

February 2021 CoreNet Update

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Did You Know?



Become a 2021 Sponsor

Our sponsors allow us to host great in person and virtual events and educational programs for our members and CRE community. If you are interested in supporting the chapter in the 2021 year to continue bringing fantastic experiences to our members and be the indispensable resource for Corporate Real Estate professionals in the Carolinas, please contact carolinas@corenetglobal.org



Renew your Membership Today

Being a part of the Carolinas Chapter provides you with access to information you need and the opportunity to connect with other members that understand where you are coming from and what you are looking to learn.



CoreNet Global's Diversity and Inclusion Certificate Program

CoreNet Global has recently launched a new Diversity & Inclusion Certificate program. The certificate program covers a broad range of diversity and inclusion topics through a series of seven webinars offered live on dates noted below OR later via recordings. We believe in building an open community both within our association and within the many corporations in which our members are employed.



Download The Source CoreNet Global's App

CoreNet Global recently announced the launch of The Source powered by CoreNet Global, a content app for the busy corporate real estate professional. The Source, easily downloadable in the Apple and Android app stores, is available for free to members (and non-members for 90 days). Blogs, videos, podcasts, articles, reports, are all accessible and consumable right in the app. If you are interested in sharing your knowledge and insights through the app, you are able to submit content. Find out more here.

Upcoming Events

<u>Chapter Competition - Post-COVID Office Design, Technology, and</u>





Employee Experience

The chapter is excited to announce a brand new event! As we start to plan for a post-COVID world with new ways of working, CoreNet Carolinas would like to advance thinking of future office design through showcasing chapter talent and thought leadership. We invite members to form a team of 2-5 people, of which at least one person must be a CoreNet member, all of whom must work in the Carolinas, to share their vision in one of three categories, design, technology and employee experience. This will be a judged competition, with a winner and runnerup team in each category. Register your team today!



Global Corporate Real Estate Awareness Week

CoreNet Global is pleased to announce the first annual Global Corporate Real Estate Week, March 15-19, 2021. This week is designed to commemorate. educate, inform, and connect the world to all that our often under-recognized profession does to advance the economy – and the people, places, and spaces where work gets done. In addition to a professional awareness campaign. CoreNet Global will offer engaging, virtual content and activities each day across multiple time zones.



CoreNet Carolinas Calendar of Events

We have a great lineup of events scheduled for 2021 so please check out our website Calendar of Events for more information and we look forward to seeing you soon!

Past Events



1/14/21 - Raleigh Networking 2021 Kick Off Event

Thank you to everyone who joined our 2021 Kick-Off Networking with a Mission event. We learned about Inter-Faith Food Shuttle and it's positive impact on our local communities, had engaging sessions and plenty of time to catch up with friends and meet new colleagues. We truly appreciate our Carolinas community. If you missed the event but would like to learn more about Inter-Faith Food Shuttle or would like to donate, you can visit their website.



1/19/21 - Thriving in Isolation: Breaking Beyond Physical Barriers in 2021

You can watch the webinar recording here. Our amazing panelists lead a great discussion, that included a wonderful perspective, insight and wisdom into their experiences as Black women in the Corporate Real Estate Industry. Thank you to Tonya Brandon, CBRE; Nakira Carter, JLL; Catherine Cotman, LPL Financial; Linda Foggie, Turner and Townsend; Kendra Jackson, Wells Fargo; Esezele Payne, Atrium Health and Crystal M. Smith, Duke Energy.



1/27/21 - Are We Near the End? Economic Forecasting as the End of the Pandemic Approaches

You can watch the webinar recording here. The chapter had a great turnout for our January Program on the State of the Industry. Thank you to our attendees and our speaker, Mark Vitner, Senior Economist at Wells Fargo who presented great content on what is happening within our Corporate Real Estate Industry and the world right now.



1/28/21 - 2021 South Carolinas Kick Off Networking Event

We had a great networking session with our South Carolinian members and colleagues. Our chapter continues to grow within the Carolinas region and our goal is to engage as many members and non-members throughout the two states.

Annual Sponsorship Program

The 2021 sponsorship program is off to a great start. CBRE, DPR Construction and Little have already pledged their support to CoreNet Carolinas as Diamond Sponsors for 2021!







Interested in joining the list of companies who have already committed their support to CoreNet Carolinas by becoming an annual sponsor for 2021?

Some of the stand-out benefits of the program include: Complimentary event attendance at all in person educational and virtual events Recognition at events Social media exposure

Please follow this link to learn more about the annual sponsorship program

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