

# **July 2022 CoreNet Update**

# Did You Know?



### 2022 Mega Event Call for Content is OPEN

CoreNet Carolinas Mega Event, Exit stage left ....Adapting Your Strategy on Leadership wants you to share your success stories with over 300 CRE executives and leaders on October 6th at the <a href="https://doi.org/10.1001/jww.nc.">JW Marriott</a> in Charlotte, NC. The breakout sessions provide an outstanding opportunity to showcase your thought leadership, case studies and best practices. The deadline for submissions is July 15th.



### **CoreNet Global Join and Attend**

Save up to 25% on CoreNet Global membership and Summit registration with a Join & Attend package or Renew & Attend Package. It's the best way to experience the networking and learning opportunities at the premier meeting for corporate real estate professionals and the year-round education and professional development resources that membership provides.



#### Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. Learn more and **sign up here**.

Trial Membership
30 Days Free
SIGN UP
TODAY!
CORENET

### **CoreNet Global Trial Membership**

Try before you buy! CoreNet Global is offering a free 30-day trial membership. Everything you would have access to as a paid member is available to you for FREE for 30 days including a FREE copy of The Essential Guide to Corporate Real Estate, Memberonly invitations and pricing for events, access to The Source app, access to the Member Directory and so much more. Once the 30-Day Trial is complete, you can join and save 15% with **GROW15** at checkout.

# Carolinas Project Highlight Submission

Do you have a project that you would like the chapter to spotlight? Fill out the attached form and the chapter will help you promote it on



CORENET Carolinas Chapter

our social media channels. (Must be a project in the Carolinas completed by CoreNet Members or Sponsors).

# Interested in being spotlighted by the chapter?

Submit your member profile and headshot <u>here</u> to be featured on the chapter's Membership Monday posts.

# **Upcoming Events**



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# Raleigh Summer Patio Party & Charitable Giving Event

Join us Tuesday, July 19 from 4:30-7:30 pm for our Summer Networking Event hosted at the recently renovated Lenovo Campus! Enjoy socializing over Happy Hour with Cornhole, Lawn Jenga, and a refreshing Ice Cream Bar. Give back and learn more about our aligned charitable initiative for the summer, <u>A Note in the Pocket</u>. This organization provides donated and purchased clothing to impoverished and homeless children and their families in Wake County.



# **Raleigh New Member Mixer**

CALLING NEW MEMBERS: thank you for recently joining CoreNet Carolinas Chapter, we would like to get to know you! If you are able, please join us for an afternoon mixer from 4-6 pm in celebration of you're new membership! We hope that you will find CoreNet meetings more fun when you already know us!! RSVP to christy.bennett@bentleymills.com.



# Where Will All the Talent Come From? Raleigh Program Save the Date

Over half of all U.S. companies cite scarcity of local employees with the required technical skills as the most critical human resources challenge in emerging markets. Join us for a great program as we discuss where this talent could come from locally, and what sets the Carolinas apart from other areas of the country.



# **2022 Mega Event Save the Date**

The last three years have pushed us all to our limits. All the world is a stage and the recent pandemic has rewritten the script. Now, we need to redesign the set. Are you ready Corporate Real Estate? Are you focusing on your employees and empowering ownership and leadership? With diverse and distributed workforces, companies are refocusing on employees, employees are advocating for more work-life balance and transparency and ultimately CRE is reimagining how our work spaces fit our teams not how our teams fit our work spaces.



### **2022 CoreNet Global Summit**

As the world seeks to realign and define the new normal, corporate real estate (CRE), the businesses they serve, and their customers, are looking for answers to how we all fit together. How do people, place, and purpose help to fulfill this aim? How do CRE, HR, IT, continue to work together and better? How do we promote and encourage ESG and DEI efforts such that they become ingrained in business? As leaders who are at the forefront, seeking and implementing answers to these questions, you have the knowledge and the expertise to lead the charge and define the future.



### **CoreNet Carolinas Calendar of Events**

We have a great lineup of events scheduled for 2022 so please check out our website Calendar of Events for more information and we look forward to seeing you soon!

# **Past Events**



### June 2 - The Fundamentals of Life Science

What a great event at the Experience Center in the RTP. We heard great discussion from our panelists Linda Hall, Greg Capps, Michael Morgan and Joe Fulbright on the different facets of life science and what is flourishing in the Triangle. Thank you to all who attended!



## June 9 - L&D: Harnessing Collaboration to Co-Create the New World of Working

What an awesome discussion and event we held. Thank you to Coach Matt Drinkhahn for leading the interactive and meaningful conversation on real world strategies to get our teams connected.



# <u>June 23 - Young Leaders - Summer Networking</u> <u>at Top Golf</u>

Thank you to our attendees and our Young Leaders Committee for hosting a great event. We had a great turnout at Top Golf in Charlotte. Attendees had a nice time networking and connecting with colleagues and new friends.



# June 23 - Raleigh End User Roundtable

Thank you to everyone who was able to attend this amazing event. We appreciate Blue Cross Blue Shield for hosting our chapter and providing a tour of their beautiful space.

# **Annual Sponsorship Program**

Cushman & Wakefield put our clients and our people at the center of what's next in the world of real estate. We make an impact. Our work creates meaningful value for our clients, our business, our shareholders, our people, our communities and world. We are inclusive. We value difference and a culture where everyone belongs. We are driven. Drive keeps us decisive and agile. We succeed together. Individually, we're good, but together, we're great. We deliver insight. We believe in ideas and strive for innovation. An ideas company is by definition a people company. Technology supports us. Research informs us. But insights and ideas? They come from our people. Thank you Cushman and Wakefield for your support of the CoreNet Carolinas Chapter.



Interested in joining the list of companies who have already committed their support to CoreNet Carolinas by becoming an Annual Sponsor for 2022?

Follow this link to learn more about the annual sponsorship program.

#### **Carolinas Chapter of CoreNet Global**

PO Box 30667 #88658 | Charlotte, NC 28230-0667 | 704-940-7390 carolinas@corenetglobal.org







CoreNet Carolinas | PO Box 30667, #88658, Charlotte, NC 28230

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