertise, and knowledge.

www.corenetglobal.org/ProfDev



GROW



Knowledge Center

Enhance your knowledge through our newly redesigned Knowledge Center, a large online repository of the latest corporate real estate research all in one place. Need help finding specific information or navigating the Knowledge Center? We can help locate the information you seek.

Content Includes:

- White papers
- Survey results
- Research reports
- Market conditions reports
- Summit presentations and content

Additional CoreNet Global resources include:

- The Leader Magazine
- E-Leader weekly newsletter
- CNGtv





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Professional Development

YOUNG LEADERS

Members ages 35 years and under are eligible to participate in the Young Leaders Special Interest Group and Editorial Advisory Group. Education programs, networking opportunities and special sessions and events at Global Summits are planned for and by this energizing group of young professionals.

MENTOR MATCH

CoreNet Global's online mentoring program allows you to connect with seasoned professionals in the field of corporate real estate for a specific period of time. Through submission of self-selected preferences, you can connect with other like-minded professionals. Both you and your mentor will benefit from the Mentor Match program by expanding your professional network, creating new personal relationships, developing skills and exposing yourselves to fresh perspectives. www.corenetglobal.org/mentormatch

JOB POSTINGS

CoreNet Carolinas is now featuring company job postings as a new courtesy benefit to our membership, allowing you to get your job posting in front of the highest quality and most relevant candidates in your industry. Your posting will be posted to the website for 30 days and included in the monthly newsletter (if your posting is still open at the time of publication).

<https://carolinas.corenetglobal.org/resourcecenter/jobpostings>

Foundation of Inclusion

DIVERSITY & INCLUSION (D&I)

Our chapter is focused on increasing the number of diverse members in our chapter to better reflect the population of our market.

D&I CERTIFICATION

This CORENET Global certification provides experienced professionals with an opportunity to promote individual growth and organizational success through deeper knowledge, honed skills and additional Diversity & Inclusion (D&I) strategies.

GEOGRAPHY

The Carolinas Chapter spans all of North and South Carolina. Programming and events are hosted in person in multiple markets and virtually to ensure there are engagement opportunities for all members.

TRANSPARENCY

We've added a focus on connecting the unconnected to ensure all members know how to engage with our chapter and to optimize their membership.



Thank you to our Diamond and Platinum Sponsors



BHDP



Thank you to our Gold Sponsors

