We invite you to become a sponsor of CoreNet Global’s Carolinas Chapter. Our board of directors strives to provide sponsor firms with opportunities to gain visibility among our large database of decision makers and leaders in the corporate real estate arena, whether end users, economic developers or service providers. The featured sponsorship levels were developed to accommodate the needs of our diverse population. Please contact any of the listed board members to learn how your involvement will benefit you personally and professionally, as well as your company’s visibility within the Carolinas market. In addition to the level specific benefits listed on the next page, your company will:

- Reach over 385 members and more than 2000 non-members in all of the Carolinas
- Be seen on more than 50 electronic event invitations
- Be seen on the Carolinas Chapter website: over 18,000 page views in 2019
- Achieve visibility at our events: more than 25 Chapter networking and education programs, plus the Annual Tech Symposium that includes a Golf Tournament and CORE Awards & Gala.
- Meet your peers and targets: our programs attracted more than 2000 attendees in 2019
- Gain exposure with a varied mix of members: End Users – 36%; Economic Developers – 5% Service Providers – 59%
We invite you to become a sponsor of CoreNet Global’s Carolinas Chapter. Our board of directors strives to provide sponsor involvement that will benefit you personally and professionally, as well as your company’s visibility within the Carolinas market. In addition to accommodating the needs of our diverse population, we also feature a variety of sponsorship levels designed to cater to the needs of firms with opportunities to gain visibility among our large database of decision makers and leaders in the corporate real estate arena, whether end users, economic developers or service providers. The featured sponsorship levels were developed to ensure that sponsors receive maximum exposure through our various events and digital platforms.

**2020 Annual Chapter Sponsor Season Pass**

<table>
<thead>
<tr>
<th>DIAMOND LEVEL</th>
<th>PLATINUM LEVEL</th>
<th>GOLD LEVEL</th>
<th>ALL SPONSORS RECEIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>COST</td>
<td>$12,500</td>
<td>$6,500</td>
<td>$3,000</td>
</tr>
<tr>
<td><strong>Annual Golf Tournament</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 TICKETS to all 2020 Carolinas Chapter sponsored Education &amp; Networking events</td>
<td>3 TICKETS to all 2020 Carolinas Chapter sponsored Education &amp; Networking events</td>
<td>2 TICKETS to all 2020 Carolinas Chapter sponsored Education &amp; Networking events ($1,200 value)</td>
<td></td>
</tr>
<tr>
<td>2 Annual CoreNet Global Memberships</td>
<td>CoreNet Global Summit Early Registration ($1,800 value)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CORE Awards &amp; Gala</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Tee Box Sponsor Sign ($225 value)</td>
<td>1 Tee Box Sponsor Sign ($225 value)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 4-some ($1,000 value)</td>
<td>1 2-some ($550 value)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Mega Event</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Tickets to the CORE Awards &amp; Gala ($1,250 value)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor Recognition Program</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Tickets to Mega Event ($600)</td>
<td>2 Tickets to Mega Event ($300)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Company name displayed on Chapter-sponsored Event Signage</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Corporate Visibility at all Carolinas Chapter Events</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Recognition in industry-related publications and local business journals</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Acknowledgement at the Carolinas Networking event launching the North American Summit in Washington DC (October 2020)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Company with link on Chapter website</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>First right of refusal for additional event sponsorships</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**RECEIVE**

- Diamond sponsors will be provided (1) ticket to End-User Executive roundtable w/Chapter Leadership for strategic planning
- Complimentary sponsorship of 1 program events ($1,500 value)
- Company LOGO with link on the Chapter website and 100-word description
- LOGO displayed on Chapter-sponsored Event Signage & LOGO included on Chapter correspondence
- Opportunity to display Company Information at all Chapter sponsored Education and Networking events
- Interview for Sponsor profile in one (1) newsletter

**Board Members**

- Ana Marshall
  President
  Red Hat, Inc.
  amarshal@redhat.com
- LaMonte Johnson
  Vice President
  Atrium Health
  lamonte.johnson@atriumhealth.org
- Sean O’Neil
  Treasurer
  Compass Group
  sean.o’neil@compass-usa.com
- Jenna Geigerman
  Secretary
  Citrix
  jenna.geigerman@citrix.com
- Frank Wiseman
  Past President
  Tarkett
  frank.wiseman@tarkett.com
- Brett Frenier
  Board Development – Raleigh
  RATIO
  b frenier@ratiodesigns.com
- Amber Brown
  Board Development – Charlotte
  Alfred Williams & Company
  abrown@alfredwilliams.com
- Mendy McNeel
  Communications
  BB&T
  mkmcneel@bbandt.com
- Christopher Kubala
  Special Events
  CBRE
  christopher.kubala@cbre.com
- John Christenbury
  Programs – Charlotte
  Cushman & Wakefield
  john.christenbury@cushwakefield.com
- Jessika Douglas
  Programs – Raleigh
  Heapy Engineering
  jadouglas@heapy.com
- Brad Divins
  Membership – Charlotte
  Wells Fargo
  brad.divins@wellsfargo.com
- Lalonna Griffin
  Membership – Raleigh
  Credit Suisse
  lalonna.griffin@gmail.com
- Courtney Fain
  Sponsorship – Charlotte
  Little
  courtney.fain@littleonline.com
- Don Haunert
  Sponsorship – Raleigh
  BHDP Architecture
  dhaunert@bdhdp.com
- Hunter Fleshood
  New Market Development
  WeWork
  hunter.fleshood@weework.com
- Amanda Shumaker
  Executive Director
  Carolinas CoreNet
  carolinas@corenetglobal.org
- Tripp Guin
  CRC/Networking & Young Leaders – Charlotte
  TRIPP Commercial
  tripp@tripcommercial.com
- Abdul Khan
  CRC/Networking & Young Leaders – Raleigh
  Cisco
  abdul.khan@cisco.com
- Chris LaPata
  Senior Advisor
  BHDP Architecture
  clapata@bdhdp.com
- Tony Perez
  Senior Advisor
  Colliers International
  tony.perez@colliers.com
- Clarke Hobson
  Senior Advisor
  Retired
  fch8893@outlook.com
# MEGA EVENT

**BOARD CHAIR:** John Christenbury | john.christenbury@cushwake.com (CLT) & Jessika Douglas | jadouglas@heapy.com (RAL)

<table>
<thead>
<tr>
<th>Sponsor Description</th>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>Exclusive</td>
<td>$7,500</td>
</tr>
<tr>
<td>Speaker Sponsor</td>
<td>Exclusive</td>
<td>$5,000</td>
</tr>
<tr>
<td>Refreshment Sponsor</td>
<td>Exclusive</td>
<td>$1,500</td>
</tr>
<tr>
<td>Breakout Sponsors</td>
<td>Exclusive</td>
<td>$1,500</td>
</tr>
<tr>
<td>Reception Sponsors</td>
<td>Exclusive</td>
<td>$2,500</td>
</tr>
<tr>
<td>Luncheon Sponsors</td>
<td>Exclusive</td>
<td>$2,500</td>
</tr>
<tr>
<td>Booth Sponsors</td>
<td>Available</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

# TECH SYMPOSIUM & GOLF/TENNIS EVENT

**BOARD CHAIR:** Christopher Kubala | christopher.kubala@cbre.com

<table>
<thead>
<tr>
<th>Sponsor Description</th>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signature Sponsor</td>
<td>Exclusive</td>
<td>$20,000</td>
</tr>
<tr>
<td>Tech-Expo Hall Sponsor</td>
<td>Exclusive</td>
<td>$5,000</td>
</tr>
<tr>
<td>Reception / Award Banquet</td>
<td>Exclusive</td>
<td>$5,000</td>
</tr>
<tr>
<td>Tech-Expo Exhibitor Space</td>
<td>Available</td>
<td>$1,000/ea.</td>
</tr>
<tr>
<td>Box Lunch Sponsor (Golf / Tennis)</td>
<td>Available</td>
<td>$2,000</td>
</tr>
<tr>
<td>Beverage Cart</td>
<td>Available</td>
<td>$1,000/ea.</td>
</tr>
<tr>
<td>Driving Range</td>
<td>Available</td>
<td>$1,000</td>
</tr>
<tr>
<td>Putting Green</td>
<td>Available</td>
<td>$1,000</td>
</tr>
<tr>
<td>Closest to the Pin</td>
<td>Available</td>
<td>$500/ea.</td>
</tr>
<tr>
<td>Long Drive</td>
<td>Available</td>
<td>$500/ea.</td>
</tr>
</tbody>
</table>

# CORE AWARDS EVENT

**BOARD CHAIR:** Chris Kubala, Christopher.Kubala@cbre.com

<table>
<thead>
<tr>
<th>Sponsor Description</th>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Core&quot; Sponsor</td>
<td>Exclusive</td>
<td>$12,000</td>
</tr>
<tr>
<td>Cocktail/Reception Sponsor</td>
<td>Available</td>
<td>$3,750</td>
</tr>
<tr>
<td>Wine Sponsor</td>
<td>Available</td>
<td>$2,000</td>
</tr>
<tr>
<td>Trophy Sponsor</td>
<td>Available</td>
<td>$2,000</td>
</tr>
<tr>
<td>Dessert Sponsor</td>
<td>Available</td>
<td>$1,500</td>
</tr>
<tr>
<td>Blue Carpet Sponsor</td>
<td>Available</td>
<td>$2,000</td>
</tr>
<tr>
<td>Entertainment Sponsor</td>
<td>Available</td>
<td>$1,000</td>
</tr>
<tr>
<td>After Party Sponsor</td>
<td>Available (Can be Split)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Signage Sponsor</td>
<td>Available</td>
<td>$1,750</td>
</tr>
<tr>
<td>Program Sponsor</td>
<td>Available</td>
<td>$1,750</td>
</tr>
</tbody>
</table>

**AI LA CARTE SPONSORSHIP OPPORTUNITIES**

**BOARD CHAIR:** John Christenbury | john.christenbury@cushwake.com (CLT) & Jessika Douglas | jadouglas@heapy.com (RAL)

<table>
<thead>
<tr>
<th>Sponsor Description</th>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs Sponsor</td>
<td>(Raleigh, Charlotte)</td>
<td>$1500 each</td>
</tr>
<tr>
<td>CRC Events</td>
<td>(Raleigh, Charlotte)</td>
<td>$500 each or inkind</td>
</tr>
<tr>
<td>Networking</td>
<td>(Raleigh, Charlotte)</td>
<td>$500 each or inkind</td>
</tr>
<tr>
<td>Young Leaders</td>
<td>(Raleigh, Charlotte)</td>
<td>$500 each or inkind</td>
</tr>
</tbody>
</table>
2020 SPONSORSHIP PLEDGE ORDER FORM

COMPANY: ____________________________________________

INDUSTRY: □ Broker    □ PM/Consulting    □ A/E    □ Furniture    □ Construction    □ ________________

CONTACT:

Name ____________________________________________

Address _______________________________________________________________________________________

_______________________________________________________________________________________________

Phone ___________________________    Email ____________________________

Sponsorship Level: □ Diamond ($12,500) □ Platinum ($6,500) □ Gold ($3,000)

Event Sponsorships: ________________________________________________________________

Additional contacts from your company that you would like to be added to chapter notices & announcements

Name ___________________________    Email ___________________________    Phone ___________________________

____________________________________________________________________________________________

____________________________________________________________________________________________

Please make all checks payable to CoreNet Global - Carolinas Chapter. Submit check or credit card information along with form to:

Amanda Shumaker, Executive Director for CoreNet Carolinas Chapter
PO BOX 30667 #88658, Charlotte, NC 28230-0667
Phone: (704) 746-3710    E-Mail: carolinas@corenetglobal.org

PAYMENTS TO BE COMPLETED BY MARCH 1st, 2020

□ Check Enclosed

□ Bill Me

□ AMEX    □ MC    □ Visa

Name on Card ____________________________________________

Card Number ___________________________    Exp. Date ___________________________    DCV # (3 digit #) _____________

Billing Address _______________________________________________________________________________________

Signature ___________________________________________________________________________________________