

March 2023 CoreNet Update

Did You Know?



2023 Spring Premier Event Registration NOW OPEN

Join the CoreNet Carolinas Chapter on May 8th – 9th at the world-renowned Pinehurst Resort for two special days of learning, and industry networking. Celebrate and exchange ideas related to Corporate Real Estate Technology with over 200 owners, occupiers and subject matter experts at this world-class event. Hear from Keynote speaker and industry thought leader, **Nikki Greenberg**, as she provides tangible strategies for dealing with today's real estate technology challenges while also providing insight as to what is coming in the near future.



Become a 2023-2024 Annual Sponsor

The Carolinas CoreNet Chapter is grateful for our 2022 Sponsors. Our sponsors allow us to host great in-person and virtual events and educational programs for our members and CRE community. If you are interested in supporting the chapter in the 2023 year to continue bringing fantastic experiences to our members and be the indispensable resource for Corporate Real Estate professionals in the Carolinas, please contact carolinas@corenetglobal.org.



Renew your Membership Today

Being a part of the Carolinas Chapter provides you with access to the information you need and the opportunity to connect with other members that understand where you are coming from and what you are looking to learn. The CoreNet Global loyalty program will also be in effect and will provide a 10% discount to anyone who has been continuously for 5 years or more. The discount will be applied automatically to your record.



Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. Learn more and sign up here.



CoreNet Global Trial Membership

Try before you buy! CoreNet Global is offering a free 30-day trial membership. Everything you would have access to as a paid member is available to you for FREE for 30 days including a FREE copy of The Essential Guide to Corporate Real Estate, Memberonly invitations and pricing for events, access to The Source app, access to the Member Directory and so much more. Once the 30-Day Trial is complete, you can join and save 15% with **GROW15** at checkout.



Carolinas Project Highlight Submission

Do you have a project that you would like the chapter to spotlight? Fill out the attached form and the chapter will help you promote it on our social media channels. (Must be a project in the Carolinas completed by CoreNet Members or Sponsors).



Interested in being spotlighted by the chapter?

Submit your member profile and headshot <u>here</u> to be featured on the chapter's Membership Monday posts.

Upcoming Events



Wellness in the Workplace: Mediation Reset - Benefits of Mindfulness

New Year means new habits for many ways to balance the demands of work and personal obligations. Many employers are adopting programs and amenities to support employee health - both physical and mental. Meditation has been proven to reduce stress and increase happiness and has continued to be. Join us March 10 from 8-10 am for an introduction to meditation and learn how it can reduce the impact on workplace stress on your mind and body. Session will be led by Jenna Little, Registered Yoga Instructor. During our networking time, we will explore the idea of workplace amenities - from café space with snacks to rejuvenation spaces for meditation. Add to calendar.



Young Leaders Charlotte – Monthly Coffee Connections

Join us for in-person Coffee and Conversation with the Charlotte Young Leaders, March 16 from 8:00-9:00 am at **Community Matters Cafe**. Add to calendar.



Industry Transformation is Here! - END USERS ONLY

Industry Transformation is Here! Post-pandemic strategies have taken hold across Corporate America resulting in an overwhelming abundance of transformation initiatives. Corporate real estate leaders play a critical role contributing to the success or failure of these corporate imperatives. Come join this conversation Thursday, March 23 from 4:30-6:30 pm with CRE peers to learn and share practices in supporting, shaping, and leading Business, Portfolio and Team Transformation initiatives. Add to calendar.



<u>CRE Speed Mentoring - Presented by the Young</u> Leaders

Corporate Real Estate Leaders from various aspects of the industry will share their knowledge in a fun and interactive event! Join us Thursday, April 13 from 4-5:30 pm where attendees will have the opportunity to learn, network and also tour the new headquarters of Smart Wires. Add to calendar.



Corporate Real Estate Week - SAVE THE DATE

During the week of April 17th, we will be celebrating the profession of corporate real estate, with Corporate Real Estate Week 2023. Corporate Real Estate Week is an opportunity to celebrate and lift the profession and increase its visibility as a career option and for C-Suite executives to understand the value.



<u>Spring Premier Event – Technology Symposium</u> and Golf Tournament

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Past Events



<u>February 2 | Raleigh Program - The State</u> <u>of the Triangle</u>

Thank you to everyone who joined us for the State of the Triangle program. Attendees heard from local leading voices in the Triangle on their perspective of the local economy and real estate.



<u>February 16 | Charlotte Program – Work is Not a Place, It is an Experience</u>

We had a great turnout for this amazing program where we heard feedback on how corporations are addressing "return to work".



<u>February 27 | African American Icons of</u> Real Estate in Charlotte

Thank you to everyone who was able to join the Carolinas Chapter of CoreNet Global for this incredible, SOLD OUT Black History Month event. Attendees heard from some of Charlotte's African American icons as they discuss the evolution of their participation in Charlotte real estate, honor the contributions of African Americans in Charlotte, and discuss areas of opportunity.

Annual Sponsorship Program

The sponsors of the Carolinas Chapter of CoreNet Global are key to the consistent success and growth of our thriving organization. Thank you to our 2022-2023 Sponsors for your continued partnership and active participation with the chapter. Click below to visit their website and learn more about our vital CoreNet Carolinas partners. Click on the link below to visit their website and learn more about one of our vital CoreNet Carolinas partners.

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Follow this link to learn more about the annual sponsorship program.

Carolinas Chapter of CoreNet Global

673 Potomac Station Drive, #801 | Leesburg, VA 20176 | 704-940-7390 carolinas@corenetglobal.org







CoreNet Carolinas | PO Box 30667, #88658, Charlotte, NC 28230

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