



NOMINATION PACKAGE



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CORE AWARDS OVERVIEW

The Carolinas Chapter of CoreNet Global is sponsoring an awards program and celebration event, the CORE Awards, to honor the “Best in the Carolinas in Corporate Real Estate.”

CORE Awards will be presented at the CORE Awards celebration on November 10, 2016. CORE Award finalists and winners will be selected by a panel of judges in the following categories.

1	CRE Executive of the Year (End User)	Individual Award
2	CRE Service Provider of the Year	Individual Award
3	CRE Young Leader of the Year	Individual Award
4	CRE Community Impact Award	Team Award
5	CRE Program of the Year	Team Award

JUDGING

A panel of judges has been assembled from leaders in CoreNet Global and the CRE industry. Individual awards will be judged based on written nominations and potential interviews with the nominator and/or references. Team awards will be judged based on written nominations and an in person team presentation to the judging panel on June 14th, 2016 at UNCC’s Uptown Charlotte Campus (*more details on page 9*). The CORE Awards judges are:

Judge	Company, Position
Rachel Blankenship	EY, Real Estate Services Leader
Denise Dexter	JLL, Chief Operating Officer - Carolinas
Simon George	Red Hat, Sr. Director, Global Workplace Solutions
Carol Goolsby	Duke Energy, Managing Director – Charlotte Metro Project
Koo MacQueen	BB&T, Director of Workplace Design and Innovation
Alyson Metcalfe	UNCC, Director of Masters of Science in Real Estate program
Chris Perri	CBRE, Sr. Manageing Director, Global Workplace Solutions
John Wichman	Cushman & Wakefield, VP Global Occupier Services



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NOMINATION FORM

I AM NOMINATING (YOU MAY NOMINATE YOURSELF OR YOUR TEAM --- C'MON, DON'T BE SHY):

NAME (FOR INDIVIDUAL AWARDS): _____

COMPANY, TITLE: _____

-OR-

ORGANIZATION (FOR TEAM AWARDS): _____

I AM (IF DIFFERENT):

NAME: _____

COMPANY, TITLE: _____

EMAIL: _____ PHONE: _____

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### CHECK AWARD CATEGORY. SUBMIT COMPLETED FORM PLUS MATERIALS SPECIFIED BELOW

| <input type="checkbox"/> CRE Exec of the Year                                                                                                                                                      | <input type="checkbox"/> Service Provider of the Year                                                                                                                                              | <input type="checkbox"/> Young Leader of the Year                                                                                                                                                  | <input type="checkbox"/> Community Impact                                                                                                                          | <input type="checkbox"/> CRE Program of the Year                                                                                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• Bio or CV</li> <li>• Head Shot (hi-res .jpg)</li> <li>• Maximum 2-pages addressing selection criteria</li> <li>• 2 references w/ contact info.</li> </ul> | <ul style="list-style-type: none"> <li>• Bio or CV</li> <li>• Head Shot (hi-res .jpg)</li> <li>• Maximum 2-pages addressing selection criteria</li> <li>• 2 references w/ contact info.</li> </ul> | <ul style="list-style-type: none"> <li>• Bio or CV</li> <li>• Head Shot (hi-res .jpg)</li> <li>• Maximum 2-pages addressing selection criteria</li> <li>• 2 references w/ contact info.</li> </ul> | <ul style="list-style-type: none"> <li>• 1-page executive summary</li> <li>• Maximum 5 addl. pages addressing selection criteria</li> <li>• Team roster</li> </ul> | <ul style="list-style-type: none"> <li>• 1-page executive summary</li> <li>• Maximum 5 addl. pages addressing selection criteria</li> <li>• Team roster</li> </ul> |

**EMAIL NOMINATION FORM AND MATERIALS TO [CAROLINASCORENET@GMAIL.COM](mailto:CAROLINASCORENET@GMAIL.COM)  
DUE BY MAY 13<sup>TH</sup>, 2016**



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## CRE EXECUTIVE of the YEAR

## INDIVIDUAL AWARD

This award recognizes the Corporate Real Estate (CRE) End User Executive in the Carolinias Region who made outstanding and distinguished contributions to his/her company and to the industry. This executive has elevated the practice of Corporate Real Estate and contributes to the industry as an educator or leader.

Eligibility Criteria: Nominees for this CORE Award must:

1. Be an actively-involved CoreNet Global End User member in good standing.
2. Not be on the CORE Awards judging panel or event committee.
3. Work and reside in the Carolinas.

Selection Criteria: Winners for this CORE Award will be selected based upon:

1. Substantive and quantifiable achievements, contributions and successes.
2. Leadership of innovative strategies, programs or projects that “changed the conversation” with the C-Suite from cost management to value creation.
3. Application of a diverse skillset that has elevated the value of CRE to other senior leaders across his/her company (e.g. HR, Finance, IT, Business leaders).
4. Adoption and deployment of industry best practices. Strategic response to - or - capitalization on industry trends.
5. Commitment to CRE Industry and CRE community of professionals.



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## SERVICE PROVIDER of the YEAR INDIVIDUAL AWARD

This award recognizes the Service Provider in the Carolinias Region who has made outstanding and distinguished contributions to his/her company, his/her clients and to the industry. The winner of this CORE Award provides recognized value to clients that exceeds expectations.

Eligibility Criteria: Nominees for this CORE Award must:

1. Be an actively-involved CoreNet Global Service Provider member in good standing.
2. Not be on the CORE Awards judging panel or event committee.
3. Work and reside in the Carolinas.

Selection Criteria: Winners for this CORE Award will be selected based upon:

1. Substantive and quantifiable achievements, contributions and successes.
2. Leadership of innovative offerings, strategies, programs and services that exceed client expectations.
3. Application of creative approaches and innovative solutions to solve complex challenges or take advantage of attractive opportunities.
4. Possession of a broad network of sustained, positive relationships across clients, business partners and industry colleagues.
5. Strong reputation for ethical business practices and respectful interactions with others.



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## YOUNG LEADER of the YEAR INDIVIDUAL AWARD

This award recognizes a professional (End User or Service Provider) under the age of 35 who has made outstanding contributions and demonstrated leadership in the Carolinias Region Corporate Real Estate community.

Eligibility Criteria: Nominees for this CORE Award must:

1. Be an actively-involved, CoreNet Global Young Leader member in good standing.
2. Not be on the CORE Awards judging panel or event committee.
3. Work and reside in the Carolinas.

Selection Criteria: Winners for this CORE Award will be selected based upon:

1. Demonstration of leadership and significant achievements and contributions in their job.
2. Contribution to the CRE industry through active participation, professional development and volunteer service.
3. Winner stands out as a role model for other young leaders in the professional community.
4. Knowledge of industry trends, best practices and current topics.
5. Strong advocacy and endorsements from leaders in the professional community.

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## COMMUNITY IMPACT

## TEAM AWARD

This award recognizes a Corporate Real Estate organization or team that has made a positive impact on a community in the Carolinas Region in the last 12 months. This award category is purposefully open to the nominee's interpretation of positive community impact, but may include the following impact types; Economic, Social, Cultural, Environmental, Health and Well-being, Public Policy or Public Service.

Eligibility Criteria: Nominated teams for this CORE Award must:

1. Be led by a Corporate Real Estate End User organization or team, though the team may include both End Users and Service Providers.
2. Include at least one CoreNet Global member in good standing.
3. Not include members of the CORE Awards judging panel.
4. Be limited to six or fewer individuals.
5. Be available to present to judging panel in Charlotte on 6/14/2016, if selected.

Selection Criteria: Winners for this CORE Award will be selected based upon:

1. Strong, quantifiable evidence of positive impact on a community in the Carolinas.
2. Approach, actions, methods and outcomes establish new, or strengthen current industry best practices.
3. Positive impact is recognized and celebrated by the beneficiary and the industry.



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## PROGRAM of the YEAR TEAM AWARD

This award recognizes a Corporate Real Estate organization or team connected to the Carolinas Region that has led or significantly supported a program that provided tremendous value to the enterprise in the last 12 months. Unlike the more conventional “Project of the Year”, this award celebrates a CRE-led program that provides benefits across a portfolio and across multiple functions. Design and Construction project(s) may or may not be a component of the program, but recognizing a single project is not the intent of this award. Some example program types; Mobility, Wellness/Well-being, Technology, Expense Reduction, Workplace Design/Standards, Value Creation from Big Data, Innovations in service delivery, Energy Management, Creative Partnering/Alliances, Co-working/Flex Office.

Eligibility Criteria: Nominated teams for this CORE Award must:

1. Be led by a Corporate Real Estate End User organization or team, though the team may include both End Users and Service Providers.
2. Include at least one CoreNet Global member in good standing.
3. Not include members of the CORE Awards judging panel.
4. Be limited to six or fewer individuals.
5. Be available to present to judging panel in Charlotte on 6/14/2016, if selected.

Selection Criteria: Winners for this CORE Award will be selected based upon:

1. Strong, quantifiable results from the program realized in the past 12 months.
2. Approach, actions, methods and outcomes establish new, or strengthen current industry best practices.
3. Program results are recognized by senior leaders and across the company.



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## TEAM AWARDS JUDGING

From the written nominations for the two team awards (Community Impact and Program of the Year), the judges will select 3 finalists in each category to present to the judges face to face on June 14<sup>th</sup>, 2016 at UNCC's Uptown Campus. Please consider this step in making your nomination as the Presentation stage will be a requirement to win the CORE Award.

### Presentation Stage Details:

1. All finalists making it to the Presentation Stage for the team awards will be recognized at the CORE Awards celebration event on November 10, 2016.
2. Presentation teams should include no more than six people.
3. Multi-media capabilities will be available for your presentation (screens, projectors, audio, WiFi).
4. Presentation should be 30 – 45 minutes in length, including time for Q&A from the judges.
5. All presentations will take place on June 14<sup>th</sup>. Presentation Stage finalists will be notified by 5/27/15 and a scheduled presentation time will be confirmed by 6/1/2016.
6. Expenses related to the presentation stage will be the responsibility of the nominee.

### Presentation Stage Location:

UNC Charlotte Center City - 320 E 9th St, Charlotte, NC 28202

