



February 2023 CoreNet Update

Did You Know?



Become a 2023-2024 Annual Sponsor

The Carolinas CoreNet Chapter is grateful for our 2022 Sponsors. Our sponsors allow us to host great in-person and virtual events and educational programs for our members and CRE community. If you are interested in supporting the chapter in the 2023 year to continue bringing fantastic experiences to our members and be the indispensable resource for Corporate Real Estate professionals in the Carolinas, please contact carolinas@corenetglobal.org.



CoreNet Global Announces DEI Scholarship Program

CoreNet Global recently launched the 2023 Transcent Diversity, Equity, & Inclusion Scholarship Program. The scholarship program is designed to increase diversity in the corporate real estate profession by providing opportunities for more people to earn designations such as an MCR (Master of Corporate Real Estate) or QPCR (Qualified Professional of Corporate Real Estate).



Renew your Membership Today

Being a part of the Carolinas Chapter provides you with access to the information you need and the opportunity to connect with other members that understand where you are coming from and what you are looking to learn. The CoreNet Global loyalty program will also be in effect and will provide a 10% discount to anyone who has been continuously for 5 years or more. The discount will be applied automatically to your record.



Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. Learn more and [sign up here](#).

CoreNet Global Trial Membership

Try before you buy! CoreNet Global is offering a free 30-day trial membership. Everything you would have access to as a paid

Trial Membership
30 Days Free
**SIGN UP
TODAY!**

CORENET
GLOBAL

member is available to you for FREE for 30 days including a FREE copy of The Essential Guide to Corporate Real Estate, Member-only invitations and pricing for events, access to The Source app, access to the Member Directory and so much more. Once the 30-Day Trial is complete, you can join and save 15% with **GROW15** at checkout.

Have a project you
would like the chapter
to spotlight?



Carolinas Project Highlight Submission

Do you have a project that you would like the chapter to spotlight? Fill out the attached form and the chapter will help you promote it on our social media channels. (Must be a project in the Carolinas completed by CoreNet Members or Sponsors).

CORENET
GLOBAL | Carolinas
Chapter

Interested in being spotlighted by the chapter?

Submit your member profile and headshot [here](#) to be featured on the chapter's Membership Monday posts.

Upcoming Events

Feb
16

Young Leaders Charlotte – Monthly Coffee Connections

Join us for in-person Coffee and Conversation with the Charlotte Young Leaders, February 16 from 8:00-9:00 am at **Community Matters Cafe**. [Add to calendar.](#)

Feb
16

Work is not a place, it's an experience. Will the people come back?

Join us on February 16 from 5:00 pm to 7:00 pm for a panel discussion looking at how corporations are addressing "return to work". Are they doing anything specifically to get people back to the office? Is it successful? How do you plan for the future? or, are they embracing the "remote" worker and reducing the portfolio? All sides of the story will be represented. [Add to calendar.](#)

Feb
27

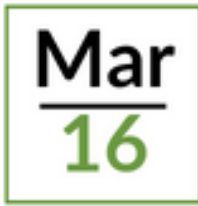
African American Icons of Real Estate in Charlotte

Join Carolinas Chapter for this incredible Black History Month event on Monday, February 27 from 5:30-8 pm at the Real African Art Gallery in Charlotte, NC. You will hear from some of Charlotte's African American icons as they discuss the evolution of their participation in Charlotte real estate, honor the contributions of African Americans in CLT, and discuss areas of opportunity. [Add to calendar.](#)

Mar
10

Wellness in the Workplace: Meditation Reset - Benefits of Mindfulness

New Year means new habits for many ways to balance the demands of work and personal obligations. Many employers are adopting programs and amenities to support employee health - both physical and mental. Meditation has been proven to reduce stress and increase happiness and has continued to be. Join us March 10 from 8-10 am for an introduction to meditation and learn how it can reduce the impact on workplace stress on your mind and body. Session will be led by Jenna Little, Registered Yoga Instructor. During our networking time, we will explore the idea of workplace amenities - from café space with snacks to rejuvenation spaces for meditation. [Add to calendar.](#)



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Industry Transformation is Here! - END USERS ONLY

Industry Transformation is Here! Post-pandemic strategies have taken hold across Corporate America resulting in an overwhelming abundance of transformation initiatives. Corporate real estate leaders play a critical role contributing to the success or failure of these corporate imperatives. Come join this conversation Thursday, March 23 from 4:30-6:30 pm with CRE peers to learn and share practices in supporting, shaping, and leading Business, Portfolio and Team Transformation initiatives. [Add to calendar.](#)

Past Events



January 12 | Annual Triad Economic Development Meeting

Thank you to everyone who joined us for the annual Economic Update co-hosted with IFMA. Attendees heard from local leaders Marvin Price, Chamber of Commerce; Sarah Stevenson, High Point Economic Development Corporation; and Ellis Keifer, Greater Winston-Salem, Inc. regarding the state of the Triad.



January 19 | 2023 CORE Awards

The chapter held the 7th Annual CORE Awards to honor individuals, projects and programs that are Changing the Carolinas! Over 260 attendees gathered at The Ritz-Carlton Charlotte for an evening of celebration and networking. The CORE Awards celebrates the professional successes and contributions of CoreNet members, leaders and constituents in the corporate real estate industry in the Carolinas region.

Annual Sponsorship Program

GOLD SPONSOR PROFILE

The sponsors of the Carolinas Chapter of CoreNet Global are key to the consistent success and growth of our thriving organization. Click on the link below to visit their website and learn more about one of our vital CoreNet Carolinas partners.

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[Follow this link](#) to learn more about the annual sponsorship program.

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