# CORE AWARDS 2027

## Frequently Asked Questions (FAQ)

**WHEN IS THE 2027 CORE AWARDS?**
The CORE Awards Gala will take place on **Monday, May 10th, 2027**. Please visit our **website** for full event details and updates.

**WHO ARE THE JUDGES?**
Judges are recognized leaders in the profession and active members of CoreNet Global. All judges are affiliated with chapters and markets outside of CoreNet Carolinas.

**WHO CAN SUBMIT A NOMINATION?**
Anyone may submit a nomination, including non-CoreNet members. Self-nominations are permitted for project categories but not permitted for individual categories.

**HOW MUCH DOES IT COST TO SUBMIT A NOMINATION?**
There is **no cost** to submit a nomination. You may submit multiple nominations, provided they meet the eligibility requirements.

**WHO IS ELIGIBLE TO BE NOMINATED?**
To be eligible, nominations must include one CoreNet Member in good standing at the time of the nomination. Eligibility requirements vary by category:

- **Corporate Real Estate Executive, Service Provider, and Young Leader of the Year**: CoreNet Carolinas Chapter is the member's primary chapter; membership in good standing as of **December 15, 2026.** Nominees must currently hold the role for which they are nominated. For example, individuals who have relocated out of state or are no longer employed by the company are not eligible.
- **Corporate Real Estate Executive Team**: Non-members are eligible to be nominated for the Team Award categories, but at least one member of the team must be a CoreNet Global member. CoreNet Carolinas Chapter is the member's primary chapter; membership in good standing as of December 15, 2026.
- **Young Leader of the Year** nominees must be **36 years of age or younger by December 2026**.
- **Innovative Project of the Year**:
  - At least one team member must be a CoreNet member of the CoreNet Carolinas Chapter.
  - The project must be located within the Carolinas.
  - The project must have been completed and occupied between **January 1 – December 31, 2026.**

**WHO IS CONSIDERED A SERVICE PROVIDER?**
A service provider is a strategic partner in the commercial real estate supply chain. This includes brokers, architects, interior designers, project managers, general contractors, developers, investors, landlords, owners, furniture manufacturers/dealers, and other vendors.

**CAN NOMINATIONS BE SUBMITTED ELECTRONICALLY?**
Yes. All nominations must be submitted electronically. Please see the Nomination details below.

**WHAT IS THE NOMINATION DEADLINE?**
All nominations must be submitted by **Friday, February 12th, 2027, at 5:00 PM**. All required fields must be completed. No changes to the nomination form will be accepted after submission. To access the nomination form on the CoreNet Carolinas website: **CLICK HERE**

## AWARD CATEGORIES & ELIGIBILITY

**Innovative Project of the Year - Over 50,000 sqft:** Recognizes innovation in project design and construction, evaluated by square footage of the build-out.

**Key Considerations:**

- Advances the company's core business strategy.
- Improves productivity, engagement, and wellness.
- Enhances brand identity and talent attraction/retention.
- Demonstrates financial, cultural, or community impact.
- Incorporates adaptive reuse, sustainability, or innovative strategies.

**Eligibility:**

- Project is located within the Carolinas
- One member of the submission team must be a CoreNet Carolinas member
- Completed between **January 1 – December 31, 2026**

**Innovative Project of the Year - Under 50,000 sqft:** Recognizes innovation in project design and construction, evaluated by square footage of the build-out.

Key Considerations:

- Advances the company's core business strategy.
- Improves productivity, engagement, and wellness.
- Enhances brand identity and talent attraction/retention.
- Demonstrates financial, cultural, or community impact.
- Incorporates adaptive reuse, sustainability, or innovative strategies.

**Eligibility:**

- Project is located within the Carolinas
- One member of the submission team must be a CoreNet Carolinas member
- Completed between **January 1 – December 31, 2026**

**Carolinas Chapter Corporate Real Estate Executive of the Year:** Honors a Corporate Real Estate Executive or Team who has made distinguished contributions to their company and the profession.

**Key Considerations:**

- Demonstrated achievements and quantifiable results
- Leadership in innovative strategies that add value beyond cost control
- Elevation of CRE's role across the enterprise
- Adoption of best practices and industry leadership
- Commitment to the CRE profession and CoreNet community

**Eligibility:**

- Must be a CoreNet member as of **December 15, 2026**
- CoreNet Carolinas Chapter is the member's primary chapter
- For a team nomination, one of the team members must be a current CoreNet member.

**Carolinas Chapter Service Provider of the Year -** Recognizes a service provider whose client service and professional contributions set them apart in the industry.

**Key Considerations:**

- Significant and measurable contributions to clients
- Leadership in innovative services and strategies
- Creative problem-solving and collaboration
- Strong reputation for ethical practices and professional relationships

**Eligibility:**

- Must be a CoreNet member as of **December 15, 2026**
- CoreNet Carolinas Chapter is the member's primary chapter

**Carolinas Chapter Young Leader of the Year -** Recognizes a rising leader (age 36 or younger) who demonstrates excellence, industry commitment, and professional impact.

**Key Considerations:**

- Leadership, achievements, and industry contributions
- Active engagement in professional development and volunteerism
- Recognition as a role model among peers
- Strong knowledge of industry trends and practices

**Eligibility:**

- Must be a CoreNet member as of **December 15, 2026**
- Must be **36 years old or younger by December 2026**
- Must currently hold the nominated role
- CoreNet Carolinas Chapter is the member's primary chapter

## JUDGING CRITERIA

### INNOVATIVE PROJECT OF THE YEAR (Over & Under 50K sqft)

- 35% Thoughtful and unique approaches to meet client objectives
- 30% Demonstrated measurable outcomes
- 25% Design excellence, inclusivity, and sustainable practices
- 10% Effective team collaboration

### CORPORATE REAL ESTATE EXECUTIVE OF THE YEAR

- 35% Leadership in new models and practices
- 35% Contributions to company success
- 30% Commitment to the CRE profession and CoreNet Carolinas

### YOUNG LEADER OF THE YEAR

- 35% Commitment to CRE career growth and participation
- 25% Technical expertise and professional progression
- 25% Contributions to company and workplace success
- 15% Recognition by supervisors, peers, or company

### SERVICE PROVIDER OF THE YEAR

- 35% Excellence in client service and results
- 25% Commitment to CRE profession and CoreNet community
- 20% Innovative solutions and practices
- 20% Contributions to client success