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October 2022 CoreNet Update

Did You Know?



Renew your Membership Today

CoreNet Global is offering a 5% discount to all members that renew before December 31, 2022. The CoreNet Global loyalty program will also be in effect and will provide a 10% discount to anyone who has been continuously for 5 years or more. Both discounts will be applied automatically to your record.



Attending CoreNet Global Summit in Chicago?

Please join the Carolinas, Atlanta and Tennessee chapters for a Networking Reception at the Chicago Summit. The Reception will be held on Tuesday, November 1 from 4:30-5:30 pm at the **Marriott Marquis Chicago** in the Grand Horizon C on the fourth floor.



Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. Learn more and **sign up here**.



CoreNet Global Trial Membership

Try before you buy! CoreNet Global is offering a free 30-day trial membership. Everything you would have access to as a paid member is available to you for FREE for 30 days including a FREE copy of The Essential Guide to Corporate Real Estate, Memberonly invitations and pricing for events, access to The Source app, access to the Member Directory and so much more. Once the 30-Day Trial is complete, you can join and save 15% with **GROW15** at checkout.



Carolinas Project Highlight Submission

Do you have a project that you would like the chapter to spotlight? Fill out the attached form and the chapter will help you promote it on our social media channels. (Must be a project in the Carolinas completed by CoreNet Members or Sponsors).



Interested in being spotlighted by the chapter?

Submit your member profile and headshot <u>here</u> to be featured on the chapter's Membership Monday posts.

Upcoming Events



LAST CALL: End Users Only - The Puzzle of ESG: Putting Together a Plan to Make a Difference

Environmental, Sustainability, & Governance has risen to the top of priority for most corporate real estate departments over the past few years. Our expert, Robin Emmons, has deep experience in developing strategy specific to ESG. Robin was an early adopter of how many feel in the workplace now, she wanted more from her career. Teams want to feel they are a part of organizations that behave ethically, care about others and strives for a sustainable environment. This session will dive into how to develop an Environment, Social and Governance strategy using its most critical piece, people.



LAST CALL: 2022 Mega Event

The last three years have pushed us all to our limits. All the world is a stage and the recent pandemic has rewritten the script. Now, we need to redesign the set. Are you ready Corporate Real Estate? Are you focusing on your employees and empowering ownership and leadership? With diverse and distributed workforces, companies are refocusing on employees, employees are advocating for more work-life balance and transparency and ultimately CRE is reimagining how our work spaces fit our teams *not* how our teams fit our work spaces.



Raleigh End User Roundtable: Workplace

Experience in the Experiment Era

Join this collaborative, End User Roundtable to share your experiences, ask questions and learn from your peers. This event is open to end users only on October 12 from 4:30-6:30 pm at Alfred Williams in Raleigh. The group conversation will include the employee experience in a time of rapid change. Who owns it? What's working? How do we know?



South Carolina Greenville County Building Tour

& Happy Hour

Join us Thursday, October 27 at 4 pm for a tour of the Greenville County New Administration Building followed by happy hour at DPR! This iconic gateway project is the first new building on a 40-acre downtown redevelopment in Greenville, SC. The 6-story, 250,000-sq.-ft. office building will consist of 2 interconnected buildings housing County Administration, Courts, and Council Chambers as well as support services and retail options for visitors.



Networking Reception at the Chicago Summit

If you are attending the Chicago Summit, please join the Carolinas, Atlanta and Tennessee Chapters for a Networking Reception. The reception will be held on Tuesday, November 1 from 4:30-5:30 pm at the <u>Marriott Marquis Chicago</u> in the Grand Horizon C on the fourth floor.



2022 CoreNet Global Summit

As the world seeks to realign and define the new normal, corporate real estate (CRE), the businesses they serve, and their customers, are looking for answers to how we all fit together. How do people, place, and purpose help to fulfill this aim? How do CRE, HR, IT, continue to work together and better? How do we promote and encourage ESG and DEI efforts such that they become ingrained in business? As leaders who are at the forefront, seeking and implementing answers to these questions, you have the knowledge and the expertise to lead the charge and define the future.



NEW: Mini Golf Presented by Triangle Young

Leaders

Come enjoy a fun networking outing by playing mini golf Wednesday, November 9 from 5-7 pm and check out the new Raleigh Iron Works development! Light hors d'oeuvres and drinks will be provided.



Save the Date: Creating Climate Adaptive Buildings; Strategies to Get There

New research shows that minimizing the emissions from buildings could help the U.S. reach a carbon-free electricity sector by 2035. The key to reaching this goal is the development and adoption of net-zero buildings. Join us Thursday, November 10 from 11:30 am - 1:30 pm as we discuss how to build climate adaptive buildings and districts. Registration Opening Soon!



Holiday Extravaganza - Time to Celebrate

2022 was a year to remember, please come out and celebrate with our CoreNet Chapter at the Innovation Barn in Charlotte, Monday December 5 from 5:30-7:30 pm. There will be music, smores, craft beer and cocktails. Who could ask for more? We also ask all attendees to bring a toy for the **Toys for Tots** collections.



CoreNet Carolinas Calendar of Events

We have a great lineup of events scheduled for 2022 so please check out our website Calendar of Events for more information and we look forward to seeing you soon!

Past Events



<u>September 8 - Changes in Uptown! An Inside</u> <u>Look at the Truist and Duke Energy Projects</u>

We were given insight into two of Charlotte's most talked about corporate real estate changes in uptown. Truly, two incredible projects that not only have impacted the skyline but our community. The panelists shared how each company was purposeful in their community art integration and planning for the buildings in charlotte's uptown neighborhood.



September 15 - L&D: Looking Back to Look Ahead: Learning from a Futurist

Thank you to those who joined us in Charlotte and Raleigh for the live viewing of trendsetter and futurist, Richard Van Hooijdonk, as he spoke at the Amsterdam Summit. He focused on trends such as how we will live and work in the future of tomorrow, before marrying these concepts to leadership, skills, and the importance of listening to and mentoring the younger generations.



<u>September 29 - Joint Networking Event</u>

Thank you to everyone who attended the Joint Networking Event, Thursday, September 29 at the DPR Office! We had a great time mixing and mingling with colleagues.

Annual Sponsorship Program

DIAMOND SPONSOR PROFILE

Little Diversified Architectural Consulting has been a continued Annual Diamond Sponsor of the chapter. A national architecture and design firm with two offices in the Carolinas, Little is recognized for elevating the performance of its clients in the workplace, healthcare, retail and community markets. We're a diverse, transdisciplinary design firm

focused on elevating your performance. We're living in a time that demands new ideas. Innovative solutions that solve design challenges while anticipating potential future needs. Our culture fosters an entrepreneurial spirit in our people, and as a result, we challenge the status quo and continually seek to advance our designs and processes. We do this while ensuring dedicated, selfless client service – every day.



Follow this link to learn more about the annual sponsorship program.

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