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November 2022 CoreNet Update

Did You Know?



Message from the President

This year we want to make sure what we do as a chapter reflects what we are all focused on in our day jobs – Co-Creating the new world of working. We are doing this through experimentation and pilots, including hybrid opportunities to engage, incorporating learning and development programming, and most importantly strengthening our foundation of inclusion.



CORE Awards Nominations are OPEN

Do you know a rising star in the Carolinas corporate real estate community? A new building or renovation project that made you say WOW!? An innovation that revolutionized employee satisfaction and productivity? Nominations are open until Friday, November 18 so start your submission today!



Renew your Membership Today

CoreNet Global is offering a 5% discount to all members that renew before December 31, 2022. The CoreNet Global loyalty program will also be in effect and will provide a 10% discount to anyone who has been continuously for 5 years or more. Both discounts will be applied automatically to your record.



Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. Learn more and **sign up here**.



CoreNet Global Trial Membership

Try before you buy! CoreNet Global is offering a free 30-day trial membership. Everything you would have access to as a paid member is available to you for FREE for 30 days including a FREE copy of The Essential Guide to Corporate Real Estate, Memberonly invitations and pricing for events, access to The Source app, access to the Member Directory and so much more. Once the 30-Day Trial is complete, you can join and save 15% with **GROW15** at checkout.



Carolinas Project Highlight Submission

Do you have a project that you would like the chapter to spotlight? Fill out the attached form and the chapter will help you promote it on our social media channels. (Must be a project in the Carolinas completed by CoreNet Members or Sponsors).



Interested in being spotlighted by the chapter?

Submit your member profile and headshot <u>here</u> to be featured on the chapter's Membership Monday posts.

Upcoming Events



Networking Reception at the Chicago Summit

If you are attending the Chicago Summit, please join the Carolinas, Atlanta and Tennessee Chapters for a Networking Reception. The reception will be held tonight Tuesday, November 1 from 4:30-5:30 pm at the <u>Marriott Marquis Chicago</u> in the Grand Horizon C on the fourth floor.



2022 CoreNet Global Summit

As the world seeks to realign and define the new normal, corporate real estate (CRE), the businesses they serve, and their customers, are looking for answers to how we all fit together. How do people, place, and purpose help to fulfill this aim? How do CRE, HR, IT, continue to work together and better? How do we promote and encourage ESG and DEI efforts such that they become ingrained in business? As leaders who are at the forefront, seeking and implementing answers to these questions, you have the knowledge and the expertise to lead the charge and define the future.



<u>Charlotte Young Leaders Speed Mentoring</u> Breakfast

Charlotte Young Leaders presents a Speed Mentoring Event on November 9 from 7:30-9:30 am. This breakfast event will host a variety of seasoned Real estate veterans within Corporate Real Estate who will share their stories of how they navigated their careers, and advice they have for young leaders starting out in the industry. Mentors represented will include a variety of end users, owner representatives and design professionals.



<u>Creating Climate Adaptive Buildings: Strategies</u> to Get There

New research shows that minimizing the emissions from buildings could help the U.S. reach a carbon-free electricity sector by 2035. The key to reaching this goal is the development and adoption of net-zero buildings. Join us Thursday, November 10 from 11:30 am - 1:30 pm as we discuss how to build climate adaptive buildings and districts.



Virtual LinkedIn Master Class

Confused about how to optimize LinkedIn? How to manage your time, what to post, whether it's better to share or like, and the best way to promote your company and yourself? If so, please join this chapter Learning & Development opportunity Thursday, November 17 from 12:00-1:30 pm with Meaghan Edelstein, who answers these questions and more both as part of her day job and as part of her 1:1 coaching and strategy/content management consulting practice.



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Triangle Holiday Giving Event

Join us Tuesday, November 29 from 4:30-7pm to kick-off the holiday season with your CoreNet Carolinas peers! As part of our chapter mission to give back to our local communities, this years event will be partnering with the Food Bank of Central & Eastern North Carolina. Eat, drink and be merry - while giving back!! Bring donations to the event. Most needed Items can be found here.



Holiday Extravaganza - Time to Celebrate

2022 was a year to remember, please come out and celebrate with our CoreNet Chapter at the Innovation Barn in Charlotte, Monday December 5 from 5:30-7:30 pm. There will be music, smores, craft beer and cocktails. Who could ask for more? We also ask all attendees to bring a toy for the **Toys for Tots** collections.



CORE Awards Save the Date

The mission of the CORE Awards is to promote excellence and effectiveness of Corporate Real Estate (CRE) professionals and the CRE industry in the Carolinas by celebrating exemplary contributions at a festive gathering of CoreNet members and constituents. We hope you can join us Thursday, January 19, 2023 at 5:30 pm for a fun and exciting evening celebrating our community and members. Nominations are now OPEN!



CoreNet Carolinas Calendar of Events

We have a great lineup of events scheduled for 2022 so please check out our website Calendar of Events for more information and we look forward to seeing you soon!

Past Events



October 6 - Mega Event

Thank you to the 200 members and non-members who gathered for the 2022 Mega Event at the JW Marriott in uptown Charlotte for Exit Stage Left...Adapting Your Leadership Strategy. Our keynote speaker, Robin Hill-Emmons delivered a thought provoking address challenging the audience, as leaders, to understand that you CAN do GOOD while making MONEY. If you missed this year's Mega Event be sure to make next year's a priority!



October 12 - Raleigh EURT

Thank you to those who joined us in Raleigh at the End User Round Table held at Alfred Williams & Company. Thank you to Jenna Geigerman and Machelle Alexander for leading a great discussion on Workplace Experience in the Experiment Era.



October 27 - SC Networking and Happy Hour

Thank you to everyone who attended the SC Networking and Happy Hour Event. We were able to see the beautiful Greenville County Building. We had a great time mixing and mingling with colleagues at DPR.

Annual Sponsorship Program

PLATINUM SPONSOR PROFILE

JE Dunn's vision is to be an indispensable business partner to our clients by first understanding their goals and customers and then providing transformational solutions with certainty of results. Driven by our guiding principles centered around our employees, communities, and clients, JE Dunn recognizes our work not only touches lives – it

changes them. That's why our inspired people are committed to building inspired places in communities from coast to coast



Red Coats, Inc. founding principle, established over 50 years ago to "provide our customers the standard of service desired at the fairest possible price, and to ensure the continuation of our reputation for quality and value" is still true today. Red Coats is a woman owned, family company with a long term management team that is more committed than ever to being the best provider of commercial office cleaning services in your area. From the very beginning, the Red Coats team was involved in supporting and becoming involved in the local communities that we served. Our many philanthropic and service oriented programs continue today.



Follow this link to learn more about the annual sponsorship program.

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