



## April 2021 CoreNet Update

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### Did You Know?



#### Become a 2021 Sponsor

Our sponsors allow us to host great in person and virtual events and educational programs for our members and CRE community. If you are interested in supporting the chapter in the 2021 year to continue bringing fantastic experiences to our members and be the indispensable resource for Corporate Real Estate professionals in the Carolinas, please contact [carolinas@corenetglobal.org](mailto:carolinas@corenetglobal.org).



#### Join Today

ELEVATE YOUR CAREER. Broaden your reach and influence within your corporation and amongst your peers by joining our global network with a local footprint in more than 50 countries around the globe. Gain access to cutting-edge news and updates, network with over 11,000 professionals and grow your skills. For all new members, use the code GROW15 to get 15% off their new member rate.



#### Kendra Jackson selected as CoreNet Global Young Leader Board

We are very excited to share that CoreNet Carolinas member, Kendra Jackson, was selected to serve on the CoreNet Global Young Leader Board. The Young Leader Board are members from across the globe who convene on a regular basis with the objective to foster education, knowledge sharing and promote global networking and interaction. Kendra is the International Asset Manager for the Corporate Properties Group at Wells Fargo. Congratulations Kendra!



#### Get Involved in Our Committees

The CoreNet Carolinas Chapter convenes committees, listed below, to gain valuable insight from members, help set the direction of our work, and develop a strong value for our community. [Learn more and sign up here.](#)

#### Interested in being spotlighted by the chapter?

Submit your member profile and headshot [here](#) to be featured on the chapter's Membership Monday posts.

## Upcoming Events



### Gaming is Serious Business - A Look Inside CRE at Gaming Companies

Have you ever wondered where these incredible gaming experiences are designed? What it looks like behind the scenes where talented game designers and programmers spend thousands of hours perfecting the game experience? Join us from 11:30 am-12:00 pm to network with your peers and colleagues. Our program will begin at 12:00 pm where our panelists will give us a peek into their portfolio strategy, post-pandemic work models and workplace designs to enable their companies continued growth and innovation.



### The Changing Environment for HealthCare in the Carolinas

You are invited to join us for a virtual Lunch and Learn, Tuesday, April 27 from 12:00 – 1:30 pm. During this program you will hear from a panel of health care professionals in the Carolinas where they will discuss best practices in design and the strategic outlook in healthcare real estate. Networking with our panelist will be held following the presentation. .



### Returning to the Office and its Impact to Your Real Estate Strategy

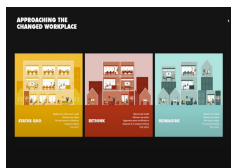
How are you prepping the office for teammates to return? Will there be a new norm? Do you know what the right office set up will be? Will you be incorporating hoteling, free address, or keeping everything as it is? So many questions that impact your real Estate Strategy as people return to the office. Join us Wednesday, May 19 from 12:00 -1:00 pm to hear from our panel of leaders, how they have handled the challenge, understand their successes and struggles.



### CoreNet Carolinas Calendar of Events

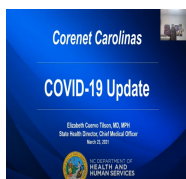
We have a great lineup of events scheduled for 2021 so please check out our website Calendar of Events for more information and we look forward to seeing you soon!

## Past Events



### March 11 - Post Covid Design Competition

As we start to plan for a post-COVID world with new ways of working, CoreNet Carolinas wants to advance thinking of future office design through showcasing chapter talent and thought leadership. The chapter held a competition in February 2021 where teams of 2-5 people, of which at least one person was a CoreNet Carolinas member and all of whom work in the Carolinas shared their vision of what the office will look like Post- COVID. There were three categories the teams could choose: Design, Technology and Employee Experience. The judges, listed below, reviewed the submissions and rated the videos based on the requirements to submit. Was the solution creative and unique? Is the solution thorough and complete? Is the idea communicated clearly and effectively? The winners and runner up submissions were shown at the chapter's March 11 program. During this event, the attendees were able to vote for the Best in Show Winner.



### March 23 - COVID Advice for CRE Professionals

Thank you to everyone who joined this informative event. Dr. Elizabeth Cuervo Tilson who serves as North Carolina as the State Health Director and the Chief Medical Officer for the Department of Health and Human Services shared her insights on COVID and how we, as CRE professionals, can utilize that knowledge as we prepare our teams to return to the office. We had a wonderful time networking before and after the event with very insightful discussions.

# Annual Sponsorship Program

The 2021 sponsorship program is off to a great start. Thank you to our 2021 Gold Sponsors!

Barnhill Contracting Company  
Diversified Imagination Engineering  
PMC Commercial Interiors  
Heapy Engineering  
Knoll Inc.

Mohawk Group  
Savills, Inc.  
Storr Office Environments  
Turner Construction

Interested in joining the list of companies who have already committed their support to CoreNet Carolinas by becoming an annual sponsor for 2021?

Please follow [this link](#) to learn more about the annual sponsorship program

NCMGMA Logo

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